

Report di sintesi Campagna

La campagna qui analizzata è relativa ai CUSV_ID:

Cusv_ID	Data analisi

Perimetro di rilevazione della campagna

RAI	Discovery	La7	Sky Italia	RTI - Mediaset
RaiPlay Android RaiPlay AndroidTv RaiPlay HbbTv RaiPlay Hisense RaiPlay Tizen RaiPlay Webos RaiPlay iOS Raiplay_FireTV raimsn rainews rainews app android rainews app ios raipplay	Dplus Web Verticali	La7.it TGLa7 Android TGLa7 iOS tg.la7.it	Sky Italia Digital	Mediaset Infinity androidtv Mediaset Infinity firestick Mediaset Infinity hisense-vidaa Mediaset Infinity lge-webos Mediaset Infinity panasonic-viera Mediaset Infinity samsung-tizen Mediaset Infinity skyglass Mediaset Infinity skyq Mediaset Infinity sony-ps4 Mediaset Infinity sony-ps5 Undefined mplay-app-android mplay-app-ios mplay-hbbtv mplay-web mplay-web-amp tgcom24-app-android tgcom24-app-ios tgcom24-web tgcom24-web-amp

I volumi della campagna

Metrica	Valori
Legitimate Stream	1,929 mio
Total Time Spent	24,113 mio sec

RAI	
Metrica	Valori
Legitimate Stream	0,456 mio
Total Time Spent	5,857 mio sec

Discovery	
Metrica	Valori
Legitimate Stream	0,027 mio
Total Time Spent	0,128 mio sec

La7	
Metrica	Valori
Legitimate Stream	0,363 mio
Total Time Spent	1,747 mio sec

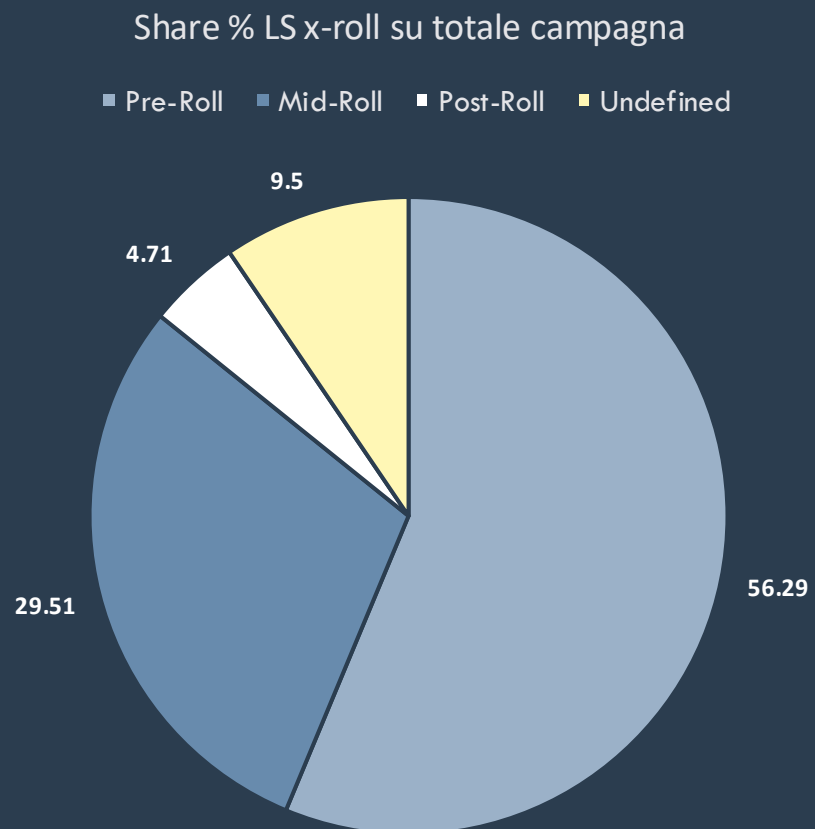
Sky Italia	
Metrica	Valori
Legitimate Stream	0,453 mio
Total Time Spent	2,166 mio sec

I volumi della campagna

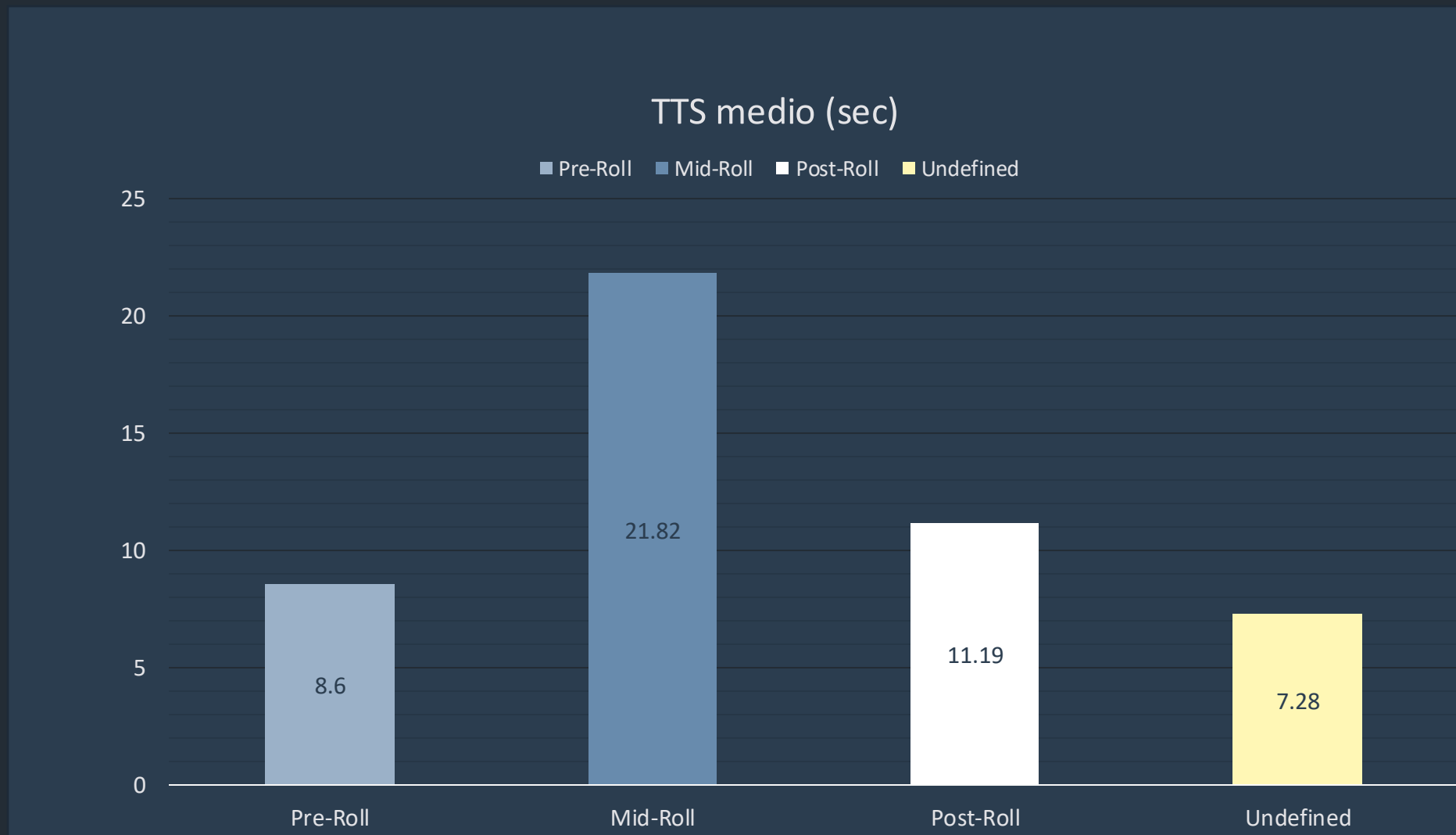
Metrica	Valori
Legitimate Stream	1,929 mio
Total Time Spent	24,113 mio sec

RTI - Mediaset	
Metrica	Valori
Legitimate Stream	0,630 mio
Total Time Spent	14,216 mio sec

