



Sintesi Mensile A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Voci + TS cumulato *7

Settembre 2017 (dal 03/09/17 al 30/09/17) Target Individuali+ (88.838.819)

	02.00	07.00	09.00	13.00	15.00	18.00	20.30	23.30
	25.59	09.00	02.00	15.00	18.00	20.30	23.30	25.59
Rai 1	AM 1.562.887	1.045.657	92.1172	2.140.807	1.268.116	3.282.329	4.366.763	1.875.130
	SH 16.25	20.36	15.33	19.34	15.49	21.34	18.15	20.14
	PE 2.72	1.78	1.57	1.57	2.19	3.60	7.44	2.69
Rai 2	AM 574.388	123.756	276.052	1.085.168	641.093	733.040	1.577.584	659.905
	SH 5.89	2.41	4.89	4.15	5.73	4.77	4.29	5.28
	PE 0.98	0.21	0.47	0.88	1.09	1.25	2.89	0.13
Rai 3	AM 542.875	241.378	224.596	957.221	502.331	1.143.399	1.244.535	539.253
	SH 5.64	4.70	3.98	6.96	4.49	7.43	5.27	4.76
	PE 0.03	0.41	0.38	1.53	0.86	1.95	2.12	0.69
Rai 4	AM 134.011	38.417	93.345	177.572	163.355	156.356	376.043	155.897
	SH 1.37	0.77	1.65	1.29	1.48	1.02	1.59	1.38
	PE 0.23	0.07	0.23	0.28	0.28	0.28	0.28	0.28
Rai 5	AM 39.212	17.846	16.809	45.084	66.466	31.437	98.060	45.748
	SH 0.40	0.35	0.30	0.35	0.59	0.20	0.42	0.41
	PE 0.07	0.03	0.03	0.08	0.11	0.05	0.17	0.08
Rai Sport	AM 37.847	16.171	20.345	67.625	79.666	52.653	59.711	32.201
	SH 0.39	0.30	0.40	0.42	0.74	0.34	0.25	0.29
	PE 0.06	0.03	0.04	0.10	0.14	0.09	0.10	0.05
Rai News 24	AM 65.882	137.945	73.364	71.975	47.426	51.661	59.826	69.806
	SH 0.67	2.67	1.30	0.52	0.42	0.34	0.25	0.62
	PE 0.11	0.23	0.13	0.12	0.08	0.09	0.10	0.12
Rai Scuola	AM 2.985	869	7.317	2.270	1.965	1.804	3.370	5.349
	SH 5.12	2.49	2.49	1.70	1.69	1.24	1.23	0.88
	PE 0.80	0.21	0.28	0.59	0.75	0.90	2.05	1.16
Rai Storia	AM 389.117	60.899	207.445	570.205	464.207	581.780	997.014	526.842
	SH 3.97	1.19	3.68	4.15	4.18	4.18	4.23	4.23
	PE 0.86	0.10	0.35	0.97	0.79	0.99	1.70	0.90
Rai Gulp	AM 102.439	84.260	101.731	176.900	161.431	192.086	131.080	52.018
	SH 1.04	1.80	1.40	1.29	1.29	1.44	1.25	0.86
	PE 0.17	0.14	0.17	0.30	0.28	0.33	0.22	0.09
Rai Move	AM 81.885	84.914	87.244	127.492	103.988	139.292	135.602	46.731
	SH 0.83	1.65	1.55	0.93	0.83	0.91	0.57	0.41
	PE 0.14	0.14	0.15	0.22	0.18	0.24	0.23	0.08
Rai Premium	AM 99.537	34.362	49.082	95.188	124.213	119.834	283.162	149.070
	SH 1.62	0.67	0.87	0.69	1.11	0.78	1.20	1.32
	PE 0.17	0.16	0.17	0.32	0.18	0.25	0.44	0.23
Rai Premium HD	AM 113.242	61.761	67.543	111.895	157.588	214.884	247.650	125.423
	SH 1.18	1.20	1.20	0.81	1.41	1.40	1.65	1.73
	PE 0.21	0.11	0.12	0.12	0.20	0.20	0.37	0.42
Rai YoYo	AM 155.200	132.191	168.030	252.124	206.386	309.400	237.176	75.995
	SH 1.58	2.57	2.98	1.83	1.84	2.01	1.01	0.87
	PE 0.26	0.23	0.29	0.43	0.35	0.53	0.40	0.13
TOTALE RAI	AM 3.628.860	1.893.464	1.972.646	5.095.625	3.366.172	6.210.113	8.711.272	3.482.776
	SH 5.85	3.23	3.36	3.69	5.77	10.59	14.86	9.84
	PE 0.14	0.05	0.22	2.182.476	1.599.456	2.435.020	3.356.911	1.439.102
Canale 5	AM 1.435.249	805.365	580.286	1.162.822	1.162.822	1.162.822	1.162.822	1.162.822
	SH 15.88	15.88	15.88	15.88	15.88	15.83	14.23	12.77
	PE 2.45	1.37	0.99	3.72	3.40	4.15	5.72	2.45
Italia 1	AM 465.299	124.877	161.749	933.232	442.243	526.742	1.201.277	660.660
	SH 4.77	2.49	2.49	1.79	1.69	1.24	1.23	0.81
	PE 0.08	0.05	0.07	0.14	0.13	0.16	0.17	0.03
Rete 4	AM 389.117	60.899	207.445	570.205	464.207	581.780	997.014	526.842
