



Sintesi Mensile A
Emittente Nazionale
Giorno medio mensile
Fasce standard
Dati Live + Vocal + TS cumulo 7d

Marzo 2019 (dal 03/03/19 al 30/03/19) Target: Individual+ (88.622.854)

		02.09	07.09	09.09	12.09	15.09	18.09	20.09	23.09	25.09
Rai 1	AM	1.736.578	1.095.303	1.603.200	2.066.865	1.607.664	3.723.411	4.695.720	1.707.350	1.707.350
	PE	2.96	1.87	1.78	3.53	2.74	6.35	8.01	2.91	2.91
Rai 2	AM	1.672.242	184.293	265.020	1.209.543	6.242	750.177	1.611.899	746.121	746.121
	PE	1.05	0.31	0.45	2.06	1.15	1.28	2.75	1.27	1.27
Rai 3	AM	735.171	55.229	418.676	1.114.466	8.152	1.616.806	1.470.615	638.712	638.712
	PE	1.26	0.94	0.71	1.90	1.39	2.78	2.51	1.99	1.99
Rai 4	AM	115.982	46.628	67.650	129.899	129.658	157.296	307.922	148.194	148.194
	PE	0.19	0.08	0.12	0.22	0.22	0.27	0.52	0.25	0.25
Rai 5	AM	36.870	16.879	16.683	45.724	63.287	29.149	97.586	38.404	38.404
	PE	0.16	0.03	0.03	0.08	0.11	0.05	0.17	0.07	0.07
Rai Sport	AM	45.054	18.404	43.988	83.254	70.887	59.360	63.475	42.373	42.373
	PE	0.14	0.03	0.03	0.07	0.07	0.04	0.07	0.04	0.04
Rai News 24	AM	62.524	126.505	64.730	71.658	53.246	59.254	42.673	59.929	59.929
	PE	0.02	0.16	0.04	0.05	0.04	0.03	0.02	0.03	0.03
Rai Scuola	AM	2.970	1.100	1.234	2.384	3.121	2.118	10.470	4.582	4.582
	PE	0.03	0.02	0.02	0.02	0.03	0.01	0.04	0.04	0.04
Rai Storia	AM	22.746	12.353	11.863	13.727	22.679	23.665	73.980	33.469	33.469
	PE	0.10	0.11	0.08	0.16	0.13	0.20	0.16	0.08	0.08
Rai Giup	AM	33.277	34.962	27.092	38.588	40.069	75.816	80.504	13.224	13.224
	PE	0.32	0.60	0.44	0.28	0.34	0.43	0.32	0.11	0.11
Rai Movie	AM	103.998	37.355	59.945	98.758	123.626	145.412	289.826	142.831	142.831
	PE	0.88	0.64	0.97	0.72	1.05	0.82	1.14	1.23	1.23
Rai Premium	AM	133.665	63.626	81.694	150.129	163.154	256.195	311.666	151.009	151.009
	PE	1.28	1.03	1.34	1.10	1.39	1.46	1.23	1.28	1.28
Rai Yoyo	AM	121.992	138.282	151.932	151.931	119.112	295.364	204.203	38.844	38.844
	PE	1.16	2.35	2.44	1.11	1.20	1.67	0.91	0.35	0.35
TOTAL RAI	AM	3.768.588	2.320.091	2.21.937	5.186.237	3.971.676	7.197.221	9.208.924	3.763.153	3.763.153
	PE	35.98	36.55	36.29	37.78	33.20	40.56	36.56	37.30	37.30
Canale 5	AM	1.784.224	943.623	830.215	2.522.237	2.337.412	3.223.300	4.027.877	1.873.760	1.873.760
	PE	3.04	1.61	1.42	4.30	4.20	5.62	6.97	3.20	3.20
Italia 1	AM	1.571.457	134.080	174.626	908.823	4.477.666	533.271	1.320.204	854.074	854.074
	PE	0.85	0.23	0.30	1.54	7.71	0.91	2.27	1.45	1.45
Retè 4	AM	464.010	74.492	183.158	591.245	445.173	653.319	1.110.139	501.621	501.621
	PE	0.89	0.13	0.31	1.01	0.82	1.11	1.88	0.85	0.85
Boing	AM	65.908	62.453	48.490	92.446	73.363	117.866	91.760	46.881	46.881
	PE	0.08	0.08	0.06	0.09	0.09	0.14	0.12	0.06	0.06
Cartoonito	AM	56.141	75.614	66.292	71.711	66.311	107.327	83.304	25.271	25.271
	PE	0.10	0.13	0.11	0.12	0.11	0.18	0.14	0.04	0.04
Iris	AM	107.366	49.024	53.701	93.457	88.725	136.230	389.271	163.656	163.656
	PE	0.18	0.08	0.09	0.16	0.17	0.23	0.81	0.28	0.28
La5	AM	97.963	38.278	53.347	94.479	81.015	156.495	314.565	125.214	125.214
	PE	0.16	0.09	0.10	0.16	0.15	0.26	0.58	0.24	0.24
Italia 2 Mediaset	AM	12.069	3.862	4.439	6.810	9.513	20.758	38.628	21.909	21.909
	PE	0.02	0.01	0.01	0.02	0.03	0.07	0.15	0.10	0.10
Top Crime	AM	102.280	33.443	49.710	105.160	109.702	147.574	205.677	187.285	187.285
	PE	0.08	0.03	0.04	0.07	0.07	0.08	0.11	0.12	0.12
Mediaset Extra	AM	62.961	30.792	61.836	61.416	76.872	98.708	128.013	83.841	83.841
