



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
Rai 1	AM	1,276,175	746,932	765,389	2,058,562	1,116,902	2,568,873	3,426,920	1,037,438	
	SH	15.91	19.24	14.87	15.68	12.05	21.92	18.64	11.92	
	PE	2.23	1.31	1.34	3.60	1.95	4.49	5.99	1.81	
Rai 2	AM	578,833	69,015	262,618	1,328,846	709,914	638,975	1,613,991	528,282	
	SH	7.22	1.78	5.10	10.12	7.66	5.45	8.78	6.07	
	PE	1.01	0.12	0.46	2.32	1.24	1.12	2.82	0.92	
Rai 3	AM	454,929	182,745	263,215	903,319	372,961	977,444	910,024	426,093	
	SH	5.67	4.71	5.12	6.88	4.03	8.34	4.95	4.90	
	PE	0.80	0.32	0.46	1.58	0.65	1.71	1.59	0.74	
Rai 4	AM	86,879	24,193	52,650	111,843	112,205	104,741	221,053	115,060	
	SH	1.08	0.62	1.02	0.85	1.21	0.89	1.20	1.32	
	PE	0.15	0.04	0.09	0.20	0.20	0.18	0.39	0.20	
Rai 5	AM	30,929	9,474	16,999	44,393	36,344	42,730	81,002	38,332	
	SH	0.39	0.24	0.33	0.34	0.39	0.36	0.44	0.44	
	PE	0.05	0.02	0.03	0.08	0.06	0.07	0.14	0.07	
Rai Sport 1	AM	71,487	34,033	58,308	67,036	160,145	173,971	80,439	48,275	
	SH	0.89	0.88	1.13	0.51	1.73	1.48	0.44	0.55	
	PE	0.12	0.06	0.10	0.12	0.28	0.30	0.14	0.08	
Rai Sport 2	AM	19,686	10,170	10,213	23,765	29,747	32,606	42,517	22,094	
	SH	0.25	0.26	0.20	0.18	0.32	0.28	0.23	0.25	
	PE	0.03	0.02	0.02	0.04	0.05	0.06	0.07	0.04	
Rai News	AM	65,897	107,451	74,416	86,215	72,201	66,540	73,711	65,072	
	SH	0.82	2.77	1.45	0.66	0.78	0.57	0.40	0.75	
	PE	0.12	0.19	0.13	0.15	0.13	0.12	0.13	0.11	
Rai Scuola	AM	1,050	473	524	2,900	1,431	570	2,119	944	
	SH	0.01	0.01	0.01	0.02	0.02	0.00	0.01	0.01	
	PE	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	
Rai Storia	AM	13,651	6,998	7,745	15,953	20,316	13,390	33,378	19,361	
	SH	0.17	0.18	0.15	0.12	0.22	0.11	0.18	0.22	
	PE	0.02	0.01	0.01	0.03	0.04	0.02	0.06	0.03	
Rai Gulp	AM	33,228	28,738	57,643	48,853	40,493	44,969	51,517	18,610	
	SH	0.41	0.74	1.12	0.37	0.44	0.38	0.28	0.21	
	PE	0.06	0.05	0.10	0.09	0.07	0.08	0.09	0.03	
Rai Movie	AM	77,674	27,032	56,161	105,655	112,478	69,423	177,985	108,775	
	SH	0.97	0.70	1.09	0.80	1.21	0.59	0.97	1.25	
	PE	0.14	0.05	0.10	0.18	0.20	0.12	0.31	0.19	
Rai Premium	AM	85,045	43,676	40,113	75,940	136,114	102,194	205,187	125,615	
	SH	1.06	1.12	0.78	0.58	1.47	0.87	1.12	1.44	
	PE	0.15	0.08	0.07	0.13	0.24	0.18	0.36	0.22	
Rai Yoyo	AM	112,778	73,180	171,439	211,410	147,882	154,313	204,644	45,055	
	SH	1.41	1.88	3.33	1.61	1.60	1.32	1.11	0.52	
	PE	0.20	0.13	0.30	0.37	0.26	0.27	0.36	0.08	
TOTALE RAI	AM	2,908,241	1,364,109	1,837,433	5,084,690	3,069,131	4,990,739	7,124,487	2,599,006	
	SH	36.25	35.13	35.71	38.72	33.12	42.60	38.75	29.87	
	PE	5.08	2.38	3.21	8.89	5.37	8.72	12.45	4.54	
Canale 5	AM	953,216	759,571	370,080	1,970,767	1,082,463	1,155,406	2,335,559	841,333	
	SH	11.88	19.56	7.19	15.01	11.68	9.86	12.70	9.67	
	PE	1.67	1.33	0.65	3.45	1.89	2.02	4.08	1.47	
Italia 1	AM	517,087	86,715	217,465	1,319,073	429,725	597,930	1,202,795	620,103	
	SH	6.45	2.23	4.23	10.05	4.64	5.10	6.54	7.13	
	PE	0.90	0.15	0.38	2.31	0.75	1.05	2.10	1.08	
Rete 4	AM	374,292	121,821	253,331	471,378	379,148	606,448	974,848	498,819	
	SH	4.67	3.14	4.92	3.59	4.09	5.18	5.30	5.73	



