



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

			02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
			25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Rai 1	AM		2,057,419	1,094,552	1,214,152	2,799,023	2,011,054	4,208,502	5,437,959	2,040,720
	SH		17.58	21.21	18.19	17.06	14.23	20.84	19.46	15.72
	PE		3.60	1.91	2.12	4.89	3.52	7.36	9.51	3.57
Rai 2	AM		789,762	135,585	389,873	1,580,378	896,053	1,212,278	2,076,179	755,773
	SH		6.75	2.63	5.84	9.63	6.34	6.00	7.43	5.82
	PE		1.38	0.24	0.68	2.76	1.57	2.12	3.63	1.32
Rai 3	AM		838,236	432,756	331,627	1,291,731	908,615	1,832,529	2,033,841	781,892
	SH		7.16	8.38	4.97	7.87	6.43	9.08	7.28	6.02
	PE		1.47	0.76	0.58	2.26	1.59	3.20	3.56	1.37
Rai 4	AM		111,712	18,995	48,584	115,594	121,100	144,171	305,732	190,942
	SH		0.95	0.37	0.73	0.70	0.86	0.71	1.09	1.47
	PE		0.20	0.03	0.08	0.20	0.21	0.25	0.53	0.33
Rai 5	AM		32,365	9,043	13,219	30,569	56,977	26,461	96,161	48,738
	SH		0.28	0.18	0.20	0.19	0.40	0.13	0.34	0.38
	PE		0.06	0.02	0.02	0.05	0.10	0.05	0.17	0.09
Rai Sport 1	AM		55,702	16,184	61,100	97,123	65,741	65,458	91,766	75,063
	SH		0.48	0.31	0.92	0.59	0.47	0.32	0.33	0.58
	PE		0.10	0.03	0.11	0.17	0.11	0.11	0.16	0.13
Rai Sport 2	AM		26,592	6,107	22,970	42,884	52,567	36,045	51,085	19,257
	SH		0.23	0.12	0.34	0.26	0.37	0.18	0.18	0.15
	PE		0.05	0.01	0.04	0.07	0.09	0.06	0.09	0.03
Rai News	AM		68,102	116,534	77,798	86,779	78,199	86,739	57,025	58,777
	SH		0.58	2.26	1.17	0.53	0.55	0.43	0.20	0.45
	PE		0.12	0.20	0.14	0.15	0.14	0.15	0.10	0.10
Rai Scuola	AM		1,107	896	943	1,589	1,275	1,187	2,524	1,171
	SH		0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.01
	PE		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rai Storia	AM		18,611	7,541	15,168	13,837	23,485	25,497	53,189	24,268
	SH		0.16	0.15	0.23	0.08	0.17	0.13	0.19	0.19
	PE		0.03	0.01	0.03	0.02	0.04	0.04	0.09	0.04
Rai Gulp	AM		52,315	48,606	57,261	70,492	71,712	118,586	65,043	31,506
	SH		0.45	0.94	0.86	0.43	0.51	0.59	0.23	0.24
	PE		0.09	0.08	0.10	0.12	0.13	0.21	0.11	0.06
Rai Movie	AM		127,676	30,346	84,587	132,477	181,224	148,175	331,488	192,503
	SH		1.09	0.59	1.27	0.81	1.28	0.73	1.19	1.48
	PE		0.22	0.05	0.15	0.23	0.32	0.26	0.58	0.34
Rai Premium	AM		144,341	70,745	69,609	165,458	223,070	245,980	335,894	162,034
	SH		1.23	1.37	1.04	1.01	1.58	1.22	1.20	1.25
	PE		0.25	0.12	0.12	0.29	0.39	0.43	0.59	0.28
Rai Yoyo	AM		154,569	127,704	183,372	234,089	249,433	294,635	257,381	51,733
	SH		1.32	2.47	2.75	1.43	1.76	1.46	0.92	0.40
	PE		0.27	0.22	0.32	0.41	0.44	0.52	0.45	0.09
TOTALE RAI	AM		4,478,508	2,115,595	2,570,264	6,662,025	4,940,505	8,446,242	11,195,267	4,434,375
	SH		38.26	40.99	38.50	40.60	34.95	41.83	40.07	34.17
	PE		7.83	3.70	4.49	11.65	8.64	14.77	19.57	7.75
Canale 5	AM		1,781,442	948,833	661,208	2,558,346	2,402,054	3,306,510	4,341,082	1,788,446
	SH		15.22	18.38	9.90	15.59	16.99	16.37	15.54	13.78
	PE		3.11	1.66	1.16	4.47	4.20	5.78	7.59	3.13
Italia 1	AM		720,220	118,773	306,268	1,486,503	702,259	888,919	1,786,582	982,564
	SH		6.15	2.30	4.59	9.06	4.97	4.40	6.39	7.57
	PE		1.26	0.21	0.54	2.60	1.23	1.55	3.12	1.72
Rete 4	AM		559,850	145,621	360,535	810,090	626,781	1,009,515	1,316,923	673,906
	SH		4.78	2.82	5.40	4.94	4.43	5.00	4.71	5.19



