



Sintesi Mensile
Emittenti Nazionali
Giornali medio mensile
Fasci standard

Dati Live + Vostdal + TS cumulado +7

Target: Individui+ (86.622.864)

		02.01		07.01		09.01		12.01		15.01		18.01		20.01		22.01		
		25.59	25.59	09.09	09.09	12.08	12.08	15.03	15.03	20.30	20.30	22.30	22.30	25.59	25.59	25.59	25.59	
Rai 1	AM	1.696.255	1.056.293	1.126.621	2.018.911	1.563.927	3.343.267	4.572.649	1.813.183									
	SH	16.00	18.80	1.80	1.92	3.40	14.95	13.46	260.75	1.668	1.668	1.668	1.668	1.668	1.668	1.668	1.668	1.668
	PE	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81
Rai 2	AM	571.840	161.272	262.250	1.170.208	677.911	60.973	1.426.580	627.456									
	SH	5.59	2.97	4.12	8.66	5.83	4.28	5.83	1.17									
	PE	0.87	0.28	0.45	2.00	1.08	1.18	1.18	0.27									
Rai 3	AM	704.159	479.674	422.222	1.111.006	759.689	1.388.673	1.474.456	653.207									
	SH	6.89	8.84	6.84	8.22	6.54	8.61	6.02	5.38									
	PE	1.25	0.82	0.67	1.28	0.82	1.54	1.02	0.81									
Rai 4	AM	127.977	53.422	109.074	173.465	167.150	138.697	306.247	151.077									
	SH	0.22	0.99	0.19	0.30	0.29	0.24	0.21	0.26									
	PE	0.37	0.17	0.17	0.17	0.17	0.17	0.17	0.17									
Rai 5	AM	37.075	16.777	17.883	14.471	12.511	67.375	27.373	92.484									
	SH	0.37	0.30	0.28	0.34	0.58	0.17	0.38	0.39									
	PE	0.06	0.03	0.03	0.08	0.11	0.05	0.16	0.08									
Rai Sport	AM	15.120	11.321	22.011	38.238	12.511	125.011	168.168	267.502									
	SH	0.50	0.29	0.36	0.52	0.58	0.44	0.38	0.44									
	PE	0.09	0.02	0.04	0.12	0.21	0.12	0.16	0.08									
Rai News 24	AM	69.307	114.491	71.880	66.161	48.226	53.319	54.166	53.759									
	SH	0.10	0.20	0.12	0.11	0.08	0.09	0.09	0.09									
Rai Scuola	AM	3.492	884	2.063	3.730	4.281	2.531	11.390	5.170									
	SH	0.03	0.02	0.03	0.03	0.04	0.02	0.05	0.04									
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01									
Rai Storia	AM	24.583	12.631	14.278	19.435	29.195	23.291	72.056	37.339									
	SH	0.24	0.23	0.22	0.14	0.25	0.14	0.29	0.31									
	PE	0.04	0.04	0.02	0.03	0.02	0.02	0.02	0.02									
Rai Gulp	AM	30.250	23.041	28.986	43.288	35.600	54.431	70.245	18.375									
	SH	0.30	0.42	0.46	0.32	0.31	0.34	0.29	0.15									
	PE	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05									
Rai Movie	AM	116.212	40.752	61.641	115.977	159.744	143.116	327.857	161.246									
	SH	1.14	0.75	0.97	0.86	1.37	0.89	1.34	1.33									
	PE	0.26	0.27	0.11	0.20	0.27	0.24	0.56	0.28									
Rai Premium	AM	116.889	55.665	78.530	132.868	146.468	191.888	248.848	156.798									
	SH	1.14	1.62	1.23	1.92	1.27	1.19	1.02	1.28									
	PE	0.20	0.09	0.13	0.21	0.25	0.33	0.43	0.27									