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Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.65	0.21	0.44	0.82	0.66	1.06	1.70	0.87
Boing	AM	94,549	53,335	135,904	156,159	138,069	112,131	164,914	63,436
	SH	1.18	1.37	2.64	1.19	1.49	0.96	0.90	0.73
	PE	0.17	0.09	0.24	0.27	0.24	0.20	0.29	0.11
Cartoonito	AM	59,926	36,466	90,059	110,456	82,063	91,919	78,593	32,941
	SH	0.75	0.94	1.75	0.84	0.89	0.78	0.43	0.38
	PE	0.10	0.06	0.16	0.19	0.14	0.16	0.14	0.06
Iris	AM	110,816	33,990	57,898	120,350	144,122	132,263	297,797	161,783
	SH	1.38	0.88	1.13	0.92	1.56	1.13	1.62	1.86
	PE	0.19	0.06	0.10	0.21	0.25	0.23	0.52	0.28
La5	AM	70,821	31,121	41,487	77,173	82,279	76,594	197,613	110,007
	SH	0.88	0.80	0.81	0.59	0.89	0.65	1.07	1.26
	PE	0.12	0.05	0.07	0.13	0.14	0.13	0.35	0.19
Italia 2 Mediaset	AM	46,792	6,961	22,851	61,680	56,144	69,836	122,586	66,220
	SH	0.58	0.18	0.44	0.47	0.61	0.60	0.67	0.76
	PE	0.08	0.01	0.04	0.11	0.10	0.12	0.21	0.12
Top Crime	AM	91,832	24,257	44,766	132,760	145,402	126,330	189,819	114,019
	SH	1.14	0.62	0.87	1.01	1.57	1.08	1.03	1.31
	PE	0.16	0.04	0.08	0.23	0.25	0.22	0.33	0.20
Mediaset Extra	AM	84,742	32,674	37,747	150,589	108,610	125,547	186,754	90,643
	SH	1.06	0.84	0.73	1.15	1.17	1.07	1.02	1.04
	PE	0.15	0.06	0.07	0.26	0.19	0.22	0.33	0.16
Tgcom 24	AM	31,869	36,190	40,663	41,757	37,858	35,649	32,197	34,300
	SH	0.40	0.93	0.79	0.32	0.41	0.30	0.18	0.39
	PE	0.06	0.06	0.07	0.07	0.07	0.06	0.06	0.06
Premium Calcio/HD	AM	31,943	2,067	2,609	9,994	14,306	80,475	163,410	40,694
	SH	0.40	0.05	0.05	0.08	0.15	0.69	0.89	0.47
	PE	0.06	0.00	0.00	0.02	0.03	0.14	0.29	0.07
Premium Calcio 1	AM	2,968	0	0	0	20	3,252	26,763	2,721
	SH	0.04	0.00	0.00	0.00	0.00	0.03	0.15	0.03
	PE	0.01	0.00	0.00	0.00	0.00	0.01	0.05	0.00
Premium Calcio 2	AM	864	0	0	0	0	70	9,114	668
	SH	0.01	0.00	0.00	0.00	0.00	0.00	0.05	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00
Premium Calcio 3	AM	833	0	0	48	1,328	314	6,566	555
	SH	0.01	0.00	0.00	0.00	0.01	0.00	0.04	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Premium Calcio 4	AM	34	0	0	0	0	0	376	16
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	36	0	0	0	0	0	376	33
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 7	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	2,472,621	1,225,169	1,314,859	4,622,183	2,701,535	3,214,163	5,990,081	2,678,289
	SH	30.82	31.55	25.55	35.20	29.16	27.43	32.58	30.78
	PE	4.32	2.14	2.30	8.08	4.72	5.62	10.47	4.68
La7	AM	215,724	164,528	113,135	236,467	240,735	405,550	588,903	213,680



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	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	2.69	4.24	2.20	1.80	2.60	3.46	3.20	2.46
	PE	0.38	0.29	0.20	0.41	0.42	0.71	1.03	0.37
Canale Italia 83	AM	16,484	7,707	2,207	7,865	874	506	76,051	51,472
	SH	0.21	0.20	0.04	0.06	0.01	0.00	0.41	0.59
	PE	0.03	0.01	0.00	0.01	0.00	0.00	0.13	0.09
7 Gold Locale	AM	9,636	0	0	3,046	3,138	19,421	46,549	20,305
	SH	0.12	0.00	0.00	0.02	0.03	0.17	0.25	0.23
	PE	0.02	0.00	0.00	0.01	0.01	0.03	0.08	0.04
7 Gold Totale	AM	9,636	0	0	3,046	3,138	19,421	46,549	20,305