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Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.98	0.25	0.63	1.42	1.10	1.76	2.30	1.18
Boing	AM	98,993	76,696	94,148	148,504	150,143	203,424	167,861	44,959
	SH	0.85	1.49	1.41	0.91	1.06	1.01	0.60	0.35
	PE	0.17	0.13	0.16	0.26	0.26	0.36	0.29	0.08
Cartoonito	AM	68,838	45,511	74,528	106,355	99,352	130,992	147,374	23,403
	SH	0.59	0.88	1.12	0.65	0.70	0.65	0.53	0.18
	PE	0.12	0.08	0.13	0.19	0.17	0.23	0.26	0.04
Iris	AM	172,361	45,211	74,984	178,139	212,626	241,597	468,160	266,528
	SH	1.47	0.88	1.12	1.09	1.50	1.20	1.68	2.05
	PE	0.30	0.08	0.13	0.31	0.37	0.42	0.82	0.47
La5	AM	91,035	24,612	51,486	87,885	85,843	99,162	283,467	159,717
	SH	0.78	0.48	0.77	0.54	0.61	0.49	1.01	1.23
	PE	0.16	0.04	0.09	0.15	0.15	0.17	0.50	0.28
Italia 2 Mediaset	AM	45,697	10,128	22,518	45,489	43,291	105,589	117,963	56,926
	SH	0.39	0.20	0.34	0.28	0.31	0.52	0.42	0.44
	PE	0.08	0.02	0.04	0.08	0.08	0.18	0.21	0.10
Top Crime	AM	125,286	35,639	58,938	163,985	161,187	203,383	307,848	154,727
	SH	1.07	0.69	0.88	1.00	1.14	1.01	1.10	1.19
	PE	0.22	0.06	0.10	0.29	0.28	0.36	0.54	0.27
Mediaset Extra	AM	62,183	27,905	33,255	71,780	83,718	65,572	121,116	110,566
	SH	0.53	0.54	0.50	0.44	0.59	0.32	0.43	0.85
	PE	0.11	0.05	0.06	0.13	0.15	0.11	0.21	0.19
Tgcom 24	AM	31,626	34,058	44,764	40,706	39,257	37,084	28,438	31,012
	SH	0.27	0.66	0.67	0.25	0.28	0.18	0.10	0.24
	PE	0.06	0.06	0.08	0.07	0.07	0.06	0.05	0.05
Premium Calcio/HD	AM	59,604	4,205	6,837	72,248	87,817	104,216	236,052	51,706
	SH	0.51	0.08	0.10	0.44	0.62	0.52	0.84	0.40
	PE	0.10	0.01	0.01	0.13	0.15	0.18	0.41	0.09
Premium Calcio 1	AM	2,372	0	0	1,559	17,419	0	0	0
	SH	0.02	0.00	0.00	0.01	0.12	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00
Premium Calcio 2	AM	2,993	0	0	1,044	22,902	0	0	0
	SH	0.03	0.00	0.00	0.01	0.16	0.00	0.00	0.00
	PE	0.01	0.00	0.00	0.00	0.04	0.00	0.00	0.00
Premium Calcio 3	AM	631	0	0	257	4,793	0	0	0
	SH	0.01	0.00	0.00	0.00	0.03	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
Premium Calcio 4	AM	179	0	0	57	1,374	0	0	0
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	66	0	0	36	490	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 7	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	3,823,377	1,517,191	1,789,469	5,772,984	4,741,308	6,395,961	9,322,866	4,344,459
	SH	32.67	29.39	26.80	35.19	33.54	31.67	33.36	33.48
	PE	6.68	2.65	3.13	10.09	8.29	11.18	16.30	7.59
La7	AM	400,748	194,523	269,317	409,219	362,880	750,221	1,157,358	493,782



