



Sintesi Mensile 1A
Emittenti Nazionali
Giorno mensile
Fasce standard
Dati Live + Vodcast + TS cumulado *7

Maggio 2017 (dal 30/04/17 al 03/06/17) Target: Individuati+ (88.784.875)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Rai 1	AM	1.579.851	1.044.536	876.061	2.078.566	1.268.353	3.015.662	4.423.383	1.749.210
	SH	16.54	20.76	17.07	10.70	11.50	21.47	18.41	15.12
	PE	2.69	1.78	1.50	3.54	2.16	5.14	7.83	2.86
Rai 2	AM	4.394	135.263	203.663	1.206.230	1.112.889	879.881	1.555.846	840.788
	SH	6.00	2.69	5.46	1.11	1.26	4.13	6.47	5.54
	PE	1.07	0.23	0.48	2.05	1.92	3.99	2.65	1.99
Rai 3	AM	563.445	394.364	247.662	996.710	483.627	1.017.837	1.558.223	662.812
	SH	1.01	0.67	0.42	1.70	0.82	1.73	2.65	1.13
	PE	1.01	0.67	0.42	1.70	0.82	1.73	2.65	1.13
Rai 4	AM	157.767	40.580	70.137	178.974	198.889	233.146	420.386	223.705
	SH	1.66	0.81	1.36	0.44	3.52	0.62	1.56	0.73
	PE	0.27	0.07	0.12	0.30	0.34	0.40	0.72	0.38
Rai 5	AM	40.238	15.443	19.538	54.945	70.539	25.372	104.597	47.470
	SH	0.08	0.14	0.09	0.09	0.08	0.08	0.09	0.08
	PE	0.07	0.03	0.03	0.09	0.12	0.04	0.18	0.08
Rai Sport	AM	47.648	13.422	22.413	132.978	48.069	50.634	91.889	82.802
	SH	0.08	0.14	0.09	0.09	0.08	0.08	0.09	0.08
	PE	0.08	0.02	0.04	0.23	0.08	0.09	0.16	0.09
Rai News 24	AM	48.469	82.868	63.198	53.925	37.194	45.747	52.440	48.814
	SH	0.01	1.69	1.03	0.41	0.59	0.33	0.22	0.42
	PE	0.00	0.14	0.09	0.09	0.08	0.09	0.09	0.08
Rai Scuola	AM	2.011	4.803	720	2.218	1.594	1.978	5.707	4.107
	SH	0.02	0.01	0.01	0.02	0.01	0.01	0.02	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
Rai Storia	AM	23.865	12.288	10.136	21.611	28.888	23.201	65.919	33.385
	SH	0.25	0.24	0.20	0.16	0.26	0.17	0.27	0.29
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rai Gulp	AM	44.765	43.239	45.278	61.892	60.857	88.951	100.243	14.227
	SH	0.47	0.86	0.88	0.47	0.55	0.63	0.42	0.12
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rai Movie	AM	103.394	34.629	44.935	98.001	134.870	123.970	309.229	165.996
	SH	1.08	0.68	0.87	0.74	1.22	0.88	1.29	1.43
	PE	0.18	0.08	0.08	0.17	0.23	0.21	0.33	0.28
Rai Premium	AM	88.875	39.376	47.874	104.524	116.027	144.400	208.822	133.248
	SH	0.93	0.78	0.93	1.68	1.04	1.03	0.87	1.21
	PE	0.15	0.07	0.08	0.15	0.20	0.25	0.36	0.25
Rai YoYo	AM	149.888	148.267	167.841	194.766	182.344	297.178	276.748	75.851
	SH	1.49	2.95	3.25	1.47	1.98	2.12	2.00	0.65
	PE	0.24	0.25	0.28	0.33	0.32	0.51	0.37	0.13
TOTALE RAI	AM	3.558.482	2.005.235	1.685.821	5.170.134	3.715.851	5.646.568	9.115.693	3.733.811
	SH	56.96	39.86	36.71	39.04	34.05	40.20	37.83	35.18
	PE	9.57	3.42	3.22	8.81	6.40	8.62	15.52	6.54
Canale 5	AM	1.584.818	798.207	586.874	2.351.338	2.267.972	2.517.819	4.132.398	1.588.300
	SH	16.63	6.87	11.44	17.76	16.44	18.64	21.62	17.16
	PE	2.71	1.36	1.00	4.01	3.86	4.29	7.02	2.71
Italia 1	AM	474.337	99.925	121.445	852.776	432.679	431.717	1.240.831	883.180
	SH	4.96	1.99	2.36	2.89	2.89	2.89	3.16	2.89
	PE	0.81	0.17	0.21	1.45	0.74	0.74	2.11	1.50