	SH	0.12	0.00	0.00	0.02	0.03	0.17	0.25	0.23
	PE	0.02	0.00	0.00	0.01	0.01	0.03	0.08	0.04
Tg Norba 24 Locale	AM	6,297	30,599	0	21,962	1,846	1,856	1,581	1,899
	SH	0.08	0.79	0.00	0.17	0.02	0.02	0.01	0.02
	PE	0.01	0.05	0.00	0.04	0.00	0.00	0.00	0.00
Tg Norba 24 Nazionale	AM	2,053	4,686	2,474	2,126	2,649	953	1,139	2,557
	SH	0.03	0.12	0.05	0.02	0.03	0.01	0.01	0.03
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Tg Norba 24 Totale	AM	8,350	35,285	2,474	24,088	4,494	2,810	2,720	4,456
	SH	0.10	0.91	0.05	0.18	0.05	0.02	0.01	0.05
	PE	0.01	0.06	0.00	0.04	0.01	0.00	0.00	0.01
Sky Calcio 1	AM	11,013	4	49	98	3,873	33,345	63,514	11,710
	SH	0.14	0.00	0.00	0.00	0.04	0.28	0.35	0.13
	PE	0.02	0.00	0.00	0.00	0.01	0.06	0.11	0.02
Sky Calcio 2	AM	1,046	0	1	9	716	1,322	8,878	530
	SH	0.01	0.00	0.00	0.00	0.01	0.01	0.05	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00
Sky Calcio 3	AM	442	0	1	2	13	647	3,909	324
	SH	0.01	0.00	0.00	0.00	0.00	0.01	0.02	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Sky Calcio 4	AM	266	0	0	0	19	36	2,640	274
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 5	AM	111	0	0	5	6	10	1,148	89
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 6	AM	93	0	0	0	6	0	788	147
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 7	AM	67	0	0	1	99	43	438	96
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 8	AM	5	0	0	1	9	2	42	2
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 9	AM	9	2	0	0	0	0	0	63
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 10	AM	7	0	54	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 11	AM	1	0	0	0	2	0	11	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Sky Calcio 12	AM	15	0	0	0	1	11	168	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 13	AM	0	0	1	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema 1	AM	32,284	3,822	11,559	38,111	39,631	25,983	124,457	48,328
	SH	0.40	0.10	0.22	0.29	0.43	0.22	0.68	0.56
	PE	0.06	0.01	0.02	0.07	0.07	0.05	0.22	0.08
Sky Cinema +1	AM	17,387	2,800	7,168	17,783	31,370	16,625	22,770	39,508
	SH	0.22	0.07	0.14	0.14	0.34	0.14	0.12	0.45
	PE	0.03	0.00	0.01	0.03	0.05	0.03	0.04	0.07
Sky Cinema +24	AM	17,506	4,023	9,988	23,319	29,420	14,249	39,613	27,173
	SH	0.22	0.10	0.19	0.18	0.32	0.12	0.22	0.31
	PE	0.03	0.01	0.02	0.04	0.05	0.02	0.07	0.05
Sky Cinema Classics	AM	7,156	1,329	1,533	7,535	8,506	6,899	24,053	13,283
	SH	0.09	0.03	0.03	0.06	0.09	0.06	0.13	0.15
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.04	0.02
Sky Cinema Comedy	AM	14,939	3,867	9,108	20,201	21,353	18,427	29,994	22,358
	SH	0.19	0.10	0.18	0.15	0.23	0.16	0.16	0.26
	PE	0.03	0.01	0.02	0.04	0.04	0.03	0.05	0.04
Sky Cinema Cult	AM	7,473	1,077	2,444	6,766	9,851	5,366	20,425	16,465
	SH	0.09	0.03	0.05	0.05	0.11	0.05	0.11	0.19
	PE	0.01	0.00	0.00	0.01	0.02	0.01	0.04	0.03
Sky Cinema Family	AM	11,218	1,769	5,384	12,110	17,120	12,935	35,069	15,087
	SH	0.14	0.05	0.10	0.09	0.18	0.11	0.19	0.17
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.06	0.03
Sky Cinema Family +1	AM	4,074	374	2,004	5,775	5,931	4,303	8,390	7,066