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Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	3.42	3.77	4.03	2.49	2.57	3.72	4.14	3.80
	PE	0.70	0.34	0.47	0.72	0.63	1.31	2.02	0.86
Canale Italia 83	AM	14,747	3,942	2,247	12,084	994	1,100	77,910	38,354
	SH	0.13	0.08	0.03	0.07	0.01	0.01	0.28	0.30
	PE	0.03	0.01	0.00	0.02	0.00	0.00	0.14	0.07
7 Gold Locale	AM	14,969	0	0	7,909	16,343	22,709	65,731	28,076
	SH	0.13	0.00	0.00	0.05	0.12	0.11	0.24	0.22
	PE	0.03	0.00	0.00	0.01	0.03	0.04	0.11	0.05
7 Gold Totale	AM	14,969	0	0	7,909	16,343	22,709	65,731	28,076
	SH	0.13	0.00	0.00	0.05	0.12	0.11	0.24	0.22
	PE	0.03	0.00	0.00	0.01	0.03	0.04	0.11	0.05
Tg Norba 24 Locale	AM	8,102	38,699	0	25,615	1,463	6,141	1,154	3,330
	SH	0.07	0.75	0.00	0.16	0.01	0.03	0.00	0.03
	PE	0.01	0.07	0.00	0.04	0.00	0.01	0.00	0.01
Tg Norba 24 Nazionale	AM	1,744	4,609	2,505	2,348	1,200	1,234	1,006	1,515
	SH	0.01	0.09	0.04	0.01	0.01	0.01	0.00	0.01
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Tg Norba 24 Totale	AM	9,846	43,308	2,505	27,963	2,663	7,375	2,159	4,845
	SH	0.08	0.84	0.04	0.17	0.02	0.04	0.01	0.04
	PE	0.02	0.08	0.00	0.05	0.00	0.01	0.00	0.01
Sky Calcio 1	AM	28,292	146	731	37,270	49,370	57,999	104,461	17,817
	SH	0.24	0.00	0.01	0.23	0.35	0.29	0.37	0.14
	PE	0.05	0.00	0.00	0.07	0.09	0.10	0.18	0.03
Sky Calcio 2	AM	2,902	28	7	1,533	17,335	4,102	1,258	44
	SH	0.02	0.00	0.00	0.01	0.12	0.02	0.00	0.00
	PE	0.01	0.00	0.00	0.00	0.03	0.01	0.00	0.00
Sky Calcio 3	AM	1,364	0	53	969	9,554	393	2	3
	SH	0.01	0.00	0.00	0.01	0.07	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00
Sky Calcio 4	AM	594	1	0	237	4,199	374	1	3
	SH	0.01	0.00	0.00	0.00	0.03	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
Sky Calcio 5	AM	328	0	1	269	2,165	214	0	6
	SH	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 6	AM	220	0	0	53	1,544	190	0	2
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 7	AM	137	0	2	20	642	414	10	72
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 8	AM	26	0	0	26	30	142	32	11
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 9	AM	41	0	0	0	120	243	2	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 10	AM	14	0	0	1	37	76	5	3
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 11	AM	1	0	0	1	7	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Sky Calcio 12	AM	64	0	1	0	128	355	60	38
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 13	AM	0	0	0	0	0	0	3	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema 1	AM	36,887	5,118	9,317	33,313	37,274	36,675	168,902	52,781
	SH	0.32	0.10	0.14	0.20	0.26	0.18	0.60	0.41
	PE	0.06	0.01	0.02	0.06	0.07	0.06	0.30	0.09
Sky Cinema +1	AM	18,356	3,129	7,116	14,907	28,008	21,723	29,937	42,690
	SH	0.16	0.06	0.11	0.09	0.20	0.11	0.11	0.33
	PE	0.03	0.01	0.01	0.03	0.05	0.04	0.05	0.07
Sky Cinema +24	AM	18,480	3,037	6,472	19,676	21,077	22,005	57,122	29,504
	SH	0.16	0.06	0.10	0.12	0.15	0.11	0.20	0.23
	PE	0.03	0.01	0.01	0.03	0.04	0.04	0.10	0.05
Sky Cinema Classics	AM	11,012	2,090	4,315	9,498	16,953	13,821	32,849	15,987
	SH	0.09	0.04	0.06	0.06	0.12	0.07	0.12	0.12
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.06	0.03
Sky Cinema Comedy	AM	22,035	5,114	11,715	17,838	33,153	29,791	61,562	32,867
	SH	0.19	0.10	0.18	0.11	0.23	0.15	0.22	0.25
	PE	0.04	0.01	0.02	0.03	0.06	0.05	0.11	0.06
Sky Cinema Cult	AM	8,134	1,595	2,662	8,235	11,438	8,794	21,969	14,819
	SH	0.07	0.03	0.04	0.05	0.08	0.04	0.08	0.11
	PE	0.01	0.00	0.00	0.01	0.02	0.02	0.04	0.03
Sky Cinema Family	AM	19,398	2,241	8,183	19,098	28,175	34,038	57,161	24,247
	SH	0.17	0.04	0.12	0.12	0.20	0.17	0.20	0.19
	PE	0.03	0.00	0.01	0.03	0.05	0.06	0.10	0.04
Sky Cinema Family +1	AM	7,803	1,645	4,167	7,350	13,002	12,259	17,617	11,007
	SH	0.07	0.03	0.06	0.04	0.09	0.06	0.06	0.08
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.03	0.02
Sky Cinema Hits	AM	28,015	6,441	12,569	27,505	40,055	34,214	66,873	45,687
	SH	0.24	0.12	0.19	0.17	0.28	0.17	0.24	0.35
	PE	0.05	0.01	0.02	0.05	0.07	0.06	0.12	0.08
Sky Cinema Max	AM	16,897	2,103	6,155	14,586	22,733	20,970	51,031	29,393
	SH	0.14	0.04	0.09	0.09	0.16	0.10	0.18	0.23
	PE	0.03	0.00	0.01	0.03	0.04	0.04	0.09	0.05
Sky Cinema Max +1	AM	10,666	1,843	3,979	10,961	16,880	11,297	18,054	23,210
	SH	0.09	0.04	0.06	0.07	0.12	0.06	0.06	0.18
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.03	0.04
Sky Cinema Passion	AM	16,118	3,135	7,334	12,564	24,479	22,165	45,072	25,324
	SH	0.14	0.06	0.11	0.08	0.17	0.11	0.16	0.20
	PE	0.03	0.01	0.01	0.02	0.04	0.04	0.08	0.04
Highlights	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Inside 300	AM	892	340	608	997	1,022	1,404	2,260	1,093
	SH	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Live Timing	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Meteo24	AM	2,190	3,829	3,385	2,156	2,012	2,764	2,557	1,812
	SH	0.02	0.07	0.05	0.01	0.01	0.01	0.01	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.00
Sky Mosaico F1	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo	AM	490	454	189	409	1,001	301	1,091	799
	SH	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo 2	AM	22	27	10	6	14	31	31	67
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Leader	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Mix	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Sky	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky On Demand 1 HD	AM	11,212	42,175	26,620	9,827	4,056	1,875	1,860	804
	SH	0.10	0.82	0.40	0.06	0.03	0.01	0.01	0.01
	PE	0.02	0.07	0.05	0.02	0.01	0.00	0.00	0.00
Sky On Demand 1 SD	AM	1,432	6,036	3,192	881	502	631	493	83
	SH	0.01	0.12	0.05	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.00
Pit Lane	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Control	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Tracker	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport 1	AM	34,474	1,612	2,795	11,836	36,776	42,548	174,476	60,012
	SH	0.29	0.03	0.04	0.07	0.26	0.21	0.62	0.46
	PE	0.06	0.00	0.00	0.02	0.06	0.07	0.31	0.10
Sky Sport 2	AM	4,718	97	2,766	4,511	4,513	8,229	15,512	5,888
	SH	0.04	0.00	0.04	0.03	0.03	0.04	0.06	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.03	0.01
Sky Sport 3	AM	2,247	482	993	3,134	2,547	3,296	2,998	4,497
	SH	0.02	0.01	0.01	0.02	0.02	0.02	0.01	0.03
	PE	0.00	0.00	0.00	0.01	0.00	0.01	0.01	0.01
Sky Sport 24	AM	42,876	18,022	31,080	64,625	59,871	75,025	68,173	46,651
	SH	0.37	0.35	0.47	0.39	0.42	0.37	0.24	0.36
	PE	0.07	0.03	0.05	0.11	0.10	0.13	0.12	0.08
Sky Sport Active	AM	503	625	361	762	327	753	640	624
	SH	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1	AM	876	200	357	1,337	1,308	1,139	2,026	1,226
	SH	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1 On Board Mix	AM	0	0	0	0	0	0	0	0