	PE	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.03
20	AM	83.470	24.567	52.197	93.483	103.800	119.670	307.800	129.778	129.778
	PE	0.89	0.42	0.84	0.68	0.88	0.67	1.21	1.10	1.10
Focus	AM	54.825	26.491	26.657	49.955	51.091	67.457	124.915	84.453	84.453
	PE	0.52	0.45	0.46	0.36	0.52	0.38	0.49	0.18	0.18
Tgcom 24	AM	35.421	67.547	39.965	66.458	35.811	41.926	22.817	20.869	20.869
	PE	0.34	1.15	0.64	0.44	0.30	0.24	0.09	0.18	0.18
Premium Action	AM	3.036	0.182	0.07	0.10	0.06	0.07	0.04	0.04	0.04
	PE	0.08	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Premium Cinema	AM	2.099	0.04	0.07	0.07	0.11	0.08	0.10	0.14	0.14
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.02	0.03	0.03
Premium Cinema +24	AM	7.824	2.443	2.780	8.452	13.426	15.144	15.487	12.366	12.366
	PE	0.07	0.08	0.04	0.06	0.11	0.05	0.06	0.10	0.10
Premium Cinema Comedy	AM	0.01	0.01	0.00	0.02	0.02	0.02	0.02	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Cinema Emotion	AM	0.05	0.02	0.04	0.03	0.06	0.04	0.05	0.08	0.08
	PE	0.01	0.01	0.01	0.01	0.02	0.02	0.02	0.03	0.03
Premium Cinema Energy	AM	7.040	1.470	4.037	8.688	11.061	0.01	0.01	0.02	0.02
	PE	0.08	0.03	0.07	0.07	0.07	0.10	0.09	0.07	0.07
Premium Crme	AM	0.01	0.00	0.01	0.02	0.02	0.02	0.02	0.03	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Joi	AM	4.336	3.032	4.197	6.082	3.153	5.769	8.605	5.496	5.496
	PE	0.04	0.05	0.07	0.03	0.03	0.03	0.04	0.04	0.04
Premium Stores	AM	2.038	1.596	1.956	1.761	1.502	2.053	5.465	2.671	2.671
	PE	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.02
TOTAL MEDIASET	AM	3.427.081	1.588.520	1.682.895	4.803.529	4.063.470	5.602.965	8.313.639	4.182.027	4.182.027
	PE	27.712	27.113	25.313	35.310	34.411	31.011	32.310	31.011	31.011
La7	AM	385.121	236.036	277.190	474.669	263.739	536.398	1.236.011	493.386	493.386
	PE	3.70	4.95	4.29	3.48	4.17	5.17	6.88	4.17	4.17
La7d	AM	46.896	18.186	27.763	47.846	72.222	40.141	63.279	90.115	90.115
	PE	0.45	0.31	0.45	0.35	0.81	0.26	0.32	0.37	0.37
TOTAL LA7	AM	434.016	254.222	304.952	522.515	335.961	576.538	1.329.310	583.501	583.501
	PE	13.43	14.33	14.62	3.81	2.86	3.25	5.25	4.93	4.93
7 Gold Locale	AM	14.043	4.734	4.03	4.852	8.058	1.517	9.98	2.27	2.27
	PE	0.12	0.00	0.00	0.04	0.06	0.07	0.28	0.25	0.25
7 Gold Totale	AM	13.043	4.734	4.03	4.852	8.058	1.517	9.98	2.27	2.27
	PE	0.09	0.00	0.00	0.04	0.06	0.07	0.28	0.25	0.25
Sky Atlantic	AM	12.508	1.941	5.821	12.744	11.634	18.368	45.274	17.039	17.039
	PE	0.12	0.03	0.09	0.09	0.10	0.10	0.18	0.14	0.14
Sky Atlantic +1	AM	0.02	0.00	0.01	0.03	0.02	0.03	0.03	0.04	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema Action 1	AM	0.03	0.03	0.02	0.02	0.03	0.02	0.03	0.01	0.01
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.01	0.01
Sky Cinema Uno	AM	0.02	0.00	0.01	0.02	0.02	0.02	0.02	0.05	0.05
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema +24 / Sky Cinema Uno +24	AM	0.04	0.01	0.14	0.12	0.24	0.15	0.13	0.26	0.26
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema Classics 2	AM	0.02	0.01	0.11	0.08	0.15	0.09	0.08	0.10	0.10
	PE	0.00	0.00	0.01	0.02	0.03	0.03	0.04	0.02	0.02
Sky Cinema Collection 1	AM	7.103	1.843	3.663	7.126	8.775	8.977	18.688	11.936	11.936
	PE	0.07	0.03	0.06	0.02	0.02	0.02	0.03	0.05	0.05
Sky Cinema Comedy	AM	0.01	0.00	0.01	0.01	0.01	0.01	0.02	0.03	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema Cult 2	AM	6.998	2.150	4.328	7.968	8.598	7.798			