	SH	0.05	0.01	0.04	0.04	0.06	0.04	0.05	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Sky Cinema Hits	AM	12,464	2,566	7,834	14,332	17,176	14,182	28,826	19,706
	SH	0.16	0.07	0.15	0.11	0.19	0.12	0.16	0.23
	PE	0.02	0.00	0.01	0.03	0.03	0.02	0.05	0.03
Sky Cinema Max	AM	14,259	3,634	7,704	14,030	20,634	16,285	42,080	19,196
	SH	0.18	0.09	0.15	0.11	0.22	0.14	0.23	0.22
	PE	0.02	0.01	0.01	0.02	0.04	0.03	0.07	0.03
Sky Cinema Max +1	AM	9,904	1,934	3,900	13,131	16,603	10,612	17,693	17,468
	SH	0.12	0.05	0.08	0.10	0.18	0.09	0.10	0.20
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.03	0.03
Sky Cinema Passion	AM	11,475	1,935	5,659	12,417	16,717	12,558	33,811	16,858
	SH	0.14	0.05	0.11	0.09	0.18	0.11	0.18	0.19
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.06	0.03
Highlights	AM	1	0	1	1	5	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Inside 300	AM	1,143	856	720	1,215	879	1,158	1,994	2,134
	SH	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Live Timing	AM	1	0	0	8	2	2	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Meteo24	AM	1,450	2,741	1,406	1,846	1,546	1,900	1,845	1,260
	SH	0.02	0.07	0.03	0.01	0.02	0.02	0.01	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico F1	AM	11	0	1	38	25	15	0	10
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo	AM	127	22	173	60	78	140	298	237
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo 2	AM	31	5	28	19	23	5	40	98
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Leader	AM	2	0	2	3	12	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Mix	AM	1	0	0	10	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Sky	AM	30	0	0	174	64	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky On Demand 1 HD	AM	5,728	24,836	9,046	3,694	703	840	1,025	200
	SH	0.07	0.64	0.18	0.03	0.01	0.01	0.01	0.00
	PE	0.01	0.04	0.02	0.01	0.00	0.00	0.00	0.00
Sky On Demand 1 SD	AM	814	4,171	2,081	279	203	65	31	3
	SH	0.01	0.11	0.04	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Pit Lane	AM	0	0	0	3	1	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Control	AM	4	0	0	19	16	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Tracker	AM	0	0	0	1	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport 1	AM	27,877	1,206	2,374	6,722	10,693	35,429	162,962	51,715
	SH	0.35	0.03	0.05	0.05	0.12	0.30	0.89	0.59
	PE	0.05	0.00	0.00	0.01	0.02	0.06	0.28	0.09
Sky Sport 2	AM	6,706	392	1,049	4,287	6,440	12,797	21,397	11,217
	SH	0.08	0.01	0.02	0.03	0.07	0.11	0.12	0.13
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.04	0.02
Sky Sport 3	AM	4,153	265	1,767	6,072	3,766	5,270	11,032	7,616
	SH	0.05	0.01	0.03	0.05	0.04	0.04	0.06	0.09
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Sky Sport 24	AM	31,958	17,276	26,195	51,503	36,920	45,579	47,967	41,416
	SH	0.40	0.44	0.51	0.39	0.40	0.39	0.26	0.48
	PE	0.06	0.03	0.05	0.09	0.06	0.08	0.08	0.07
Sky Sport Active	AM	493	459	537	800	302	570	580	692
	SH	0.01	0.01	0.01	0.01	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1	AM	5,698	283	2,588	23,478	13,305	1,638	1,992	2,484
	SH	0.07	0.01	0.05	0.18	0.14	0.01	0.01	0.03
	PE	0.01	0.00	0.00	0.04	0.02	0.00	0.00	0.00