La distribuzione della campagna per tipo di Roll

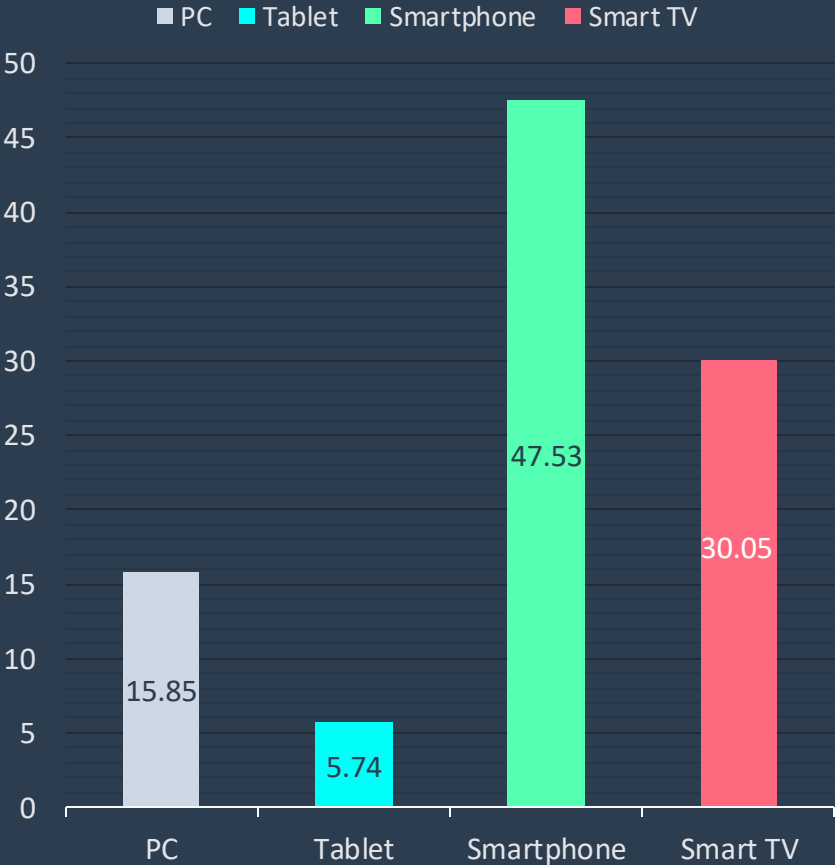


I tempi di fruizione per tipologia di Roll



La distribuzione della campagna per tipologia di device

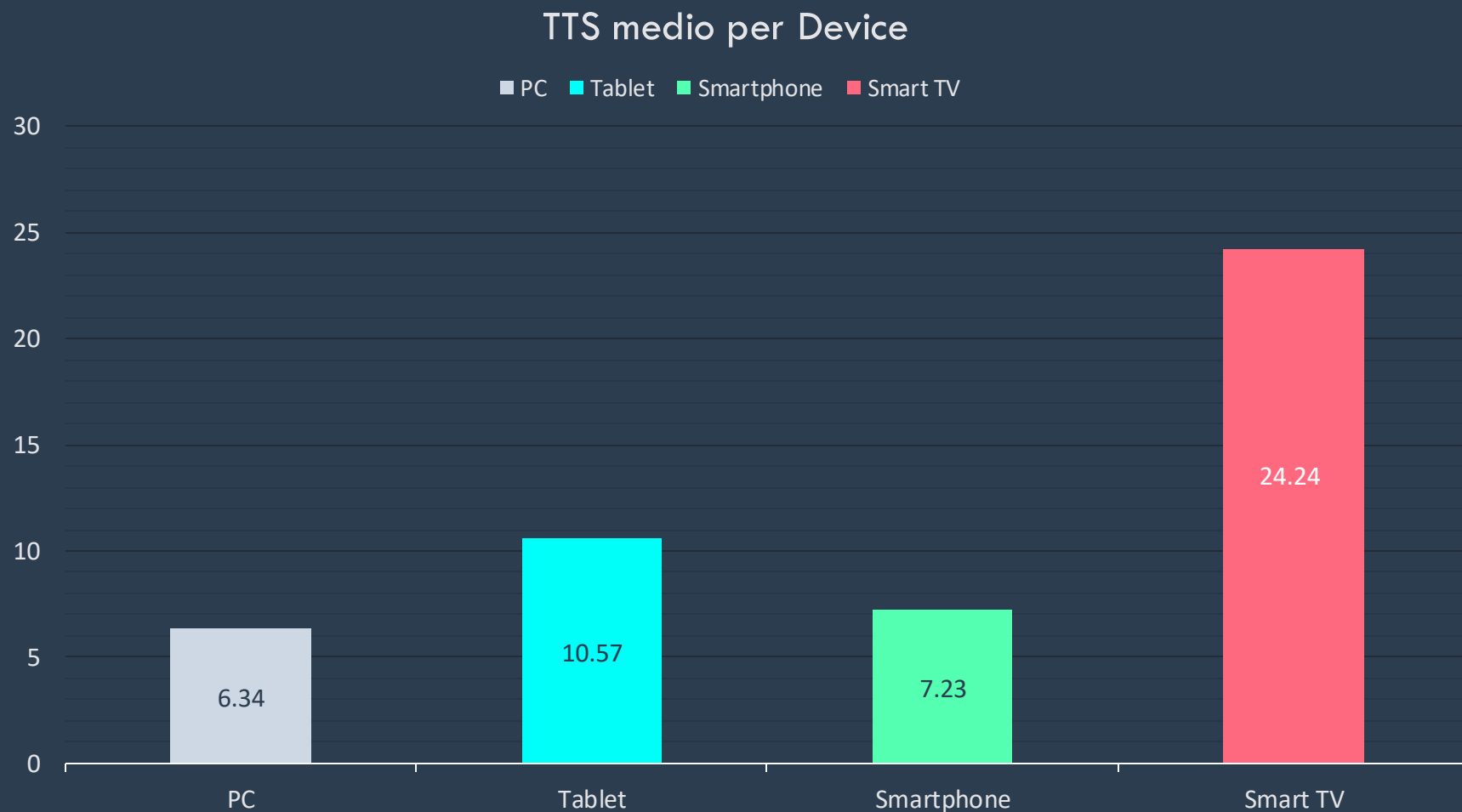
Share % LS per tipo di Device



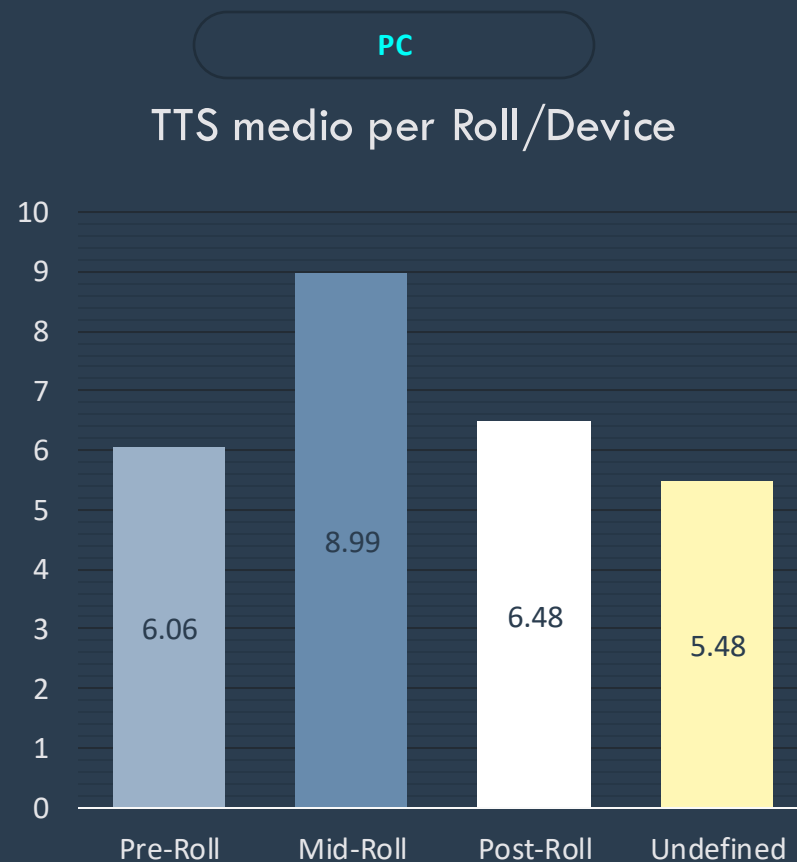
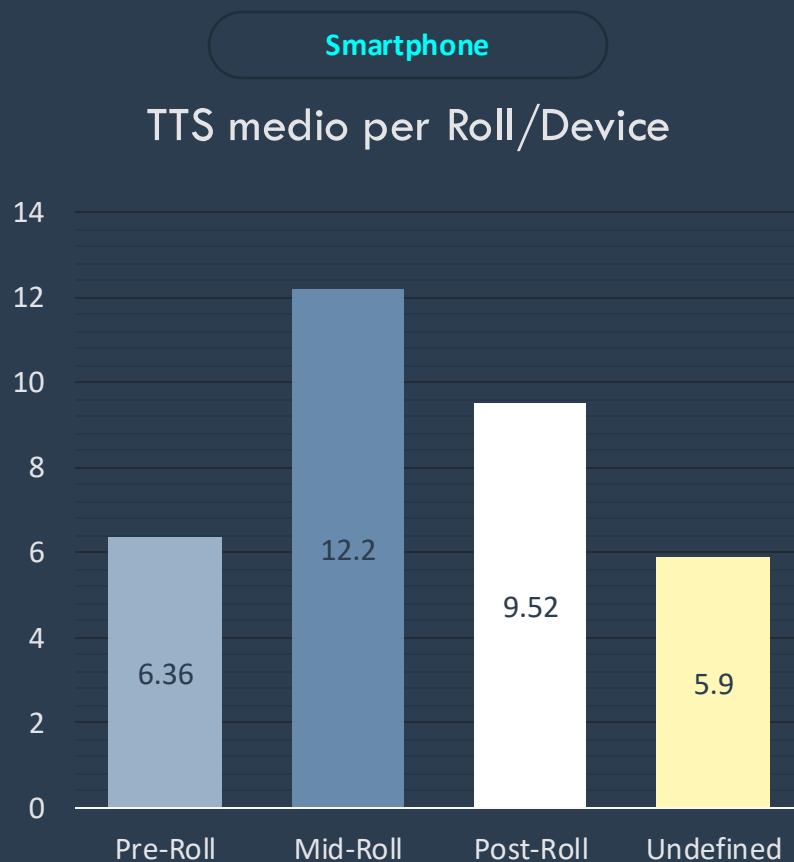
Perimetro della campagna

RAI	Discovery	La7	Sky Italia	RTI - Mediaset
RaiPlay Android RaiPlay AndroidTv RaiPlay HbbTv RaiPlay Hisense RaiPlay Tizen RaiPlay Webos RaiPlay iOS Raiplay_FireTV raimesn rainews rainews app android rainews app ios raiplay	Dplus Web Verticali	La7.it TGLa7 Android TGLa7 iOS tg.la7.it	Sky Italia Digital	Mediaset Infinity androidtv Mediaset Infinity firestick Mediaset Infinity hisense-vidaa Mediaset Infinity lge- webos Mediaset Infinity panasonic- viera Mediaset Infinity samsung-tizen Mediaset Infinity skyglass Mediaset Infinity skyq Mediaset Infinity sony- ps4 Mediaset Infinity sony- ps5 Undefined mplay-app- android mplay-app-ios mplay-hbbtv

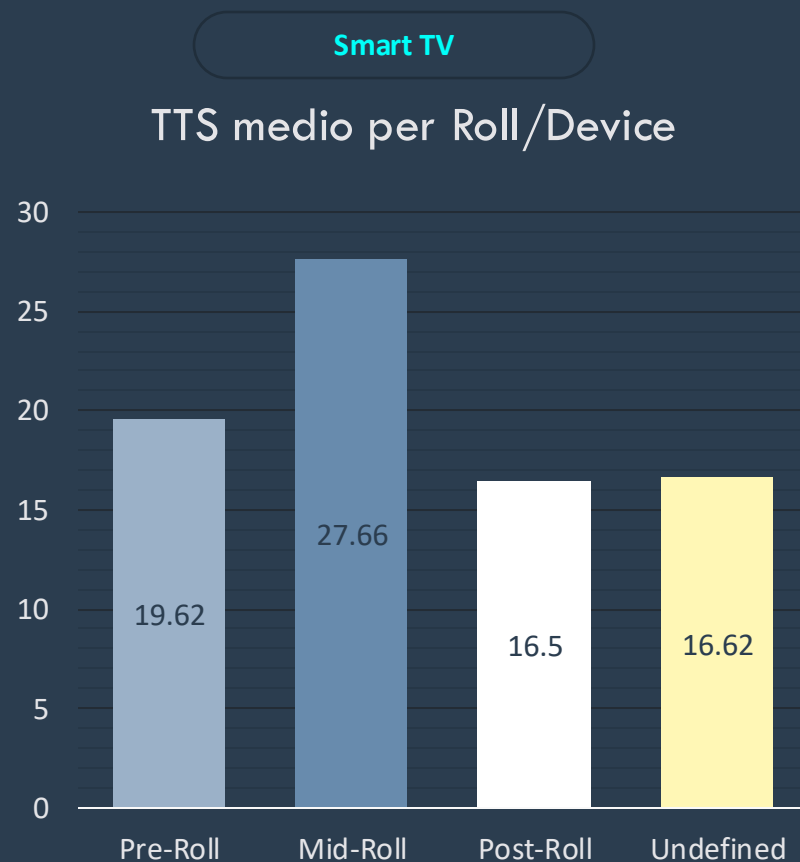
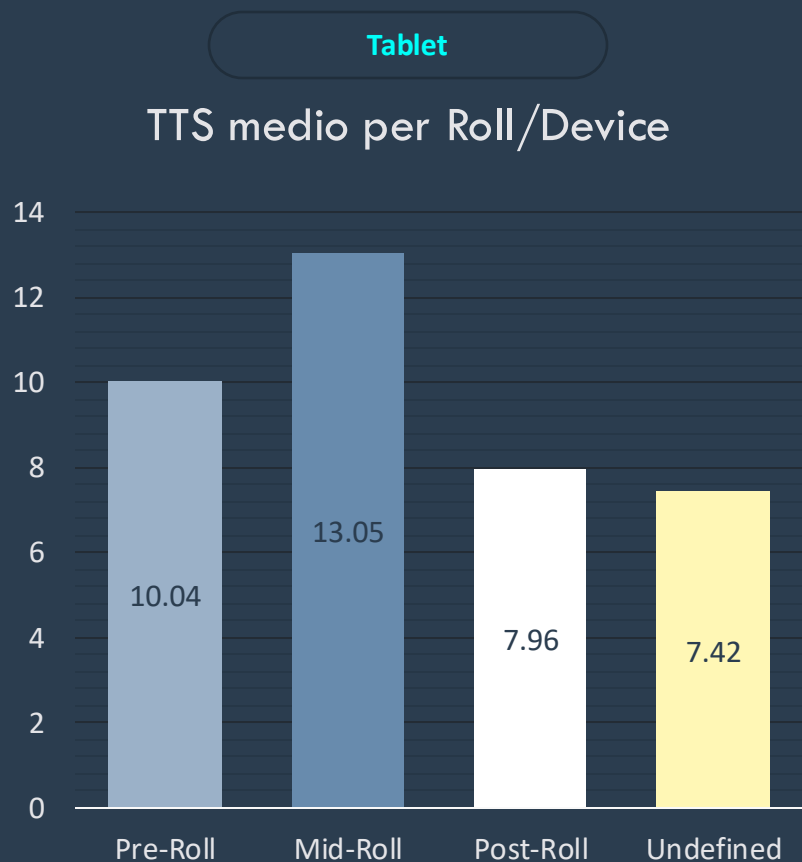
I differenti tempi di visione per i diversi device



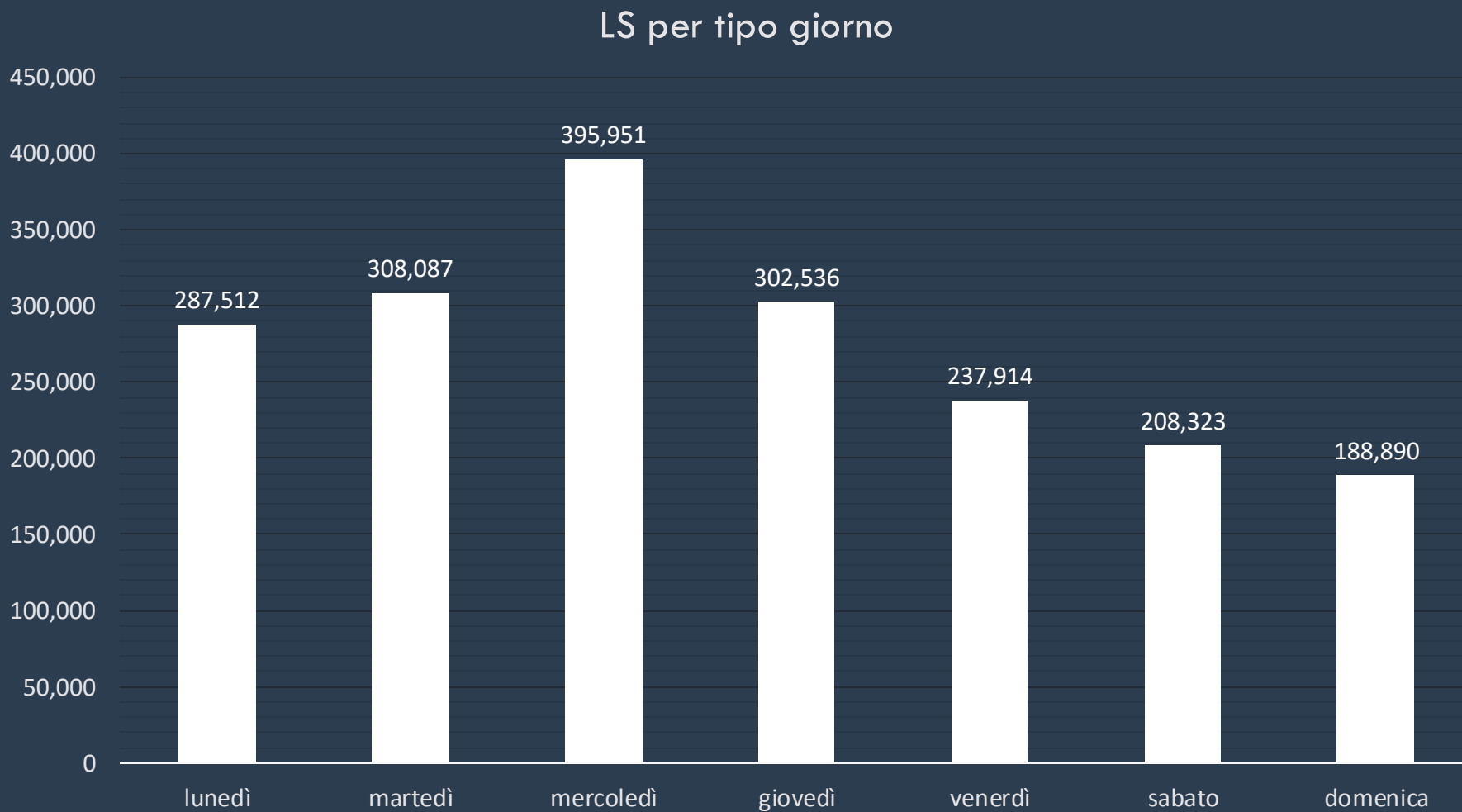
La visione degli x-Roll in funzione del device utilizzato