	SH 3.97	1.19	3.68	4.15	4.18	4.18	4.23	4.23
	PE 0.86	0.10	0.35	0.97	0.79	0.99	1.70	0.90
Bong	AM 102.439	84.260	101.731	176.900	161.431	192.086	131.080	52.018
	SH 1.04	1.80	1.40	1.29	1.29	1.44	1.25	0.86
	PE 0.17	0.14	0.17	0.30	0.28	0.33	0.22	0.09
Cartoonito	AM 81.885	84.914	87.244	127.492	103.988	139.292	135.602	46.731
	SH 0.83	1.65	1.55	0.93	0.83	0.91	0.57	0.41
	PE 0.14	0.14	0.15	0.22	0.18	0.24	0.23	0.08
Isis	AM 121.677	59.137	65.489	114.701	118.518	144.736	376.119	195.410
	SH 1.24	1.15	1.16	0.83	1.06	0.94	1.59	1.73
	PE 0.21	0.11	0.12	0.12	0.20	0.20	0.37	0.42
La5	AM 82.962	46.281	58.427	71.442	49.171	93.675	241.402	154.525
	SH 0.84	0.88	1.04	0.52	0.68	0.61	1.02	1.37
	PE 0.14	0.08	0.10	0.12	0.08	0.16	0.12	0.28
Italia 2 Mediaset	AM 34.764	81.028	34.764	34.723	21.077	42.733	106.412	68.988
	SH 0.35	1.18	0.29	0.25	0.25	0.28	0.45	0.12
	PE 0.06	0.01	0.03	0.06	0.05	0.07	0.18	0.11
Top Crime	AM 100.754	33.628	101.668	119.633	119.633	126.321	291.729	156.193
	SH 1.03	0.55	0.55	0.74	1.04	0.82	1.07	1.39
	PE 0.17	0.06	0.09	0.17	0.20	0.22	0.43	0.27
Mediaset Extra	AM 131.207	29.476	73.488	193.171	190.761	201.425	232.921	174.323
	SH 1.34	0.57	1.30	1.40	1.70	1.48	1.54	1.22
	PE 0.22	0.05	0.13	0.33	0.33	0.34	0.40	0.30
Tgcom 24	AM 37.245	62.031	41.989	57.838	29.706	49.437	28.713	29.876
	SH 0.28	0.21	0.21	0.21	0.21	0.21	0.21	0.21
	PE 0.06	0.11	0.07	0.10	0.05	0.08	0.05	0.05
Premium SportHD	AM 59.418	7.050	9.266	66.308	73.749	78.116	252.346	68.710
	SH 0.61	0.14	0.16	0.46	0.66	0.51	1.07	0.61
	PE 0.10	0.02	0.03	0.03	0.03	0.13	0.13	0.13
Premium Sport 2HD	AM 11.882	0.712	1.113	2.616	27.957	22.480	50.511	8.349
	SH 0.12	0.01	0.02	0.02	0.25	0.15	0.21	0.07
	PE 0.00	0.00	0.00	0.00	0.00	0.04	0.09	0.00
Premium Calcio 1	AM 2.281	0	0	0	0	0	0	0
	SH 0.02	0.00	0.00	0.00	0.06	0.00	0.06	0.01
	PE 0.00	0.00	0.00	0.00	0.01	0.00	0.02	0.00
Premium Calcio 2	AM 1.024	0	0	0	0	0	0	0
	SH 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 3	AM 0.01	0.00	0.00	0.00	0.00	0.00	0.03	0.01
	SH 0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
	PE 0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Premium Calcio 4	AM 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	SH 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM 0.16	0	0	0	0	0	0	0
	SH 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM 0.12	0	0	0	0	0	0	0
	SH 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM 3.058.914	1.406.478	1.457.988	4.633.007	3.805.637	4.634.367	7.383.716	3.602.979
	SH 31.20	27.39	25.85	33.70	34.89	35.13	31.29	31.92
	PE 5.12	2.49	2.49	1.79	1.69	1.24	1.23	0.81
La7	AM 270.357	200.669	205.970	351.821	192.318	399.399	784.159	320.324
	SH 2.76	3.90	3.65	2.56	1.72	2.80	3.32	2.84
	PE 0.48	0.34	0.32	0.60	0.63	0.68	1.03	0.68
La7s	AM 58.171	23.705	48.066	79.074	94.890	40.188	103.618	87.860
	SH 0.59	0.46	0.85	0.58	0.85	0.28	0.44	0.78
	PE 0.10	0.06	0.08	0.13	0.16	0.17	0.15	0.15
TOTALE LA7	AM 328.528	223.714	254.036	430.985	287.208	439.887	887.777	408.717
	SH 3.36	4.38	4.50	3.13	2.57	2.86	3.76	3.62
	PE 0.58	0.38	0.43	0.73	0.49	0.75	1.01	0.80
7 Gold Locale	AM 11.485	0.827	0	0	0	0	0	0
	SH 0.02	0.00	0.00	0.04	0.09	0.07	0.26	0.04
	PE 0.00</							