Sky Sport F1 On Board Mix	AM	619	0	121	744	389	821	2,463	1,174



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.01	0.00	0.00	0.01	0.00	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1 Race Control	AM	166	0	24	711	531	45	31	2
	SH	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Supercalcio	AM	13,248	353	1,224	2,861	9,043	31,539	65,853	17,417
	SH	0.17	0.01	0.02	0.02	0.10	0.27	0.36	0.20
	PE	0.02	0.00	0.00	0.01	0.02	0.06	0.12	0.03
Sky Tg24	AM	35,216	44,275	32,839	69,615	40,264	44,483	37,664	28,519
	SH	0.44	1.14	0.64	0.53	0.43	0.38	0.20	0.33
	PE	0.06	0.08	0.06	0.12	0.07	0.08	0.07	0.05
Sky Tg24 Active	AM	378	394	335	584	305	486	489	616
	SH	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Eventi	AM	584	118	370	904	1,529	946	737	341
	SH	0.01	0.00	0.01	0.01	0.02	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Primo Piano	AM	394	255	350	723	518	313	422	628
	SH	0.00	0.01	0.01	0.01	0.01	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Rassegne	AM	432	1,031	871	409	421	456	523	239
	SH	0.01	0.03	0.02	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Uno	AM	9,219	2,487	7,414	11,882	16,165	11,591	18,875	9,299
	SH	0.11	0.06	0.14	0.09	0.17	0.10	0.10	0.11
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.03	0.02
Sky Uno +1	AM	6,034	1,554	4,670	7,694	7,931	9,781	9,454	8,996
	SH	0.08	0.04	0.09	0.06	0.09	0.08	0.05	0.10
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.02	0.02
Cielo	AM	91,493	22,709	71,863	142,888	155,327	130,637	154,053	99,624
	SH	1.14	0.58	1.40	1.09	1.68	1.11	0.84	1.14
	PE	0.16	0.04	0.13	0.25	0.27	0.23	0.27	0.17
TOTALE SKY	AM	417,228	154,825	242,442	524,872	546,461	530,345	1,050,445	561,667
	SH	5.20	3.99	4.71	4.00	5.90	4.53	5.71	6.45
	PE	0.73	0.27	0.42	0.92	0.96	0.93	1.84	0.98
Axn/Hd	AM	5,454	1,715	1,246	6,979	9,819	7,281	10,516	7,743
	SH	0.07	0.04	0.02	0.05	0.11	0.06	0.06	0.09
	PE	0.01	0.00	0.00	0.01	0.02	0.01	0.02	0.01
Axn +1	AM	2,338	274	692	1,995	3,338	3,276	4,821	4,810
	SH	0.03	0.01	0.01	0.02	0.04	0.03	0.03	0.06
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01
Axn Sci-Fi	AM	3,806	504	1,492	3,182	4,339	3,135	7,022	9,564
	SH	0.05	0.01	0.03	0.02	0.05	0.03	0.04	0.11
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.02
TOTALE AXN	AM	11,598	2,494	3,430	12,156	17,496	13,691	22,360	22,117
	SH	0.14	0.06	0.07	0.09	0.19	0.12	0.12	0.25
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.04	0.04
DeAKids	AM	3,519	2,440	5,411	7,094	5,726	4,839	4,069	1,033
	SH	0.04	0.06	0.11	0.05	0.06	0.04	0.02	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
DeAKids +1	AM	2,180	624	3,592	2,795	3,163	4,355	3,013	1,458
	SH	0.03	0.02	0.07	0.02	0.03	0.04	0.02	0.02
	PE	0.00	0.00	0.01	0.00	0.01	0.01	0.01	0.00



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
DeA Junior	AM	337	172	439	797	255	263	710	337
	SH	0.00	0.00	0.01	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DeA Sapere	AM	1,164	156	340	1,945	2,453	1,631	1,944	1,277
	SH	0.01	0.00	0.01	0.01	0.03	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Super!	AM	52,696	19,562	82,674	101,507	74,253	70,841	79,380	28,102