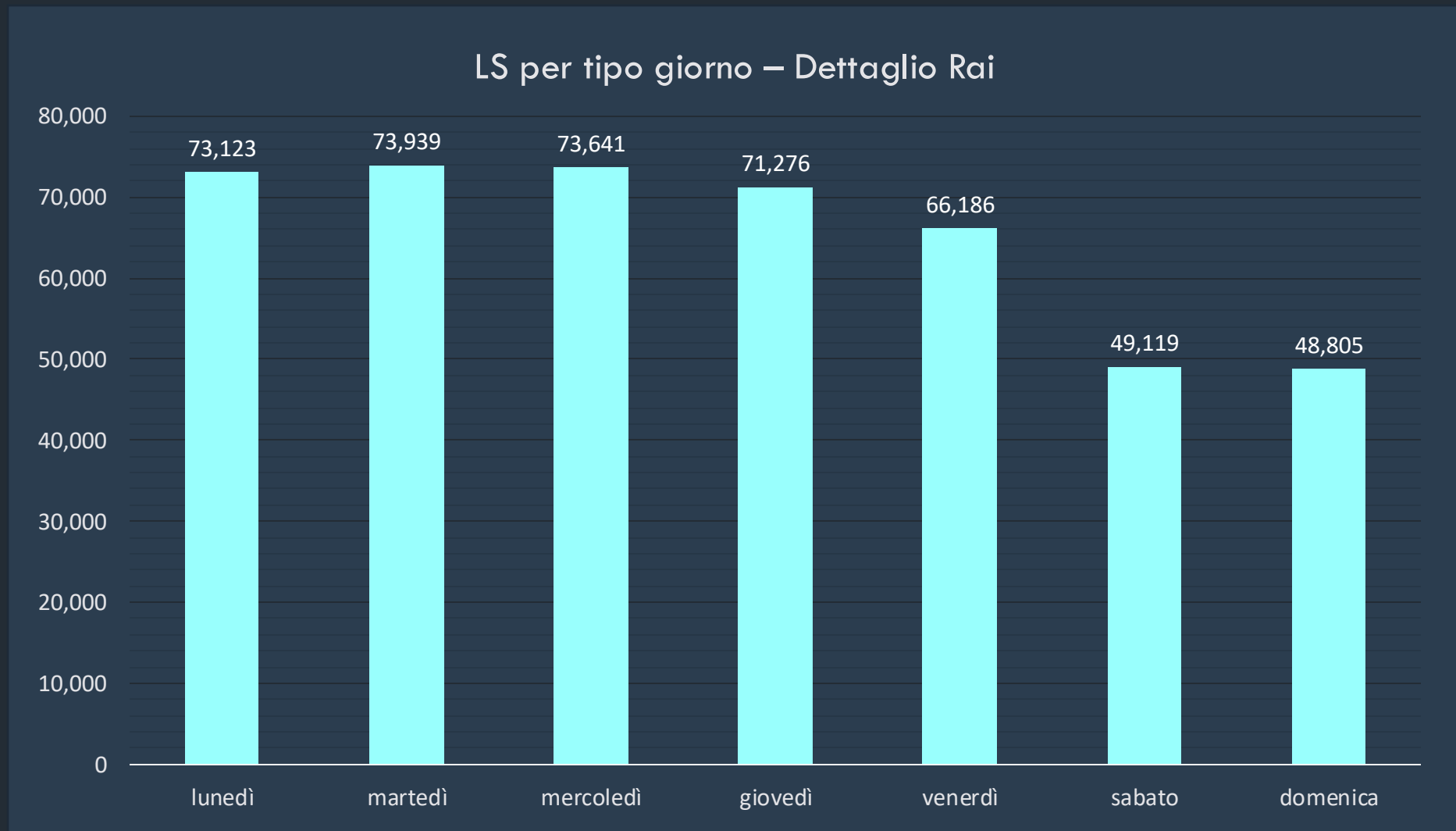
La visione degli x-Roll in funzione del device utilizzato



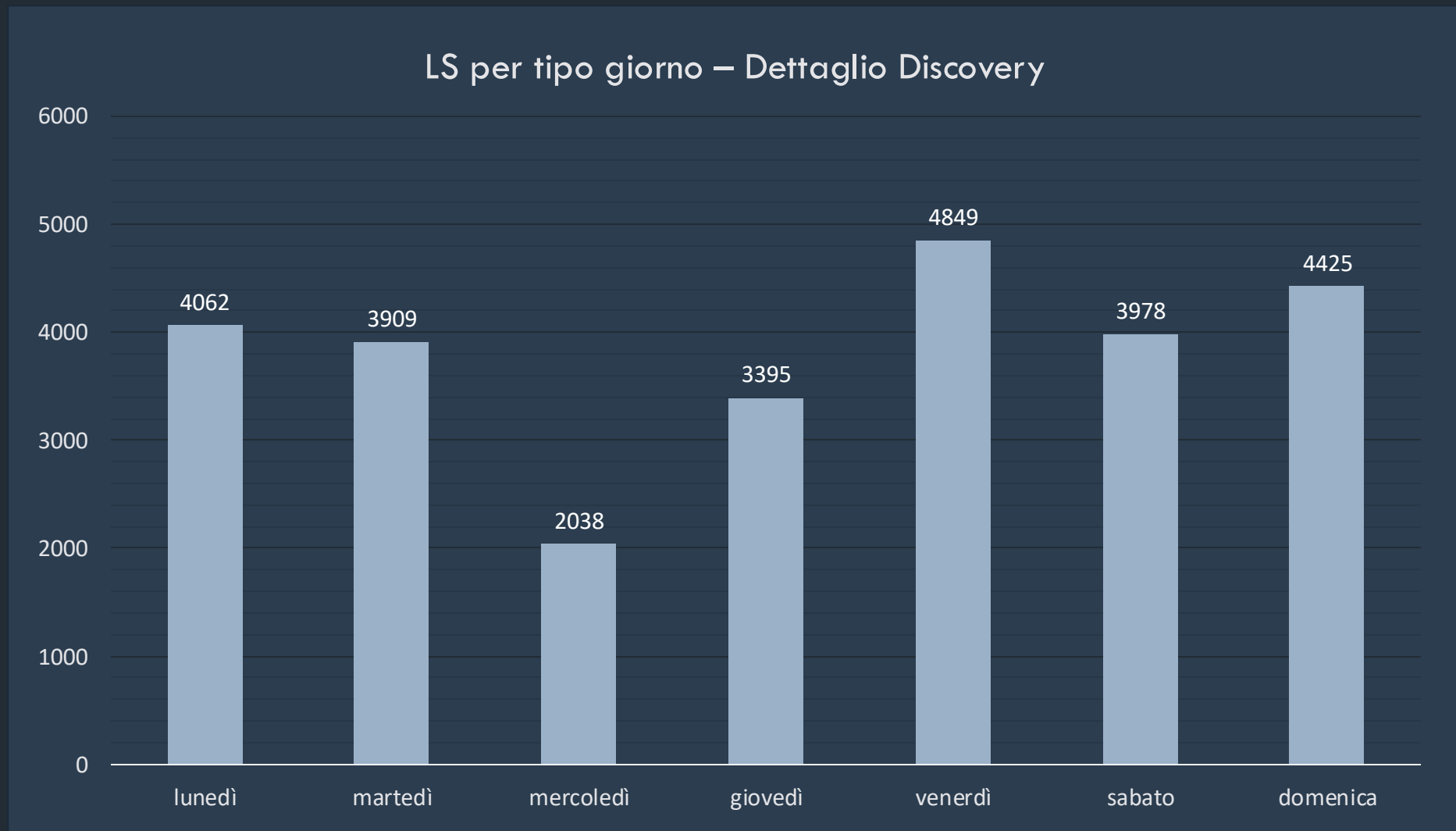
La distribuzione della campagna nella settimana



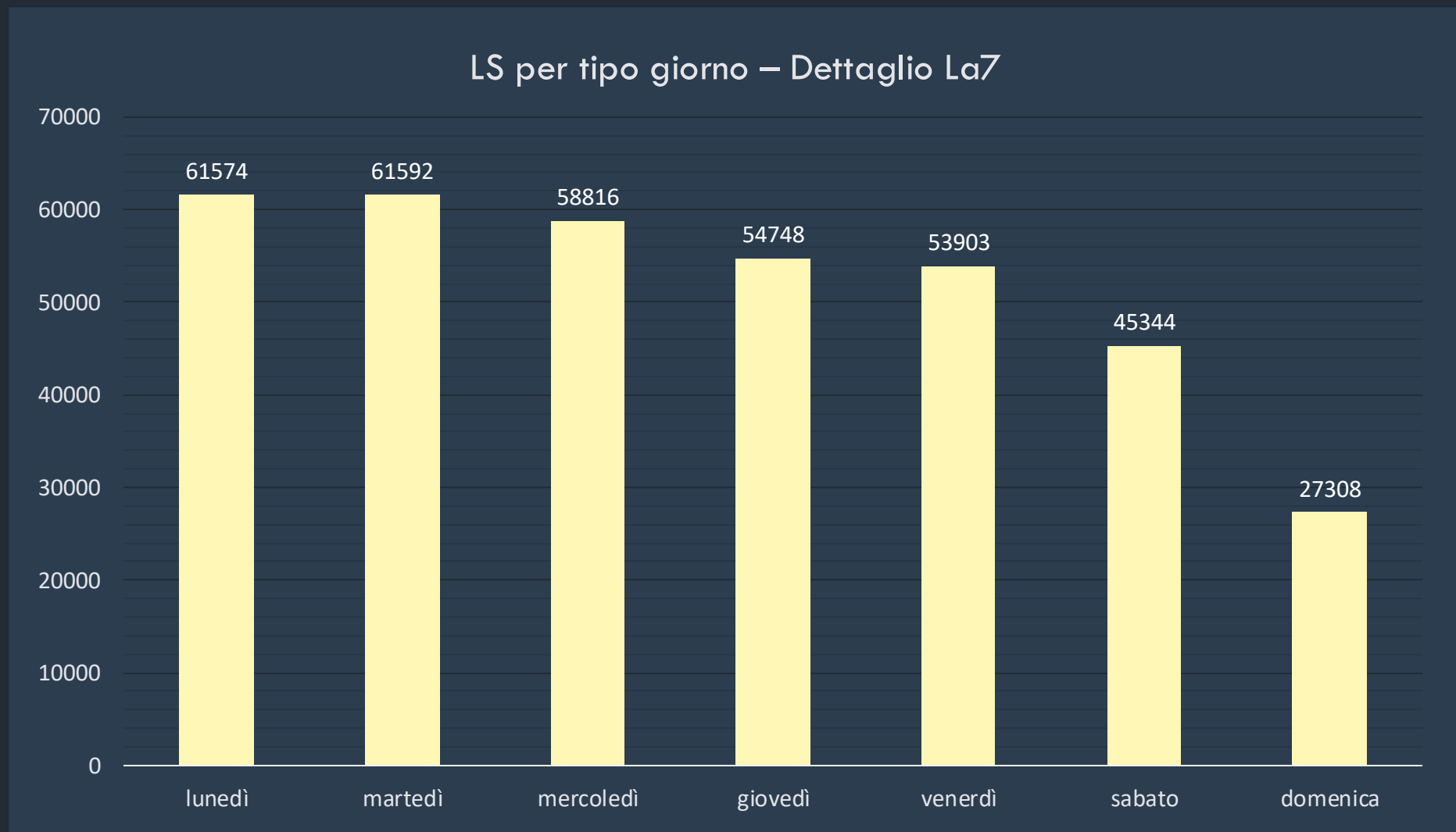
La distribuzione della campagna nella settimana



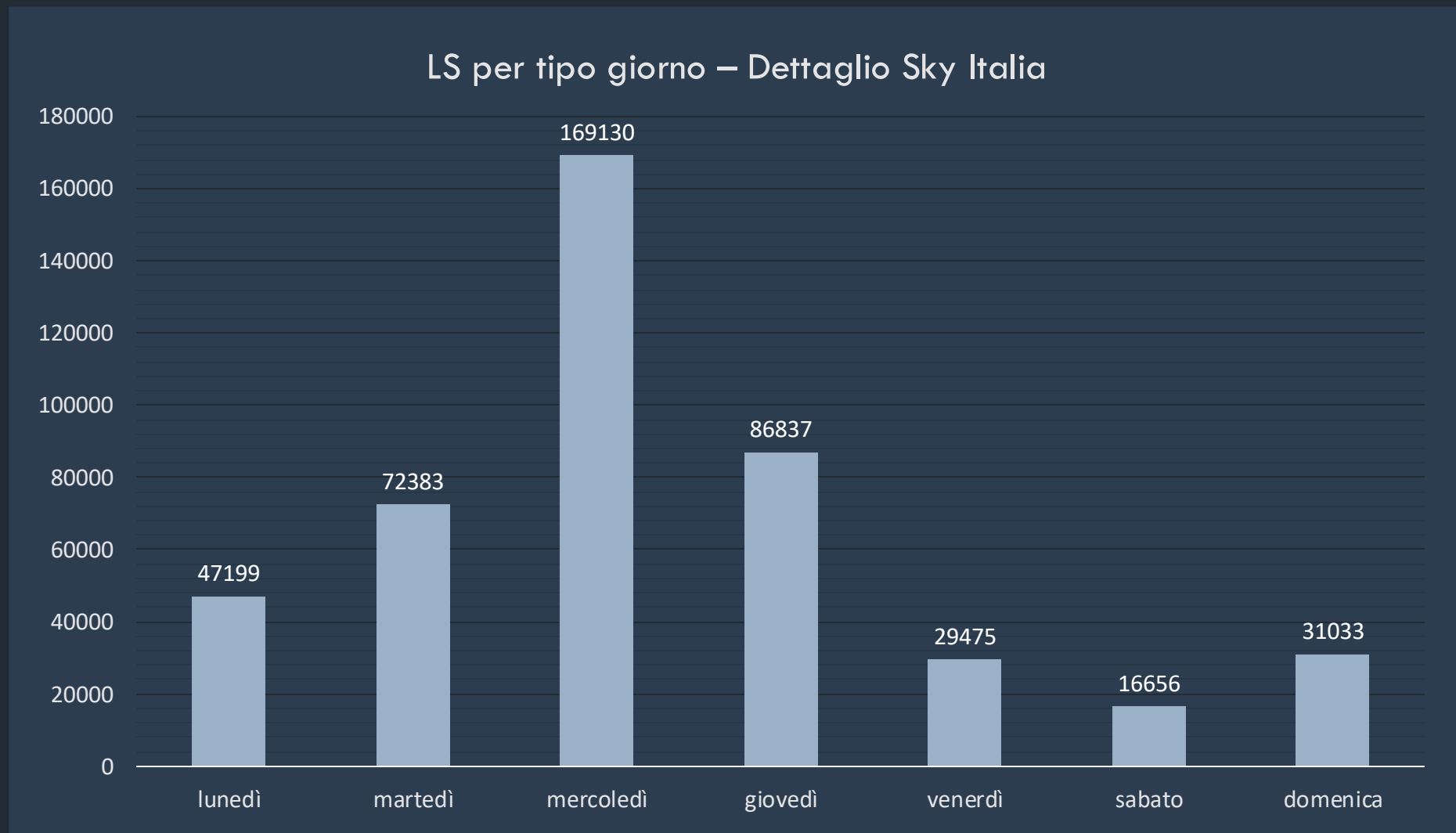
La distribuzione della campagna nella settimana