Reté 4	AM	382.664	54.221	194.428	623.583	428.553	539.306	984.173	525.945
	SH	0.08	0.14	0.09	0.09	0.09	0.08	0.09	0.08
	PE	0.05	0.09	0.33	1.06	0.73	0.92	1.68	0.90
Boing	AM	80.331	99.227	76.265	109.340	104.441	150.254	139.940	43.641
	SH	0.18	0.27	0.19	0.23	0.23	0.26	0.28	0.23
	PE	0.14	0.19	0.13	0.18	0.18	0.24	0.24	0.17
Cartoonito	AM	79.194	102.442	87.143	119.381	88.574	136.471	143.923	40.513
	SH	0.83	2.04	1.69	0.90	0.80	0.87	0.60	0.35
	PE	0.13	0.19	0.20	0.12	0.15	0.23	0.25	0.12
Iris	AM	166.688	54.219	67.778	115.200	113.547	124.372	385.818	176.237
	SH	1.22	1.08	1.32	0.87	1.03	0.89	1.61	1.52
	PE	0.20	0.09	0.12	0.12	0.12	0.12	0.21	0.18
La5	AM	68.383	21.823	44.278	44.603	44.505	69.705	243.669	134.650
	SH	0.72	0.43	0.86	0.34	0.40	0.50	1.01	1.16
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Italia 2 Mediaset	AM	36.630	13.573	20.284	54.510	26.336	36.977	104.630	60.910
	SH	0.38	0.27	0.39	0.41	0.24	0.26	0.44	0.52
	PE	0.06	0.02	0.03	0.09	0.06	0.06	0.10	0.10
Top Crime	AM	95.010	36.490	52.472	106.859	87.033	141.946	215.188	150.576
	SH	0.99	0.73	1.02	0.81	0.76	1.01	0.90	1.30
	PE	0.16	0.05	0.09	0.18	0.14	0.24	0.37	0.25
Mediaset Extra	AM	47.403	20.920	28.032	56.288	57.017	49.134	93.817	81.843
	SH	0.50	0.41	0.54	0.43	0.49	0.35	0.39	0.71
	PE	0.08	0.04	0.05	0.10	0.09	0.08	0.16	0.14
Tgcom 24	AM	20.828	55.788	52.472	62.863	41.786	31.286	20.467	18.455
	SH	0.28	1.09	0.49	0.32	0.13	0.22	0.09	0.19
	PE	0.05	0.09	0.04	0.07	0.02	0.05	0.03	0.04
Premium SportHD	AM	42.628	7.246	14.630	52.206	68.184	99.255	303.260	74.652
	SH	0.28	0.10	0.12	0.12	0.12	0.12	0.12	0.12
	PE	0.01	0.01	0.02	0.02	0.02	0.12	0.12	0.12
Premium Sport 2HD	AM	5.635	326	989	2.846	24.521	8.994	7.246	2.784
	SH	0.18	0.01	0.02	0.01	0.01	0.01	0.01	0.01
	PE	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 1	AM	1.561	0	0	0	0	0	0	0
	SH	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 2	AM	222	0	0	66	1.128	0	646	134
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 3	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 4	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	3.067.400	1.363.341	1.316.987	4.531.987	3.709.827	4.343.252	8.006.846	3.785.968
	SH	32.23	27.10	25.80	34.22	34.08	39.92	33.33	34.45
	PE	5.21	2.22	2.24	7.72	7.47	10.40	13.64	10.45
La7	AM	207.828	176.608	181.477	317.507	203.411	403.677	843.300	328.365
	SH	2.80	3.51	3.53	2.40	1.84	2.87	3.51	2.84
	PE	0.49	0.50	0.31	0.54	0.35	0.89	1.44	0.56
TOTALE LA7	AM	316.055	201.862	209.897	383.191	263.819	444.344	904.678	411.331
	SH	3.34	4.89	4.89	3.89	2.89	4.68	5.16	3.89
	PE	0.54	0.34	0.41	0.65	0.45	0.76	1.59	0.70
7 Gold Locali	AM	9.631	0	0	2.234	9.998	8.073	59.841	20.492
	SH	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
7 Gold Totale	AM	9.631	0	0	2.234	9.998	8.073	59.841	20.492
	SH	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tg Norda 24 Locale	AM	3.763	23.011	286	4.006	1.193	1.439	254	179
	SH	0.01							