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1 Race Control	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Supercalcio	AM	22,885	469	1,360	40,209	51,858	48,063	52,008	11,044
	SH	0.20	0.01	0.02	0.25	0.37	0.24	0.19	0.09
	PE	0.04	0.00	0.00	0.07	0.09	0.08	0.09	0.02
Sky Tg24	AM	41,486	47,811	39,524	83,855	43,430	68,793	48,294	25,002
	SH	0.35	0.93	0.59	0.51	0.31	0.34	0.17	0.19
	PE	0.07	0.08	0.07	0.15	0.08	0.12	0.08	0.04
Sky Tg24 Active	AM	428	449	318	689	581	577	403	548
	SH	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Eventi	AM	1,006	379	863	1,242	1,910	2,895	793	532
	SH	0.01	0.01	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
Sky Tg24 Primo Piano	AM	825	578	978	1,424	1,050	1,773	534	406
	SH	0.01	0.01	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Rassegne	AM	663	1,186	1,275	790	688	909	434	394
	SH	0.01	0.02	0.02	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Uno	AM	28,219	3,995	4,738	18,646	15,803	16,521	155,437	53,441
	SH	0.24	0.08	0.07	0.11	0.11	0.08	0.56	0.41
	PE	0.05	0.01	0.01	0.03	0.03	0.03	0.27	0.09
Sky Uno +1	AM	11,262	3,372	4,439	9,050	11,960	11,324	25,723	28,304
	SH	0.10	0.07	0.07	0.06	0.08	0.06	0.09	0.22
	PE	0.02	0.01	0.01	0.02	0.02	0.02	0.04	0.05
Cielo	AM	127,250	38,709	78,919	137,010	180,538	195,907	317,800	151,050
	SH	1.09	0.75	1.18	0.84	1.28	0.97	1.14	1.16
	PE	0.22	0.07	0.14	0.24	0.32	0.34	0.56	0.26
TOTALE SKY	AM	583,738	208,512	289,550	629,304	800,125	817,012	1,607,525	759,795
	SH	4.99	4.04	4.34	3.84	5.66	4.05	5.75	5.85
	PE	1.02	0.36	0.51	1.10	1.40	1.43	2.81	1.33
Axn/Hd	AM	5,192	1,477	1,587	4,371	5,665	6,443	10,731	12,437
	SH	0.04	0.03	0.02	0.03	0.04	0.03	0.04	0.10
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.02
Axn +1	AM	3,851	259	1,178	3,638	5,226	7,830	7,479	6,865
	SH	0.03	0.01	0.02	0.02	0.04	0.04	0.03	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Axn Sci-Fi	AM	4,657	2,605	3,149	6,070	3,465	2,513	7,080	10,382
	SH	0.04	0.05	0.05	0.04	0.02	0.01	0.03	0.08
	PE	0.01	0.00	0.01	0.01	0.01	0.00	0.01	0.02
TOTALE AXN	AM	13,700	4,341	5,914	14,079	14,356	16,787	25,290	29,684
	SH	0.12	0.08	0.09	0.09	0.10	0.08	0.09	0.23
	PE	0.02	0.01	0.01	0.02	0.03	0.03	0.04	0.05
DeAKids	AM	5,004	4,891	6,034	6,965	8,248	12,225	5,937	1,055
	SH	0.04	0.09	0.09	0.04	0.06	0.06	0.02	0.01
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.00
DeAKids +1	AM	3,494	1,726	4,458	3,763	6,648	9,195	4,712	959
	SH	0.03	0.03	0.07	0.02	0.05	0.05	0.02	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.01	0.00



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
DeA Junior	AM	1,052	923	909	1,290	1,633	3,675	940	233
	SH	0.01	0.02	0.01	0.01	0.01	0.02	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
DeA Sapere	AM	1,211	1,669	503	800	1,642	1,997	2,314	1,053
	SH	0.01	0.03	0.01	0.00	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Super!	AM	48,142	35,614	42,183	76,508	84,952	102,231	74,987	16,451
	SH	0.41	0.69	0.63	0.47	0.60	0.51	0.27	0.13
	PE	0.08	0.06	0.07	0.13	0.15	0.18	0.13	0.03
TOTALE DE AGOSTINI EDITORE	AM	58,903	44,823	54,088	89,326	103,124	129,324	88,891	19,752
	SH	0.50	0.87	0.81	0.54	0.73	0.64	0.32	0.15
	PE	0.10	0.08	0.09	0.16	0.18	0.23	0.16	0.03
Dove Tv	AM	3,900	549	2,719	6,468	4,554	9,298	7,527	3,526
	SH	0.03	0.01	0.04	0.04	0.03	0.05	0.03	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.01	0.01
Lei	AM	6,039	3,285	3,668	5,228	8,164	11,192	11,192	8,965
	SH	0.05	0.06	0.05	0.03	0.06	0.06	0.04	0.07
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.02
Lei +1	AM	3,478	1,117	2,364	3,520	4,885	5,206	4,114	5,539
	SH	0.03	0.02	0.04	0.02	0.03	0.03	0.01	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
TOTALE DIGICAST	AM	13,417	4,950	8,750	15,215	17,603	25,696	22,834	18,031
	SH	0.11	0.10	0.13	0.09	0.12	0.13	0.08	0.14
	PE	0.02	0.01	0.02	0.03	0.03	0.04	0.04	0.03
Animal Planet	AM	2,374	1,663	1,773	1,519	4,410	4,374	3,383	3,332
	SH	0.02	0.03	0.03	0.01	0.03	0.02	0.01	0.03
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01
Discovery Channel	AM	14,881	2,424	7,660	21,181	17,004	22,870	30,315	23,339
	SH	0.13	0.05	0.11	0.13	0.12	0.11	0.11	0.18
	PE	0.03	0.00	0.01	0.04	0.03	0.04	0.05	0.04
Discovery Channel +1	AM	7,416	2,445	3,696	9,803	8,479	14,346	12,031	9,912
	SH	0.06	0.05	0.06	0.06	0.06	0.07	0.04	0.08
	PE	0.01	0.00	0.01	0.02	0.01	0.03	0.02	0.02
Discovery Science	AM	7,340	1,589	3,571	6,332	9,856	12,373	14,649	12,482
	SH	0.06	0.03	0.05	0.04	0.07	0.06	0.05	0.10
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.03	0.02
Discovery Travel e Living	AM	5,327	2,417	3,504	7,186	6,385	9,419	8,661	7,141
	SH	0.05	0.05	0.05	0.04	0.05	0.05	0.03	0.06
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.02	0.01
Dmax	AM	158,093	55,902	96,070	203,057	237,484	263,623	281,070	185,061
	SH	1.35	1.08	1.44	1.24	1.68	1.31	1.01	1.43
	PE	0.28	0.10	0.17	0.35	0.42	0.46	0.49	0.32
Focus	AM	83,293	30,261	55,797	89,611	116,677	112,689	156,382	123,465
	SH	0.71	0.59	0.84	0.55	0.83	0.56	0.56	0.95
	PE	0.15	0.05	0.10	0.16	0.20	0.20	0.27	0.22
Frisbee	AM	34,034	19,134	34,759	44,926	54,895	67,598	38,252	29,870
	SH	0.29	0.37	0.52	0.27	0.39	0.33	0.14	0.23
	PE	0.06	0.03	0.06	0.08	0.10	0.12	0.07	0.05
Giallo	AM	85,776	38,588	61,135	91,076	138,820	89,089	154,394	125,483
	SH	0.73	0.75	0.92	0.56	0.98	0.44	0.55	0.97
	PE	0.15	0.07	0.11	0.16	0.24	0.16	0.27	0.22
Gxt	AM	1,113	309	248	682	1,756	1,321	1,743	2,442
	SH	0.01	0.01	0.00	0.00	0.01	0.01	0.01	0.02