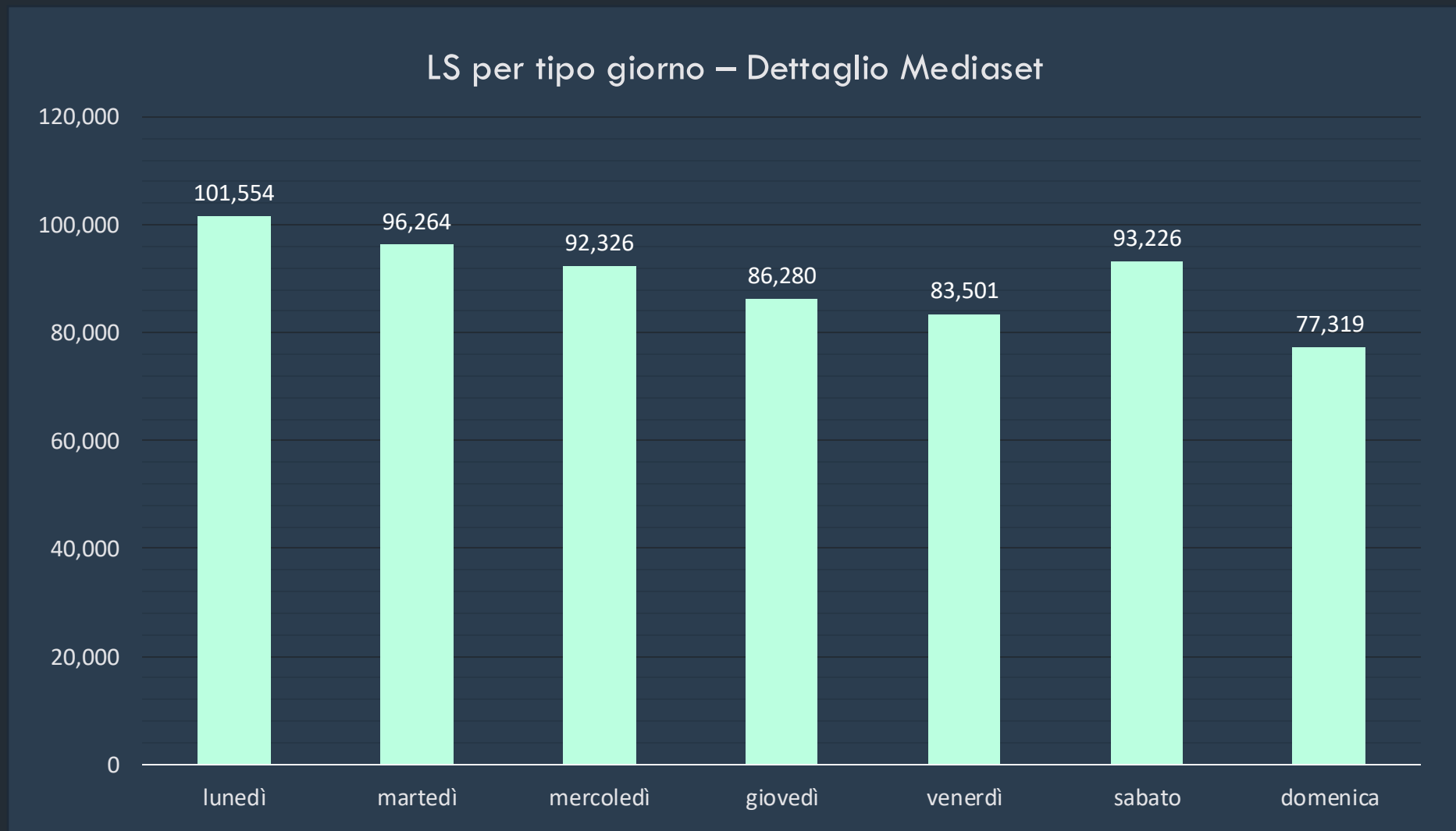
La distribuzione della campagna nella settimana



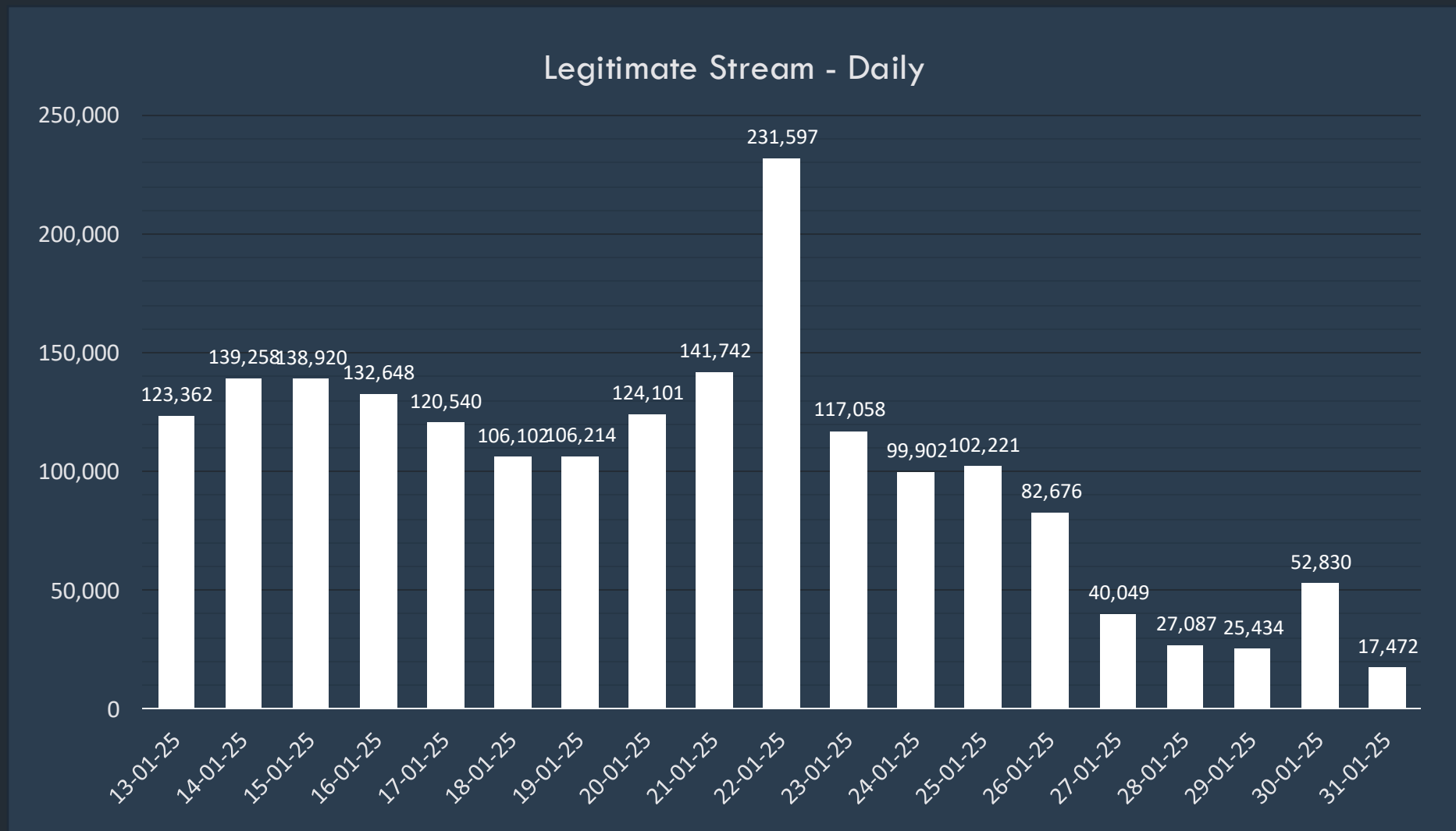
La distribuzione della campagna nella settimana



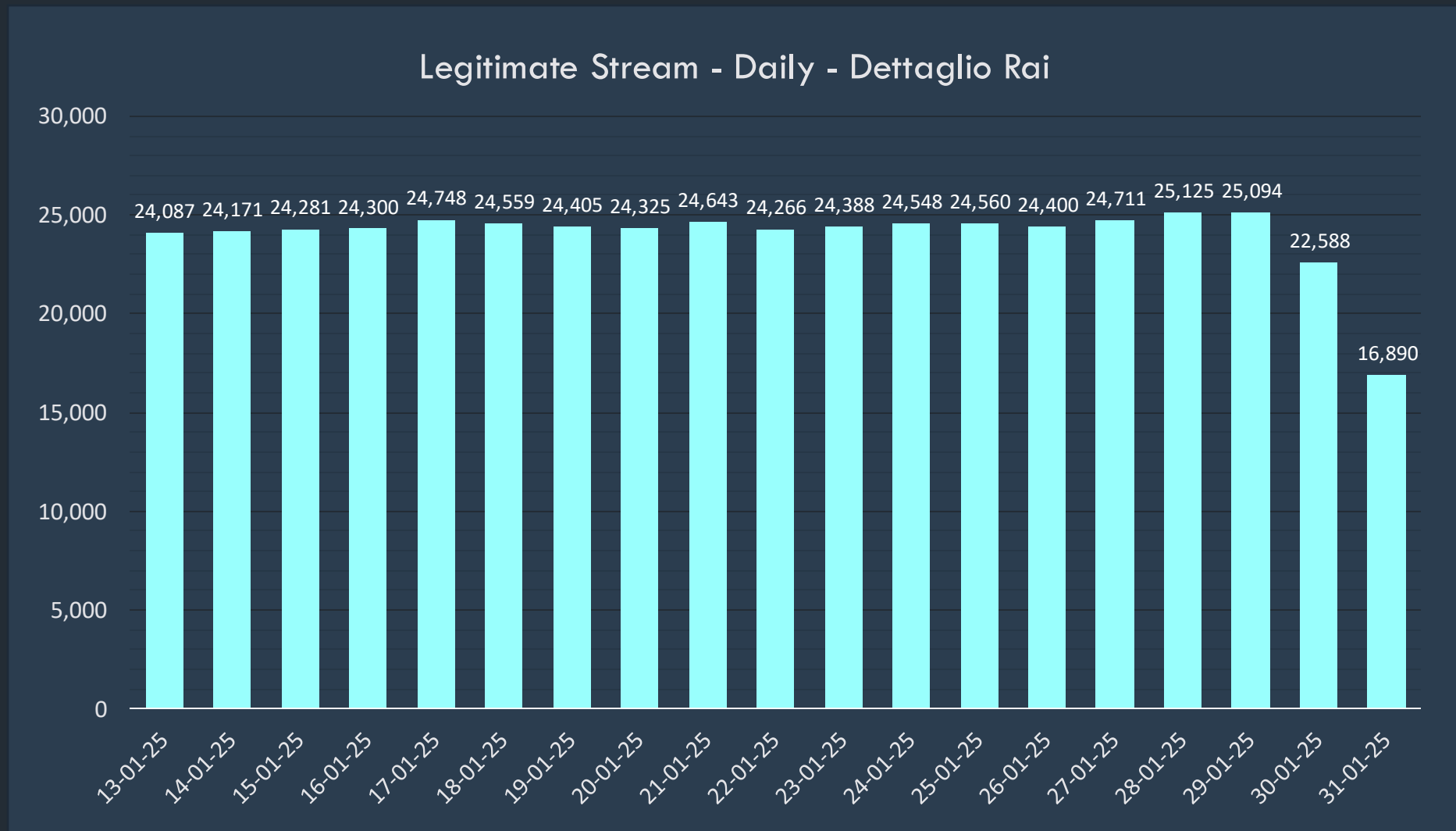
La distribuzione della campagna nella settimana