Rai YoYo	AM	123.340	114.265	132.142	181.462	145.851	259.863	190.374	315.145									
	SH	1.19	2.05	2.54	3.24	2.25	1.61	1.78	2.37									
	PE	0.21	0.19	0.28	0.31	0.25	0.44	0.32	0.40									
TOTALE RAI	AM	3.613.239	2.144.060	2.360.136	5.143.528	3.930.978	6.388.902	8.935.072	3.814.905									
	SH	36.84	39.87	37.40	38.28	33.83	33.83	30.44	30.44									
	PE	6.25	3.86	4.06	8.77	6.71	10.90	15.24	6.51									
Canale 5	AM	1.656.120	864.270	763.299	2.337.571	2.106.041	2.867.122	3.778.166	1.922.991									
	SH	16.121	17.125	17.125	17.125	17.125	17.125	17.125	17.125									
	PE	2.83	1.51	3.00	3.99	3.59	4.89	6.44	3.28									
Italia 1	AM	495.521	127.444	181.851	879.398	447.258	467.750	1.269.230	882.816									
	SH	4.85	2.35	2.86	6.51	3.85	2.90	5.19	7.28									
	PE	0.92	0.22	0.30	1.50	0.76	0.80	1.30	1.51									
Rete 4	AM	387.121	67.886	113.173	562.302	462.889	588.777	996.987	536.850									
	SH	3.75	1.25	2.72	4.16	3.98	3.71	4.07	4.42									
	PE	0.86	0.32	0.46	0.82	0.76	0.76	0.82	0.86									
Boing	AM	67.185	61.155	68.673	104.122	86.206	108.313	101.951	48.222									
	SH	0.86	1.13	1.08	0.77	0.74	0.67	0.42	0.40									
	PE	0.10	0.10	0.13	0.13	0.13	0.13	0.13	0.13									
Carabinieri	AM	57.336	55.509	75.402	77.740	67.402	97.116	95.427	28.920									
	SH	0.56	1.10	1.18	0.58	0.58	0.60	0.39	0.25									
	PE	0.10	0.10	0.13	0.13	0.13	0.13	0.13	0.13									
Itis	AM	113.024	47.107	48.780	84.471	102.164	148.471	385.741	158.122									
	SH	1.11	0.87	0.77	0.70	0.88	0.92	1.57	1.52									
	PE	0.19	0.08	0.08	0.16	0.17	0.25	0.65	0.31									
La5	AM	72.030	36.022	49.865	44.864	44.105	163.168	267.502	105.071									
	SH	0.71	0.66	0.78	0.33	0.38	0.66	1.00	0.87									
	PE	0.12	0.06	0.06	0.08	0.08	0.18	0.46	0.18									
Italia 2 Mediaset	AM	13.789	3.029	5.011	9.907	10.157	27.263	45.534	22.495									
	SH	0.13	0.07	0.09	0.12	0.12	0.12	0.12	0.12									
	PE	0.02	0.01	0.01	0.02	0.02	0.02	0.02	0.02									
Top Crime	AM	104.499	25.541	45.648	103.824	111.717	129.666	219.972	193.751									
	SH	1.02	0.47	0.77	1.02	1.02	1.02	1.02	1.02									
	PE	0.18	0.04	0.08	0.18	0.19	0.22	0.38	0.33									
Mediaset Extra	AM	57.102	22.690	45.215	80.486	77.239	78.401	95.457	68.656									
	SH	0.56	0.42	0.41	0.60	0.66	0.49	0.39	0.57									
	PE	0.10	0.04	0.04	0.08	0.14	0.13	0.12	0.12									
20	AM	89.328	25.932	47.931	84.816	89.923	103.359	280.480	151.715									
	SH	0.87	0.48	0.75	0.63	0.77	0.64	1.15	1.25									
	PE	0.15	0.01	0.01	0.08	0.08	0.08	0.08	0.08									
Focus	AM	59.859	29.081	35.491	61.320	68.421	74.360	128.154	88.312									
	SH	0.58	0.54	0.56	0.45	0.59	0.46	0.52	0.73									
	PE	0.10	0.09	0.09	0.09	0.09												