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gxt +1	AM	619	214	163	347	1,360	1,497	741	938
	SH	0.01	0.00	0.00	0.00	0.01	0.01	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Locale	AM	772	1,753	0	166	1,918	3,469	0	0
	SH	0.01	0.03	0.00	0.00	0.01	0.02	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
K2 Nazionale	AM	59,967	31,063	45,316	94,211	72,267	97,425	95,586	79,071
	SH	0.51	0.60	0.68	0.57	0.51	0.48	0.34	0.61
	PE	0.10	0.05	0.08	0.16	0.13	0.17	0.17	0.14
K2 Totale	AM	60,739	32,816	45,316	94,378	74,186	100,893	95,586	79,071
	SH	0.52	0.64	0.68	0.58	0.52	0.50	0.34	0.61
	PE	0.11	0.06	0.08	0.16	0.13	0.18	0.17	0.14
Real Time	AM	165,519	61,396	93,519	229,763	230,310	206,985	255,752	270,008
	SH	1.41	1.19	1.40	1.40	1.63	1.03	0.92	2.08
	PE	0.29	0.11	0.16	0.40	0.40	0.36	0.45	0.47
Real Time +1	AM	9,215	3,667	5,612	10,740	13,464	12,706	13,919	15,150
	SH	0.08	0.07	0.08	0.07	0.10	0.06	0.05	0.12
	PE	0.02	0.01	0.01	0.02	0.02	0.02	0.02	0.03
TOTALE DISCOVERY	AM	635,741	252,824	412,822	810,599	915,085	919,783	1,066,878	887,692
	SH	5.43	4.90	6.18	4.94	6.47	4.56	3.82	6.84
	PE	1.11	0.44	0.72	1.42	1.60	1.61	1.87	1.55
Disney Channel	AM	17,925	8,822	15,210	30,813	29,060	42,657	30,114	4,840
	SH	0.15	0.17	0.23	0.19	0.21	0.21	0.11	0.04
	PE	0.03	0.02	0.03	0.05	0.05	0.07	0.05	0.01
Disney Channel +1	AM	7,420	2,459	6,294	9,948	15,756	12,916	16,043	2,567
	SH	0.06	0.05	0.09	0.06	0.11	0.06	0.06	0.02
	PE	0.01	0.00	0.01	0.02	0.03	0.02	0.03	0.00
Disney Channel +2	AM	3,774	952	3,233	5,832	7,671	6,372	7,065	2,345
	SH	0.03	0.02	0.05	0.04	0.05	0.03	0.03	0.02
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney Junior	AM	9,066	9,061	13,098	11,503	15,589	21,821	9,822	981
	SH	0.08	0.18	0.20	0.07	0.11	0.11	0.04	0.01
	PE	0.02	0.02	0.02	0.02	0.03	0.04	0.02	0.00
Disney Junior +1	AM	4,298	1,673	5,964	6,878	6,705	9,190	7,649	604
	SH	0.04	0.03	0.09	0.04	0.05	0.05	0.03	0.00
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.01	0.00
Disney XD	AM	2,908	1,747	2,741	3,465	5,733	7,651	4,780	420
	SH	0.02	0.03	0.04	0.02	0.04	0.04	0.02	0.00
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Disney XD +1	AM	2,177	1,654	1,914	2,393	4,409	4,849	3,502	945
	SH	0.02	0.03	0.03	0.01	0.03	0.02	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00
Disney XD +2	AM	1,734	854	2,256	2,761	2,041	4,465	1,992	1,012
	SH	0.01	0.02	0.03	0.02	0.01	0.02	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
TOTALE DISNEY	AM	49,300	27,223	50,709	73,592	86,963	109,920	80,967	13,715
	SH	0.42	0.53	0.76	0.45	0.62	0.54	0.29	0.11
	PE	0.09	0.05	0.09	0.13	0.15	0.19	0.14	0.02
My DeeJay	AM	635	175	1,385	1,286	764	1,132	471	166
	SH	0.01	0.00	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Music	AM	2,949	1,748	5,662	3,157	3,827	3,379	2,811	1,171