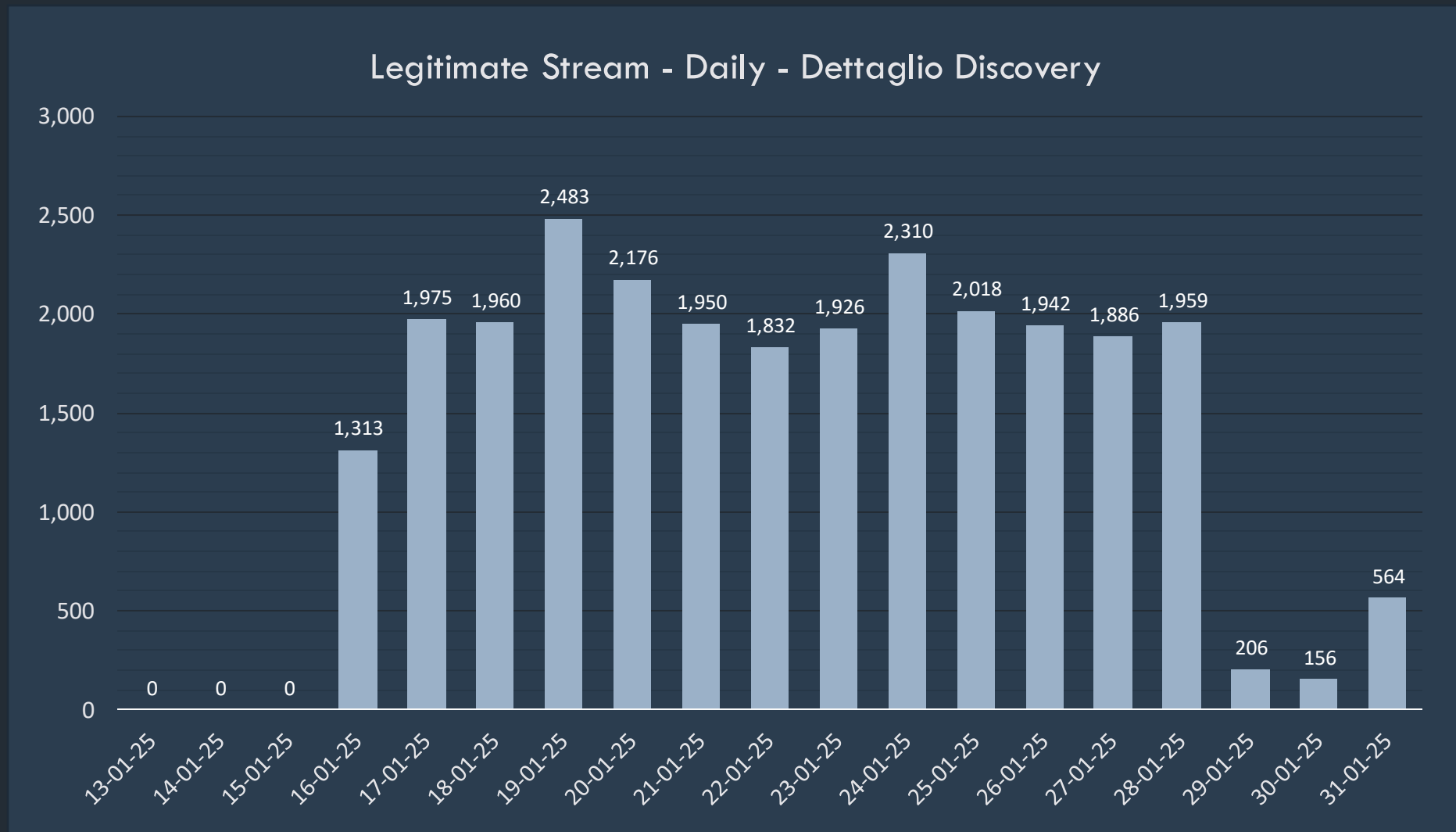
Andamento giornaliero della campagna



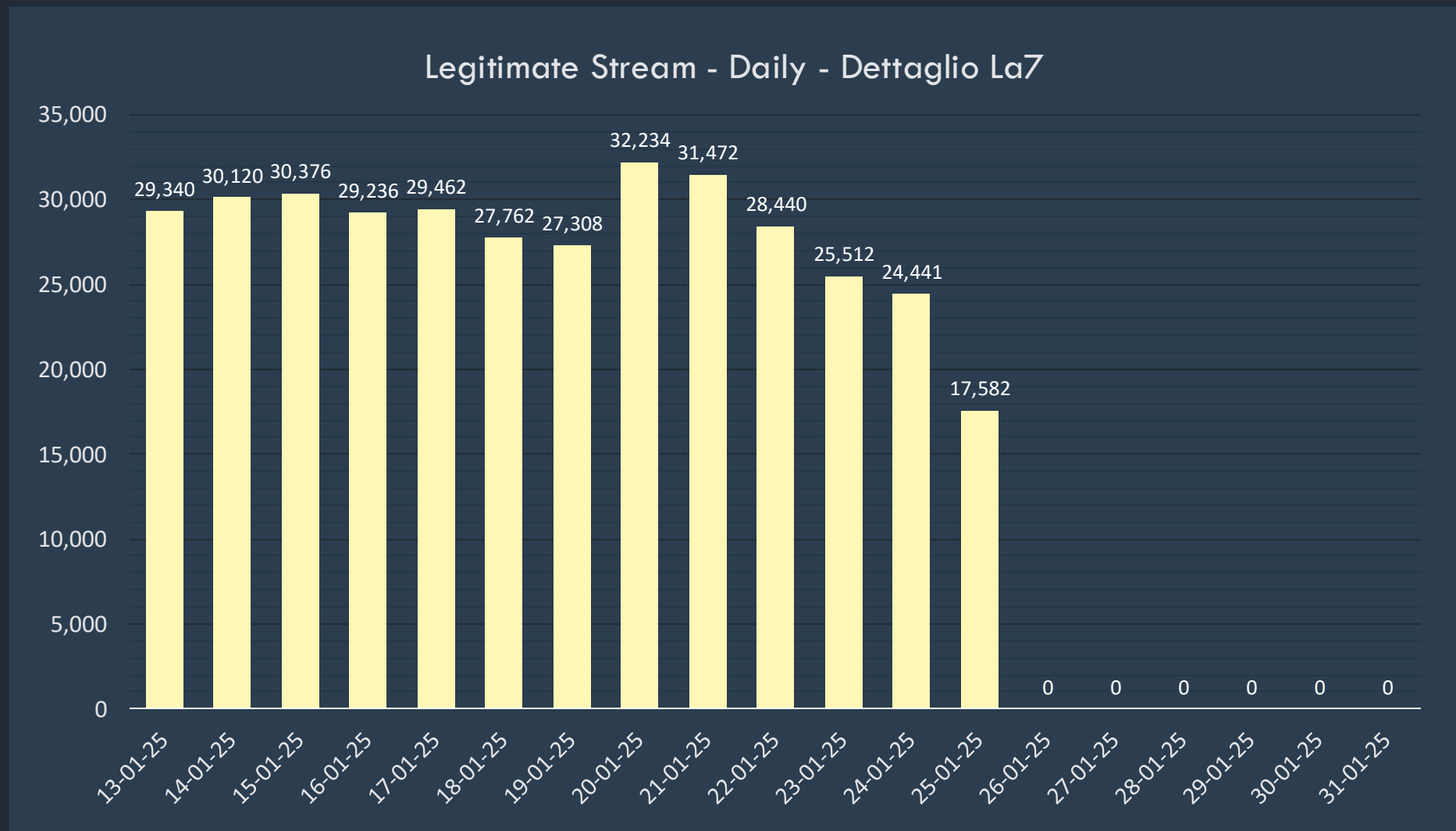
Andamento giornaliero della campagna



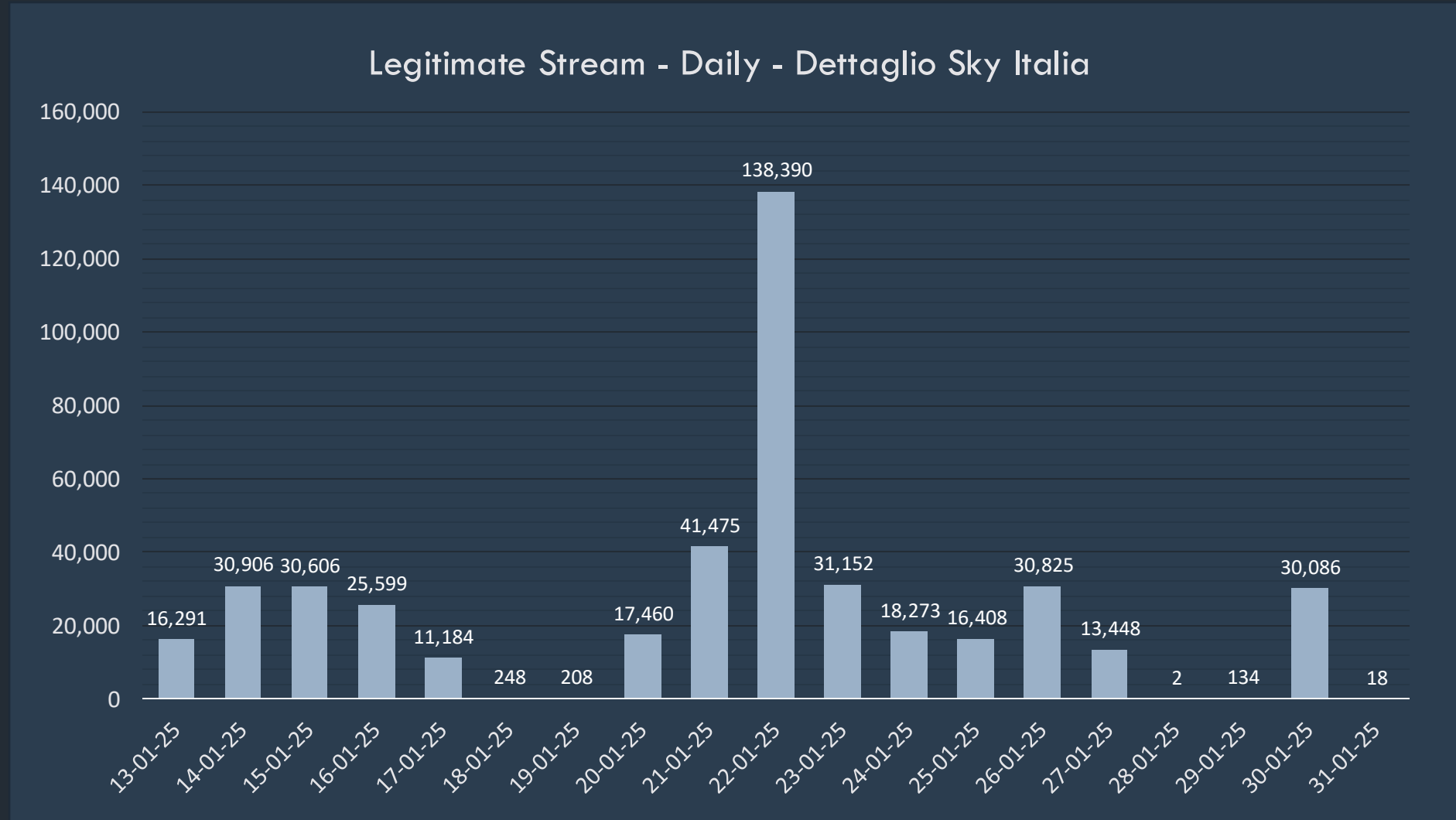
Andamento giornaliero della campagna



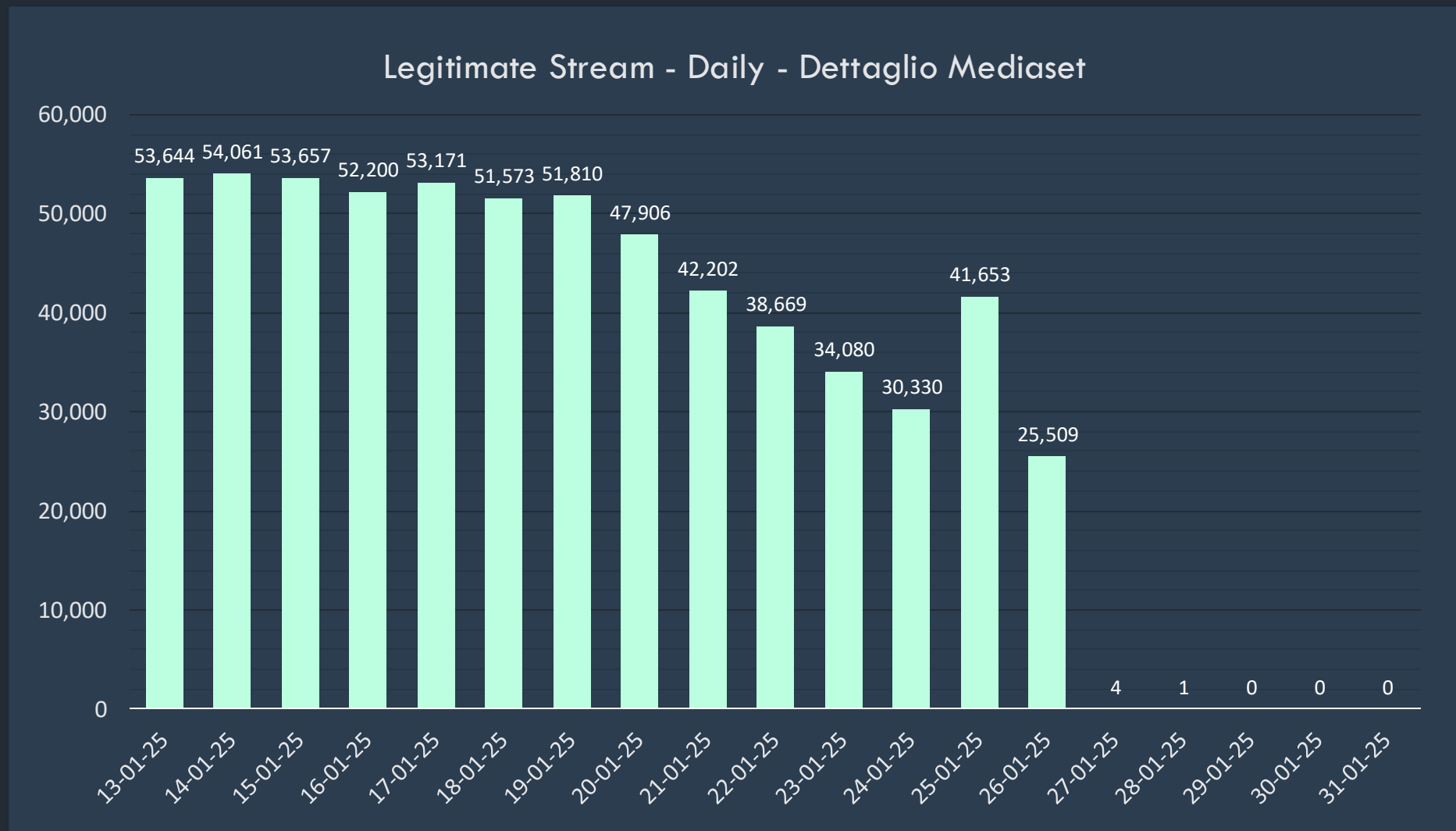
Andamento giornaliero della campagna



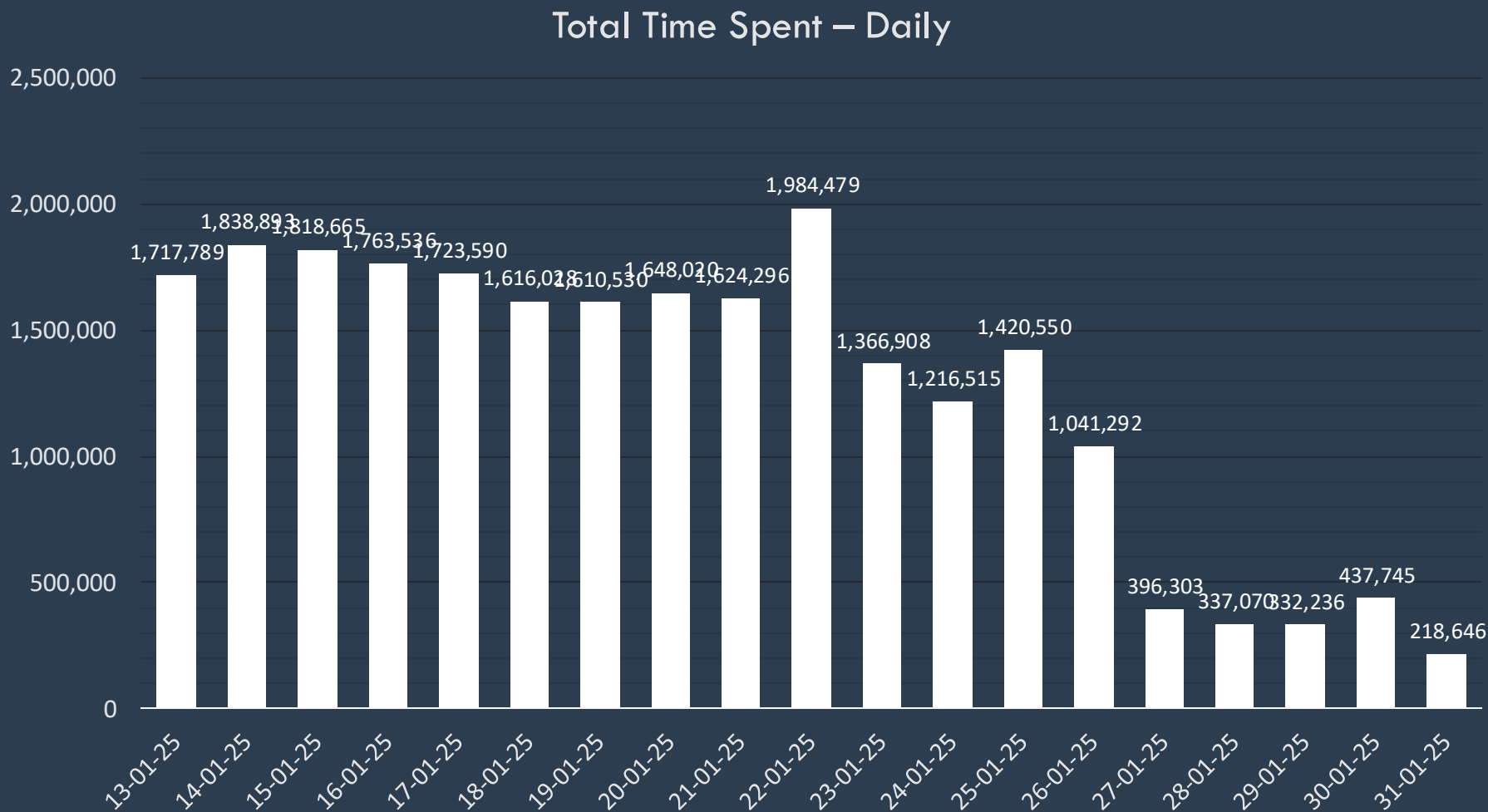
Andamento giornaliero della campagna



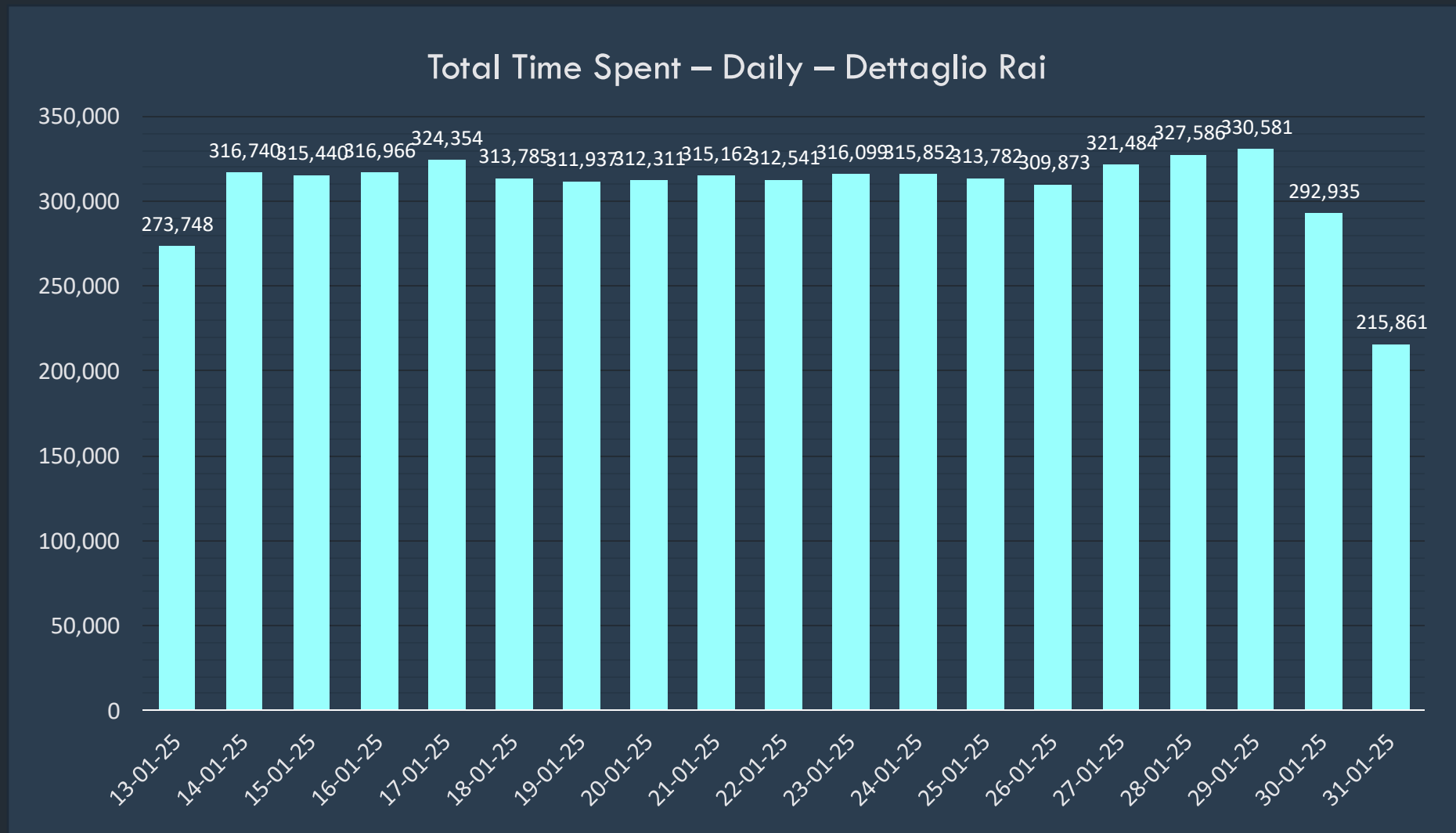
Andamento giornaliero della campagna



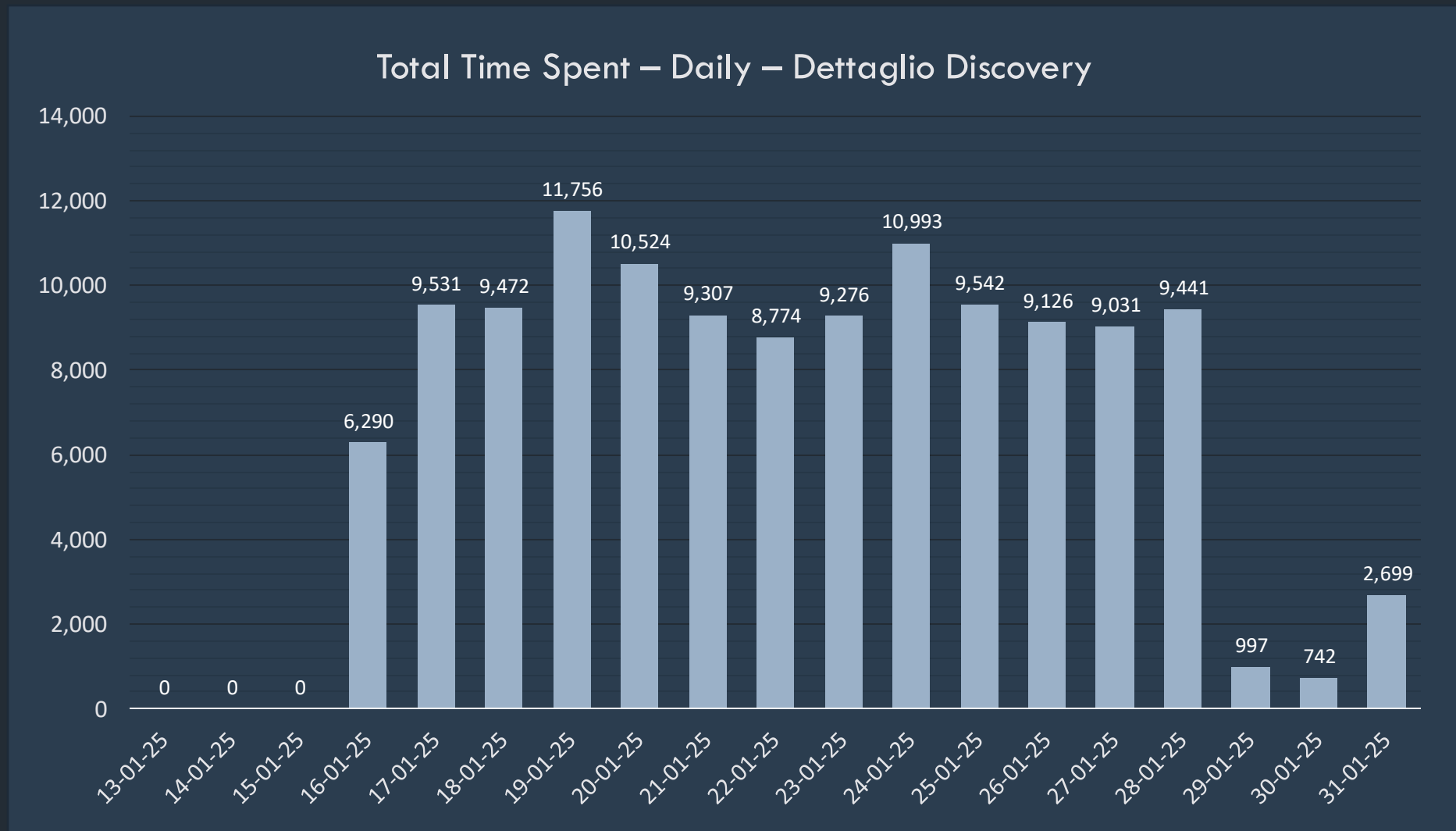
Andamento giornaliero della campagna



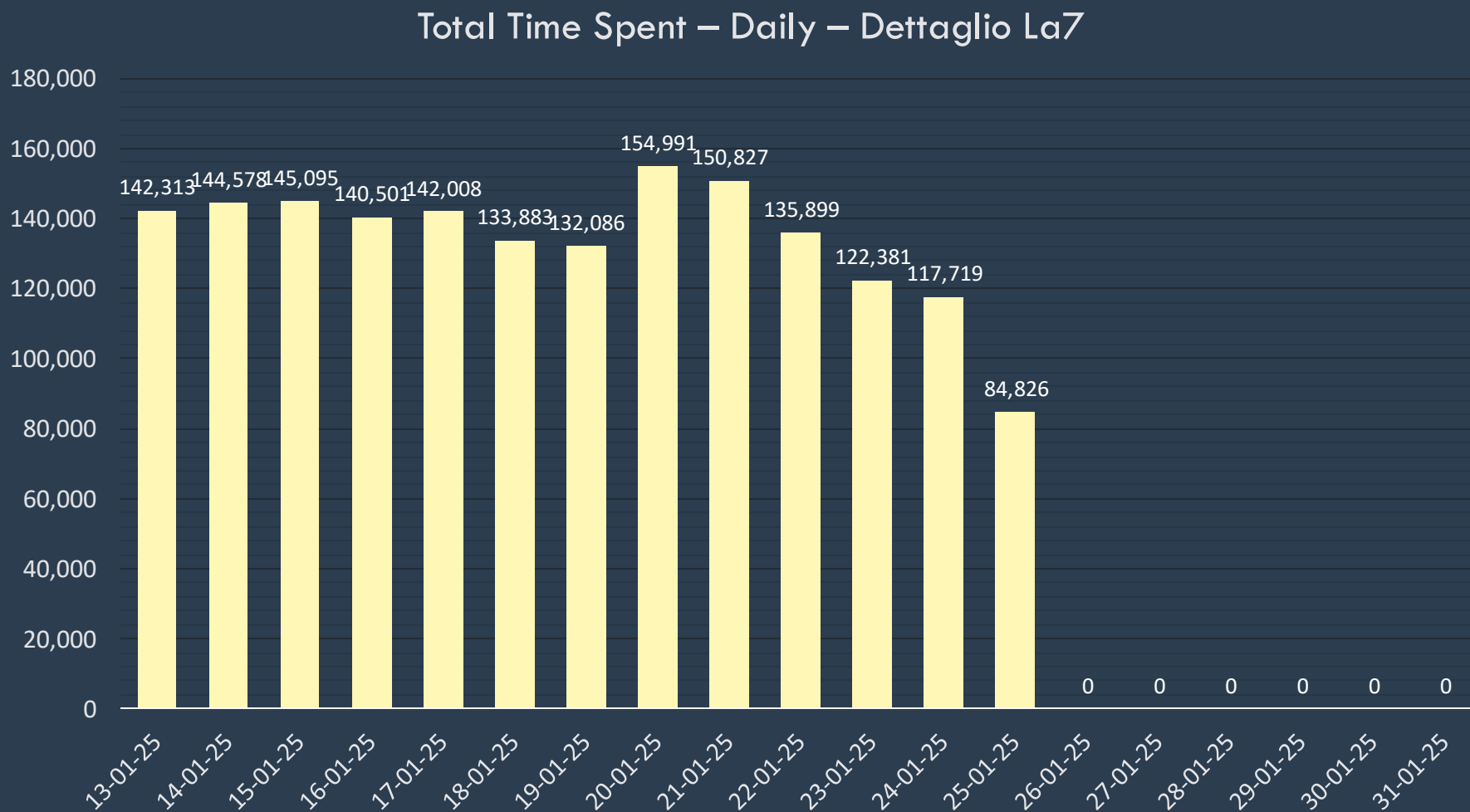
Andamento giornaliero della campagna



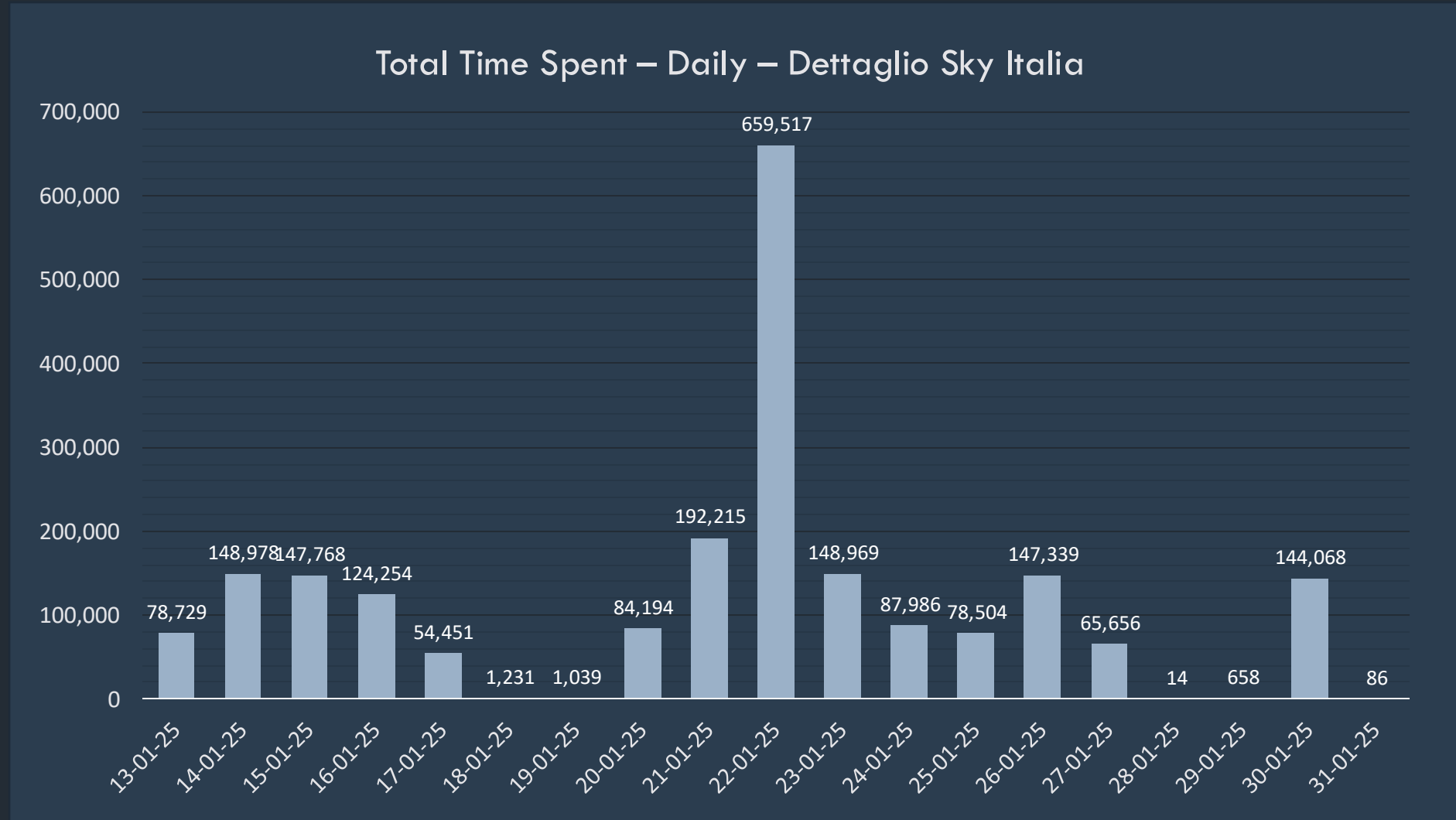
Andamento giornaliero della campagna



Andamento giornaliero della campagna