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.03	0.03	0.08	0.02	0.03	0.02	0.01	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.00
Radio Capital TiVù	AM	5,755	2,014	7,143	7,710	9,211	6,227	6,836	7,252
	SH	0.05	0.04	0.11	0.05	0.07	0.03	0.02	0.06
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.01	0.01
TOTALE ELEMEDIA	AM	9,339	3,937	14,190	12,154	13,802	10,738	10,119	8,589
	SH	0.08	0.08	0.21	0.07	0.10	0.05	0.04	0.07
	PE	0.02	0.01	0.02	0.02	0.02	0.02	0.02	0.02
Eurosport/HD	AM	9,478	4,096	14,471	19,460	11,688	9,602	11,663	7,355
	SH	0.08	0.08	0.22	0.12	0.08	0.05	0.04	0.06
	PE	0.02	0.01	0.03	0.03	0.02	0.02	0.02	0.01
Eurosport 2	AM	5,615	1,784	5,069	8,460	13,177	5,675	8,212	4,256
	SH	0.05	0.03	0.08	0.05	0.09	0.03	0.03	0.03
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.01	0.01
TOTALE EUROSPOORT	AM	15,093	5,880	19,541	27,920	24,865	15,277	19,874	11,611
	SH	0.13	0.11	0.29	0.17	0.18	0.08	0.07	0.09
	PE	0.03	0.01	0.03	0.05	0.04	0.03	0.03	0.02
Fox/HD	AM	23,743	3,605	15,468	36,012	30,537	35,920	54,868	30,251
	SH	0.20	0.07	0.23	0.22	0.22	0.18	0.20	0.23
	PE	0.04	0.01	0.03	0.06	0.05	0.06	0.10	0.05
Fox +1	AM	11,372	1,499	5,994	19,597	17,492	15,943	21,952	14,044
	SH	0.10	0.03	0.09	0.12	0.12	0.08	0.08	0.11
	PE	0.02	0.00	0.01	0.03	0.03	0.03	0.04	0.02
Fox +2	AM	8,293	980	4,042	12,306	11,500	11,368	9,905	13,257
	SH	0.07	0.02	0.06	0.08	0.08	0.06	0.04	0.10
	PE	0.01	0.00	0.01	0.02	0.02	0.02	0.02	0.02
Fox Crime/HD	AM	35,378	9,316	20,539	31,468	51,961	56,993	97,456	38,349
	SH	0.30	0.18	0.31	0.19	0.37	0.28	0.35	0.30
	PE	0.06	0.02	0.04	0.06	0.09	0.10	0.17	0.07
Fox Crime +1	AM	14,754	3,960	7,860	17,408	19,911	17,915	33,758	22,593
	SH	0.13	0.08	0.12	0.11	0.14	0.09	0.12	0.17
	PE	0.03	0.01	0.01	0.03	0.03	0.03	0.06	0.04
Fox Crime +2	AM	8,769	2,988	3,300	6,613	12,799	8,153	19,033	17,598
	SH	0.07	0.06	0.05	0.04	0.09	0.04	0.07	0.14
	PE	0.02	0.01	0.01	0.01	0.02	0.01	0.03	0.03
Fox Life	AM	11,994	2,554	4,870	11,693	15,806	23,962	32,726	13,455
	SH	0.10	0.05	0.07	0.07	0.11	0.12	0.12	0.10
	PE	0.02	0.00	0.01	0.02	0.03	0.04	0.06	0.02
Fox Life +1	AM	7,317	1,712	3,334	7,871	11,092	9,721	15,994	11,623
	SH	0.06	0.03	0.05	0.05	0.08	0.05	0.06	0.09
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.03	0.02
Fox Life +2	AM	1,903	637	1,311	1,130	2,318	1,929	3,005	4,332
	SH	0.02	0.01	0.02	0.01	0.02	0.01	0.01	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Fox Retro	AM	8,233	2,304	4,031	9,021	5,682	13,885	19,986	14,886
	SH	0.07	0.04	0.06	0.05	0.04	0.07	0.07	0.11
	PE	0.01	0.00	0.01	0.02	0.01	0.02	0.03	0.03
Fox Sports (DTT)	AM	6,816	319	1,262	5,450	17,568	20,126	12,790	3,748
	SH	0.06	0.01	0.02	0.03	0.12	0.10	0.05	0.03
	PE	0.01	0.00	0.00	0.01	0.03	0.04	0.02	0.01
Fox Sports (SAT)	AM	11,302	199	911	11,143	29,174	29,632	26,133	5,547
	SH	0.10	0.00	0.01	0.07	0.21	0.15	0.09	0.04
	PE	0.02	0.00	0.00	0.02	0.05	0.05	0.05	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Fox Sports (TOT)	AM	18,118	518	2,173	16,593	46,742	49,758	38,923	9,295
	SH	0.15	0.01	0.03	0.10	0.33	0.25	0.14	0.07
	PE	0.03	0.00	0.00	0.03	0.08	0.09	0.07	0.02
Fox Sports Plus (DTT)	AM	1,030	0	0	496	2,988	2,508	2,690	745
	SH	0.01	0.00	0.00	0.00	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
Fox Sports Plus (SAT)	AM	1,455	0	28	1,028	4,192	3,202	3,298	1,311
	SH	0.01	0.00	0.00	0.01	0.03	0.02	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00
Fox Sports Plus (TOT)	AM	2,485	0	28	1,523	7,179	5,710	5,988	2,056
	SH	0.02	0.00	0.00	0.01	0.05	0.03	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00
History Channel / History HD ¹	AM	10,578	1,827	5,356	15,054	9,799	17,506	27,238	14,965
	SH	0.09	0.04	0.08	0.09	0.07	0.09	0.10	0.12
	PE	0.02	0.00	0.01	0.03	0.02	0.03	0.05	0.03
History Channel +1 / History +1 ²	AM	6,692	1,152	4,565	6,841	9,500	10,302	10,511	11,658
	SH	0.06	0.02	0.07	0.04	0.07	0.05	0.04	0.09
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.02	0.02
Nat Geo Adventure	AM	2,283	189	1,148	2,391	3,340	4,887	3,263	3,713
	SH	0.02	0.00	0.02	0.01	0.02	0.02	0.01	0.03
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01
National Geographic Channel	AM	7,657	1,649	4,480	9,727	9,073	15,016	16,432	9,702
	SH	0.07	0.03	0.07	0.06	0.06	0.07	0.06	0.07
	PE	0.01	0.00	0.01	0.02	0.02	0.03	0.03	0.02
National Geographic Channel +1	AM	4,717	1,274	2,658	4,317	6,781	7,517	7,465	7,858
	SH	0.04	0.02	0.04	0.03	0.05	0.04	0.03	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
NatGeo Wild	AM	8,185	2,219	3,683	7,560	12,735	13,589	17,426	13,517
	SH	0.07	0.04	0.06	0.05	0.09	0.07	0.06	0.10
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.03	0.02
TOTALE FOX	AM	192,470	38,384	94,839	217,124	284,249	320,074	435,927	253,153
	SH	1.64	0.74	1.42	1.32	2.01	1.59	1.56	1.95
	PE	0.34	0.07	0.17	0.38	0.50	0.56	0.76	0.44
Alice / Alice Cucina ³	AM	328	43	330	554	406	826	397	105
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Arturo / Alice ⁴	AM	19,263	10,430	20,267	24,578	31,755	21,330	30,903	21,635
	SH	0.16	0.20	0.30	0.15	0.22	0.11	0.11	0.17
	PE	0.03	0.02	0.04	0.04	0.06	0.04	0.05	0.04
Leonardo	AM	4,794	1,097	5,513	6,615	8,908	6,095	7,924	4,458
	SH	0.04	0.02	0.08	0.04	0.06	0.03	0.03	0.03
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.01	0.01
Marco Polo	AM	3,043	676	2,657	5,358	8,129	4,903	3,479	1,030
	SH	0.03	0.01	0.04	0.03	0.06	0.02	0.01	0.01
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Nuvolari ⁵	AM	223	100	182	186	374	339	300	333
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sport Lt Uno ⁶	AM	11	7	0	35	1	0	9	32
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sport Lt Due ⁷	AM	18	18	43	9	4	75	1	2
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sport Lt Tre ⁸	AM	22	28	0	5	112	41	9	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE GRUPPO LT MULTIMEDIA	AM	27,702	12,400	28,993	37,340	49,689	33,609	43,022	27,595
	SH	0.24	0.24	0.43	0.23	0.35	0.17	0.15	0.21
	PE	0.05	0.02	0.05	0.07	0.09	0.06	0.08	0.05
Jimjam	AM	453	137	993	497	609	1,279	434	66
	SH	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jimjam +1	AM	346	192	368	636	469	369	875	190
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE JIMJAM	AM	799	329	1,361	1,134	1,079	1,648	1,308	256
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Comedy Central	AM	5,487	1,314	2,435	7,629	5,841	7,923	14,256	8,440
	SH	0.05	0.03	0.04	0.05	0.04	0.04	0.05	0.07
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Comedy +1	AM	4,191	550	1,622	5,719	3,715	5,451	7,582	9,151
	SH	0.04	0.01	0.02	0.03	0.03	0.03	0.03	0.07
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.02
MTV	AM	92,930	19,408	59,901	112,093	125,729	107,675	206,121	141,880
	SH	0.79	0.38	0.90	0.68	0.89	0.53	0.74	1.09
	PE	0.16	0.03	0.10	0.20	0.22	0.19	0.36	0.25
MTV Classic	AM	557	606	865	800	749	673	744	452
	SH	0.00	0.01	0.01	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Dance	AM	372	11	632	721	673	590	456	124
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Hits	AM	1,803	248	4,586	3,480	2,774	2,367	1,393	415
	SH	0.02	0.00	0.07	0.02	0.02	0.01	0.00	0.00
	PE	0.00	0.00	0.01	0.01	0.00	0.00	0.00	0.00
MTV Live HD	AM	196	25	288	349	344	529	119	29
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Music	AM	27,202	11,190	42,235	39,837	38,890	40,681	33,635	21,614
	SH	0.23	0.22	0.63	0.24	0.28	0.20	0.12	0.17
	PE	0.05	0.02	0.07	0.07	0.07	0.07	0.06	0.04
MTV Rocks	AM	440	94	280	514	1,033	1,156	517	263
	SH	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nickelodeon	AM	7,068	9,034	4,806	11,649	10,957	15,206	9,477	2,839
	SH	0.06	0.18	0.07	0.07	0.08	0.08	0.03	0.02
	PE	0.01	0.02	0.01	0.02	0.02	0.03	0.02	0.00
Nickelodeon +1	AM	5,092	5,340	3,543	7,309	7,185	12,734	8,219	2,467
	SH	0.04	0.10	0.05	0.04	0.05	0.06	0.03	0.02
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.00
Nick Jr.	AM	9,758	8,465	10,179	13,400	12,232	25,841	15,830	3,534
	SH	0.08	0.16	0.15	0.08	0.09	0.13	0.06	0.03
	PE	0.02	0.01	0.02	0.02	0.02	0.05	0.03	0.01
Nick Jr. +1	AM	5,924	5,194	7,340	8,520	7,944	13,071	10,079	2,126