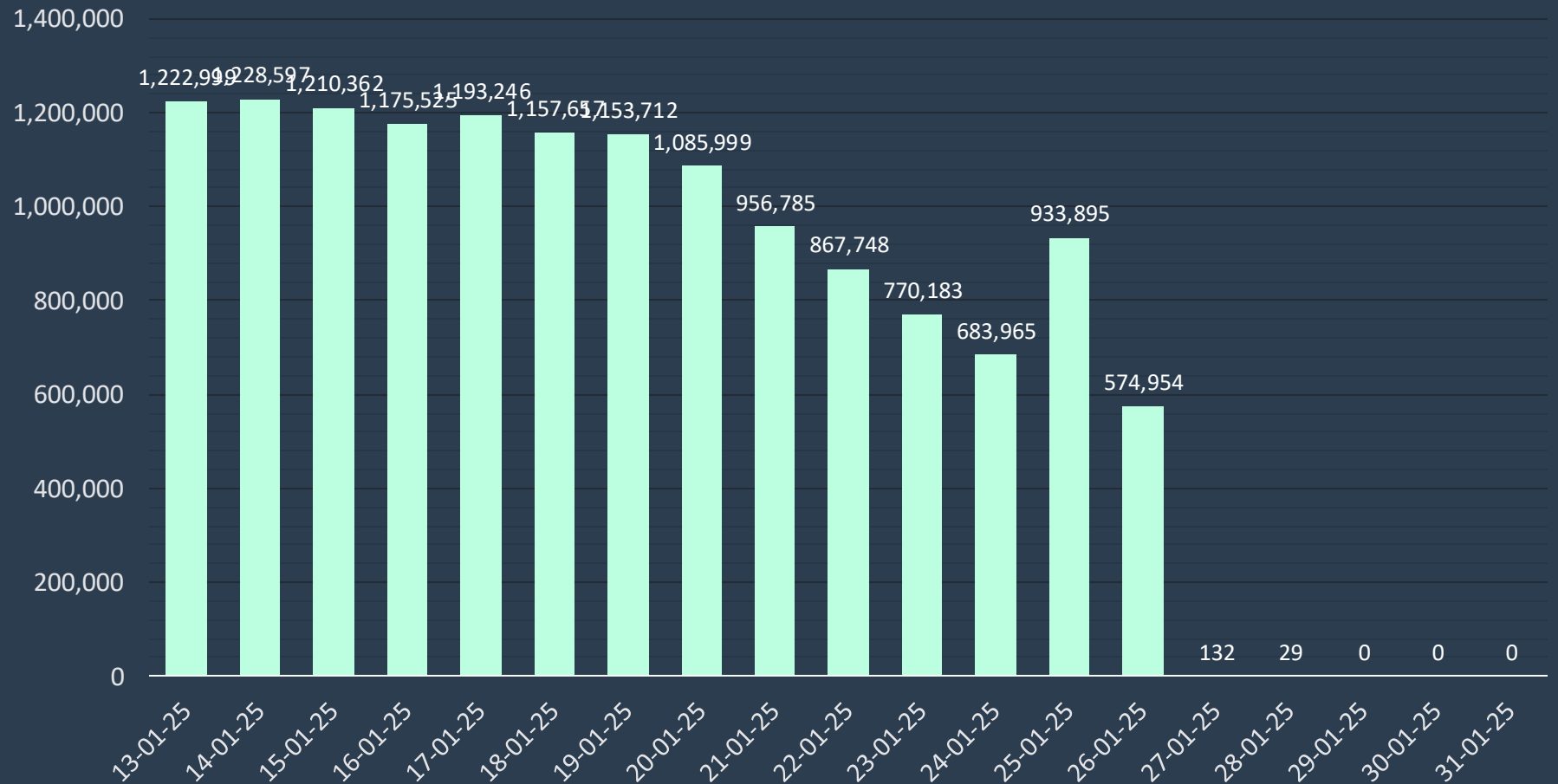


Andamento giornaliero della campagna

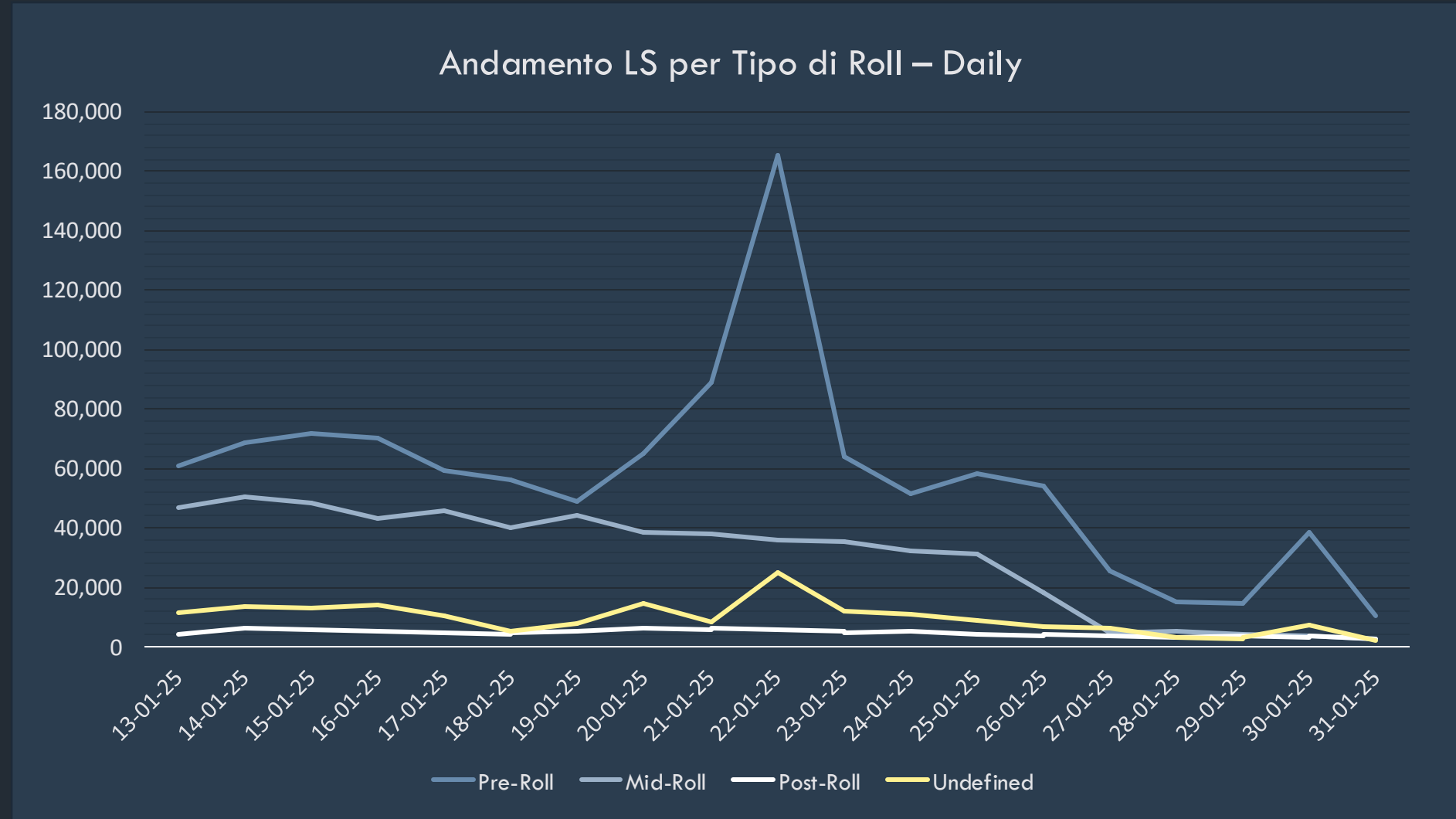


Andamento giornaliero della campagna

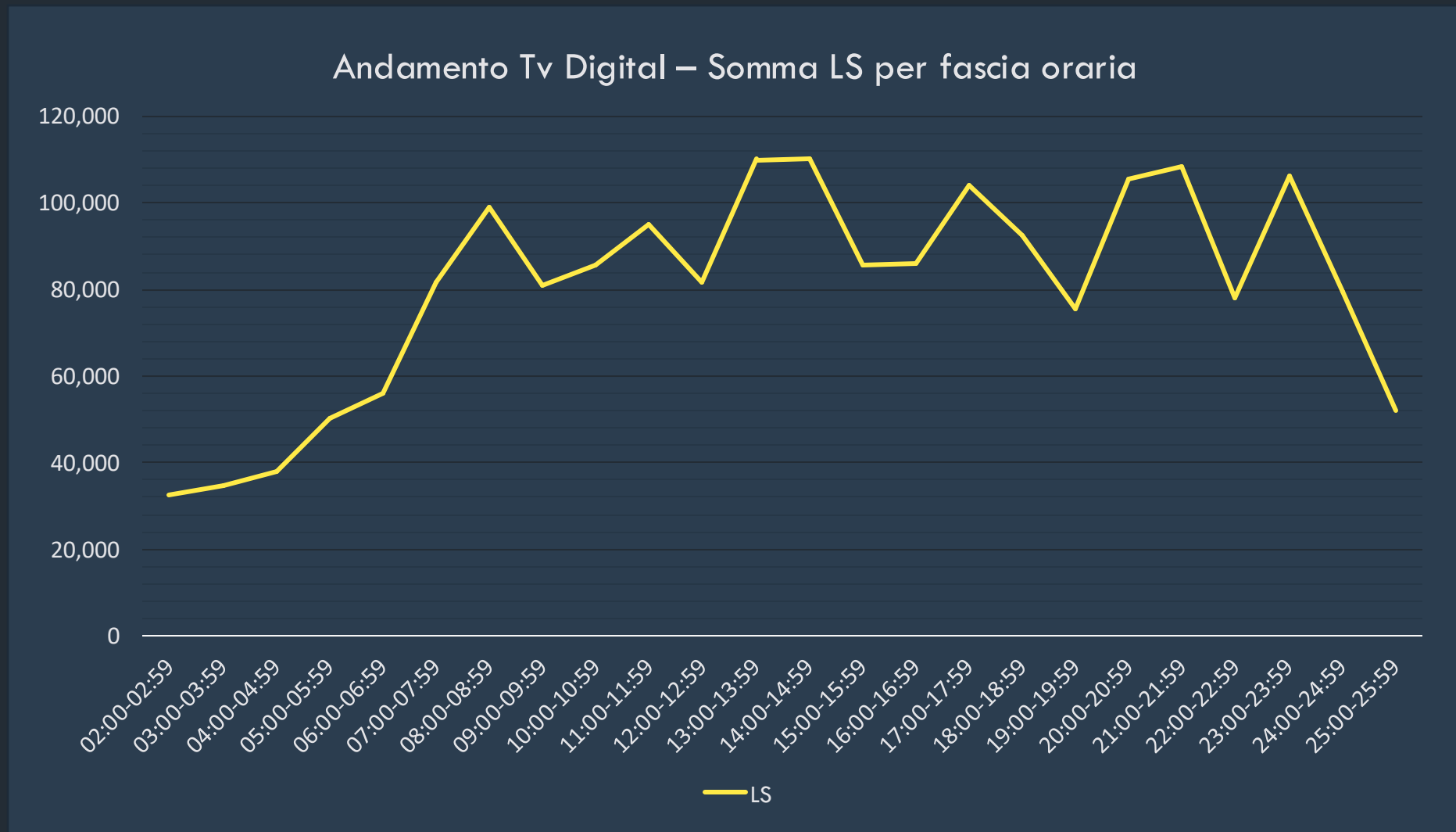
Total Time Spent – Daily – Dettaglio Mediaset



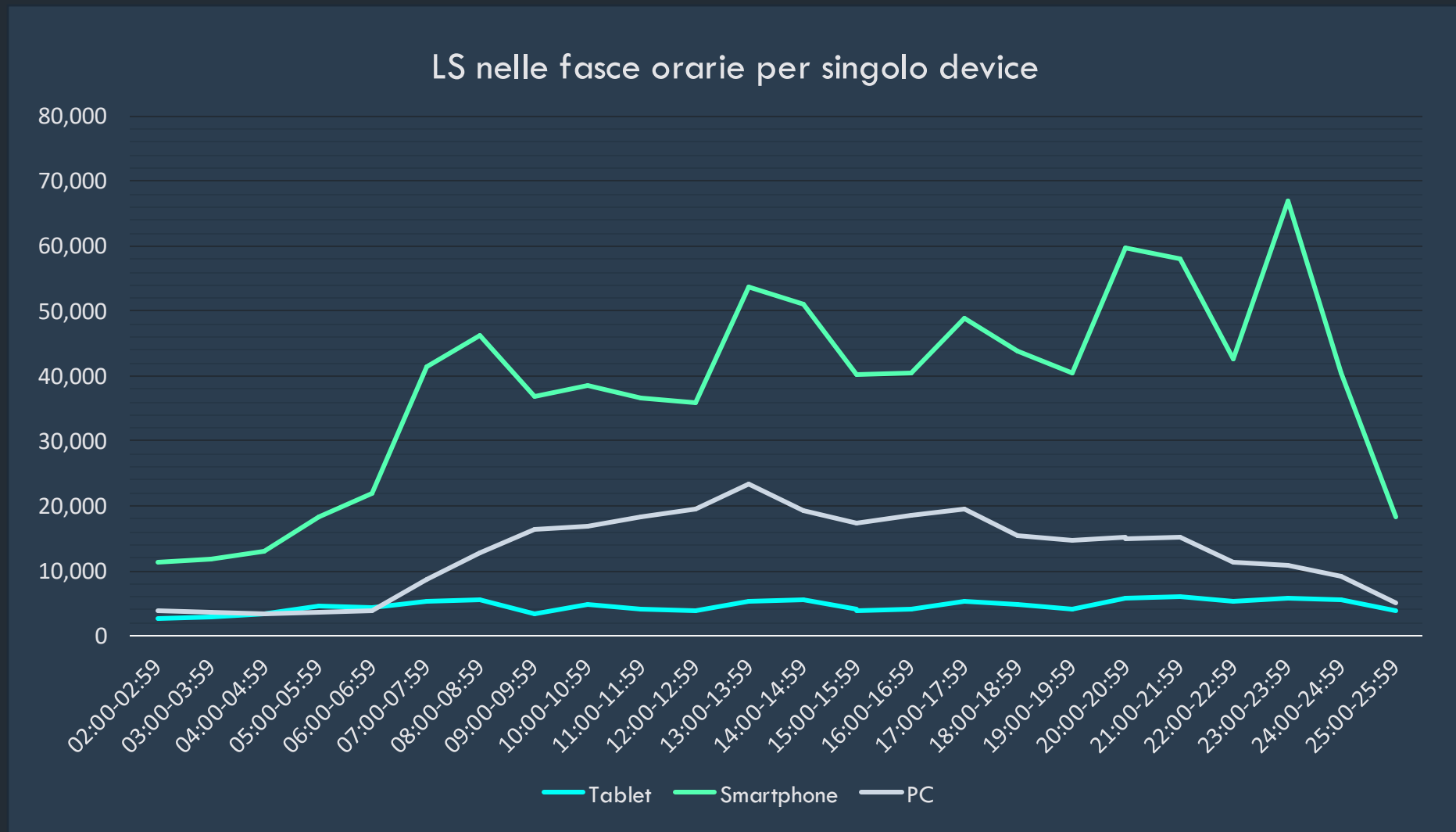
La fruizione dei diversi formati nei giorni



La distribuzione della campagna durante la giornata

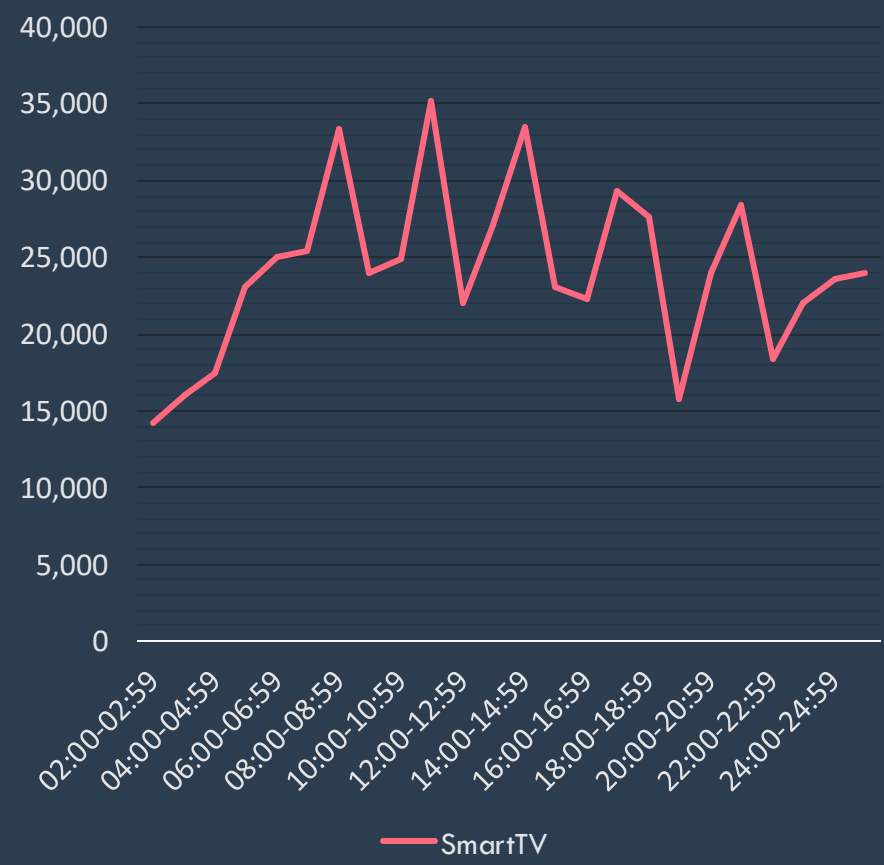


La campagna sui diversi device nelle ore della giornata



La campagna sui diversi device nelle ore della giornata

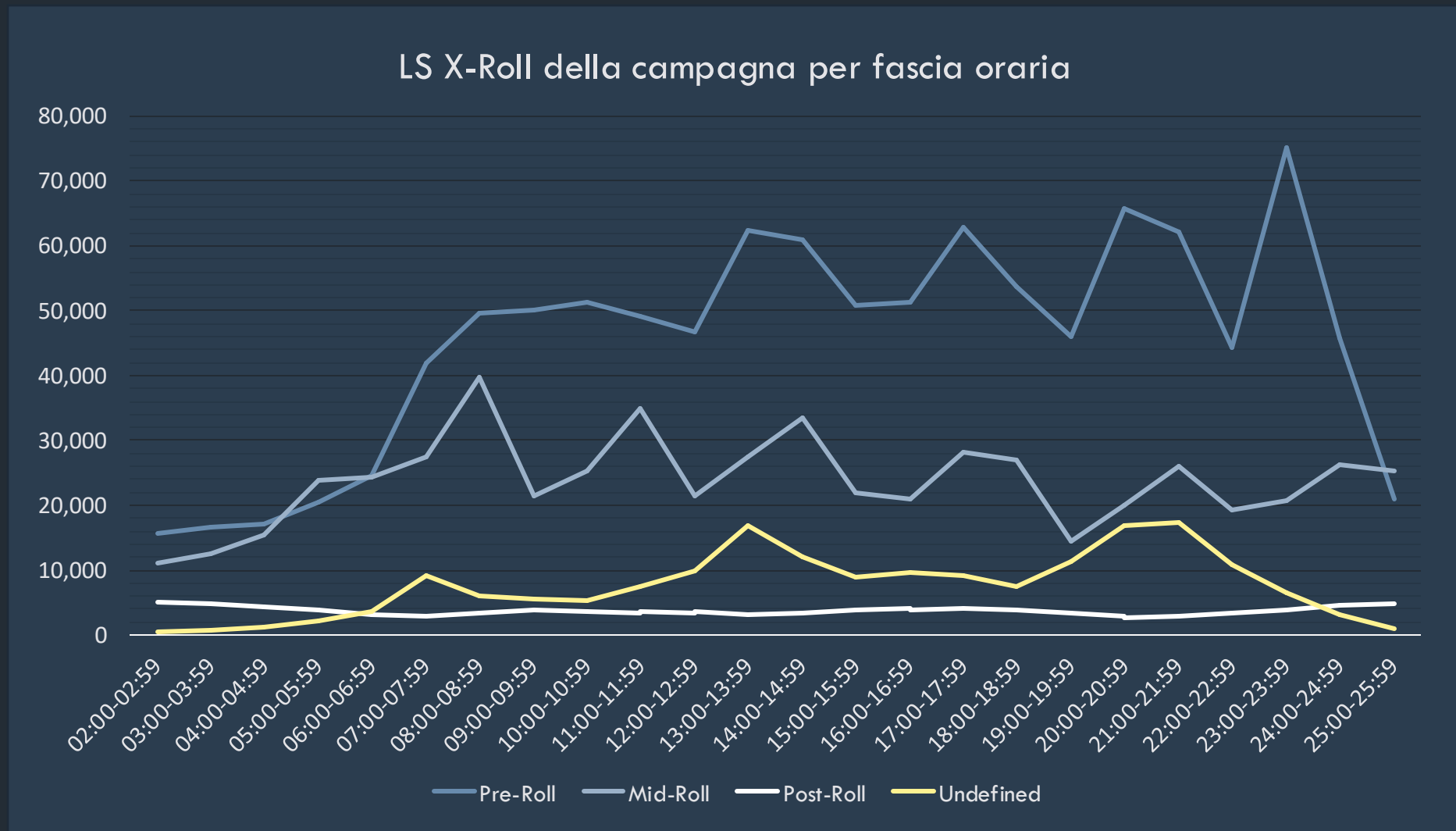
LS nelle fasce orarie per singolo
device



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La campagna sui diversi device nelle ore della giornata





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