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.05	0.10	0.11	0.05	0.06	0.06	0.04	0.02
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.00
TOTALE MTV-VIACOM	AM	161,021	61,480	138,712	212,021	218,066	233,897	308,427	193,334
	SH	1.38	1.19	2.08	1.29	1.54	1.16	1.10	1.49
	PE	0.28	0.11	0.24	0.37	0.38	0.41	0.54	0.34
Hip Hop Tv	AM	580	43	769	723	824	1,542	917	263
	SH	0.00	0.00	0.01	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rock Tv	AM	167	2	94	208	400	488	241	40
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE ROCK TV	AM	748	45	863	931	1,224	2,030	1,158	304
	SH	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boomerang	AM	5,179	2,582	6,618	6,703	6,956	14,747	9,042	948
	SH	0.04	0.05	0.10	0.04	0.05	0.07	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.03	0.02	0.00
Boomerang +1	AM	4,048	2,775	3,218	7,397	6,728	8,663	6,857	1,137
	SH	0.03	0.05	0.05	0.05	0.05	0.04	0.02	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.01	0.00
Cartoon Network	AM	6,848	4,730	4,642	13,135	9,491	16,154	12,800	1,647
	SH	0.06	0.09	0.07	0.08	0.07	0.08	0.05	0.01
	PE	0.01	0.01	0.01	0.02	0.02	0.03	0.02	0.00
Cartoon Network +1	AM	4,003	2,159	4,501	6,291	5,006	10,058	8,053	860
	SH	0.03	0.04	0.07	0.04	0.04	0.05	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.01	0.00
TOTALE TURNER	AM	20,078	12,246	18,979	33,526	28,181	49,622	36,752	4,592
	SH	0.17	0.24	0.28	0.20	0.20	0.25	0.13	0.04
	PE	0.04	0.02	0.03	0.06	0.05	0.09	0.06	0.01
Extreme Sports Channel Hd	AM	186	24	86	86	74	311	364	555
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horror Channel	AM	1,998	120	496	1,380	1,846	1,483	4,590	5,657
	SH	0.02	0.00	0.01	0.01	0.01	0.01	0.02	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
TOTALE ZONEMEDIA	AM	2,185	144	582	1,466	1,921	1,794	4,954	6,213
	SH	0.02	0.00	0.01	0.01	0.01	0.01	0.02	0.05
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Class Tv	AM	16,304	4,623	10,097	13,509	18,528	34,158	29,342	22,490
	SH	0.14	0.09	0.15	0.08	0.13	0.17	0.11	0.17
	PE	0.03	0.01	0.02	0.02	0.03	0.06	0.05	0.04
Coming Soon Television	AM	1,454	677	1,121	1,293	1,913	2,455	2,878	1,970
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Diva Universal	AM	3,947	1,985	1,534	3,195	7,205	6,537	8,216	5,018
	SH	0.03	0.04	0.02	0.02	0.05	0.03	0.03	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Gambero Rosso Channel	AM	3,709	633	2,336	3,533	5,176	6,431	9,338	4,504
	SH	0.03	0.01	0.03	0.02	0.04	0.03	0.03	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
ilike.Tv	AM	328	49	144	326	186	147	316	1,049
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

			02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
			25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
La 3	AM		2,662	1,988	1,907	3,935	1,214	3,550	5,314	4,610
	SH		0.02	0.04	0.03	0.02	0.01	0.02	0.02	0.04
	PE		0.00	0.00	0.00	0.01	0.00	0.01	0.01	0.01
La7d	AM		64,585	15,143	51,423	50,706	74,467	108,821	163,681	91,049
	SH		0.55	0.29	0.77	0.31	0.53	0.54	0.59	0.70
	PE		0.11	0.03	0.09	0.09	0.13	0.19	0.29	0.16
Padre Pio Tv	AM		14,152	21,369	9,089	4,259	36,236	33,881	28,384	1,356
	SH		0.12	0.41	0.14	0.03	0.26	0.17	0.10	0.01
	PE		0.02	0.04	0.02	0.01	0.06	0.06	0.05	0.00
Planet Kids	AM		348	106	483	541	247	752	663	269
	SH		0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Radio Italia Tv	AM		21,066	8,187	53,511	33,127	32,778	24,726	14,763	8,352
	SH		0.18	0.16	0.80	0.20	0.23	0.12	0.05	0.06
	PE		0.04	0.01	0.09	0.06	0.06	0.04	0.03	0.01
Rete Capri	AM		2,734	1,171	359	1,143	1,096	985	14,085	5,772
	SH		0.02	0.02	0.01	0.01	0.01	0.00	0.05	0.04
	PE		0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.01
Rtl 102.5	AM		22,873	13,552	47,463	34,971	31,044	25,558	21,424	15,175
	SH		0.20	0.26	0.71	0.21	0.22	0.13	0.08	0.12
	PE		0.04	0.02	0.08	0.06	0.05	0.04	0.04	0.03
Supertennis	AM		10,346	3,210	8,071	11,297	15,979	18,029	15,537	12,385
	SH		0.09	0.06	0.12	0.07	0.11	0.09	0.06	0.10
	PE		0.02	0.01	0.01	0.02	0.03	0.03	0.03	0.02
Teleitalia - Shop In Tv	AM		739	342	1,842	102	204	274	98	1,637
	SH		0.01	0.01	0.03	0.00	0.00	0.00	0.00	0.01
	PE		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tv2000	AM		68,790	77,611	74,288	53,614	72,536	227,684	79,073	34,509
	SH		0.59	1.50	1.11	0.33	0.51	1.13	0.28	0.27
	PE		0.12	0.14	0.13	0.09	0.13	0.40	0.14	0.06
Vero Capri	AM		18,361	12,336	12,863	19,077	40,270	33,515	31,635	13,927
	SH		0.16	0.24	0.19	0.12	0.28	0.17	0.11	0.11
	PE		0.03	0.02	0.02	0.03	0.07	0.06	0.06	0.02
Altre SAT NON PUBBLICATE	AM		232,806	95,922	174,471	260,943	323,521	394,353	474,106	265,324
	SH		1.99	1.86	2.61	1.59	2.29	1.95	1.70	2.04
	PE		0.41	0.17	0.31	0.46	0.57	0.69	0.83	0.46
Altre DIGITALI TERRESTRI	AM		692,905	350,448	451,309	843,985	848,055	960,076	1,468,170	909,987
	SH		5.92	6.79	6.76	5.14	6.00	4.75	5.25	7.01
	PE		1.21	0.61	0.79	1.48	1.48	1.68	2.57	1.59
Totale EMITTENTI	AM		11,704,539	5,161,428	6,676,006	16,407,472	14,135,677	20,192,750	27,942,239	12,977,587
	SH		100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	PE		20.46	9.02	11.67	28.68	24.71	35.30	48.85	22.69

am = ascolto medio, %sh = share, %pe = penetrazione

Nota: Tutti i dati comprendono gli ospiti

- 1 - Dal 01/02/14 diventa History HD
- 2 - Dal 01/02/14 diventa History +1
- 3 - Dal 01/01/14 diventa Alice Cucina - pubblicata con dato a 0 dal 23/01/14
- 4 - Dal 01/01/14 diventa Alice
- 5 - Pubblicato fino al 31/12/13 compreso
- 6 - Pubblicato con dato a 0 dal 23/01/14



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Gennaio 2014 (dal 29/12/13 al 01/02/14)

Target: Individui 4+

02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59

7 - Pubblicato con dato a 0 dal 23/01/14

8 - Pubblicato con dato a 0 dal 23/01/14

Dati di proprietà Auditel. Rilevazioni ed elaborazioni Nielsen Tv Audience Measurement Italy