	SH	0.66	0.50	1.61	0.77	0.80	0.60	0.43	0.32
	PE	0.09	0.03	0.14	0.18	0.13	0.12	0.14	0.05
TOTALE DE AGOSTINI EDITORE	AM	59,896	22,953	92,456	114,139	85,851	81,930	89,117	32,208
	SH	0.75	0.59	1.80	0.87	0.93	0.70	0.48	0.37
	PE	0.10	0.04	0.16	0.20	0.15	0.14	0.16	0.06
Dove Tv	AM	4,851	609	1,807	10,032	5,470	9,206	10,051	5,440
	SH	0.06	0.02	0.04	0.08	0.06	0.08	0.05	0.06
	PE	0.01	0.00	0.00	0.02	0.01	0.02	0.02	0.01
Lei	AM	6,750	2,863	5,417	6,578	10,538	7,628	13,515	9,999
	SH	0.08	0.07	0.11	0.05	0.11	0.07	0.07	0.11
	PE	0.01	0.01	0.01	0.01	0.02	0.01	0.02	0.02
Lei +1	AM	2,721	673	1,485	2,708	4,756	3,028	3,992	5,389
	SH	0.03	0.02	0.03	0.02	0.05	0.03	0.02	0.06
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01
TOTALE DIGICAST	AM	14,322	4,144	8,709	19,318	20,763	19,862	27,558	20,828
	SH	0.18	0.11	0.17	0.15	0.22	0.17	0.15	0.24
	PE	0.03	0.01	0.02	0.03	0.04	0.03	0.05	0.04
Animal Planet	AM	2,179	403	2,385	4,518	3,340	2,477	2,793	2,214
	SH	0.03	0.01	0.05	0.03	0.04	0.02	0.02	0.03
	PE	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00
Discovery Channel	AM	11,168	2,826	6,041	17,222	15,863	12,220	17,906	18,176
	SH	0.14	0.07	0.12	0.13	0.17	0.10	0.10	0.21
	PE	0.02	0.00	0.01	0.03	0.03	0.02	0.03	0.03
Discovery Channel +1	AM	4,982	1,937	4,219	7,214	6,526	6,149	5,720	7,905
	SH	0.06	0.05	0.08	0.05	0.07	0.05	0.03	0.09
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
Discovery Science	AM	6,352	961	3,345	9,016	11,177	6,754	11,855	9,625
	SH	0.08	0.02	0.07	0.07	0.12	0.06	0.06	0.11
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.02	0.02
Discovery Travel e Living	AM	3,614	1,010	2,534	5,759	5,316	3,961	4,426	5,199
	SH	0.05	0.03	0.05	0.04	0.06	0.03	0.02	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Dmax	AM	148,344	47,408	103,561	223,945	195,853	188,403	273,533	196,613
	SH	1.85	1.22	2.01	1.71	2.11	1.61	1.49	2.26
	PE	0.26	0.08	0.18	0.39	0.34	0.33	0.48	0.34
Focus	AM	57,825	21,067	40,021	61,806	94,465	61,799	99,745	88,685
	SH	0.72	0.54	0.78	0.47	1.02	0.53	0.54	1.02
	PE	0.10	0.04	0.07	0.11	0.17	0.11	0.17	0.16
Frisbee	AM	40,448	26,259	56,895	67,921	61,985	45,987	52,368	33,912
	SH	0.50	0.68	1.11	0.52	0.67	0.39	0.28	0.39
	PE	0.07	0.05	0.10	0.12	0.11	0.08	0.09	0.06
Giallo	AM	73,410	26,583	57,541	89,449	103,942	77,513	155,643	108,270
	SH	0.92	0.68	1.12	0.68	1.12	0.66	0.85	1.24
	PE	0.13	0.05	0.10	0.16	0.18	0.14	0.27	0.19
Gxt	AM	1,701	78	279	1,341	2,317	564	2,962	6,022
	SH	0.02	0.00	0.01	0.01	0.03	0.00	0.02	0.07



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Gxt +1	AM	665	18	192	447	1,022	455	469	2,501
	SH	0.01	0.00	0.00	0.00	0.01	0.00	0.00	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Locale	AM	390	745	0	332	793	1,790	0	0
	SH	0.00	0.02	0.00	0.00	0.01	0.02	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Nazionale	AM	62,458	31,653	78,875	87,244	109,832	74,266	68,833	71,350
	SH	0.78	0.82	1.53	0.66	1.19	0.63	0.37	0.82
	PE	0.11	0.06	0.14	0.15	0.19	0.13	0.12	0.12
K2 Totale	AM	62,848	32,398	78,875	87,576	110,624	76,056	68,833	71,350
	SH	0.78	0.83	1.53	0.67	1.19	0.65	0.37	0.82
	PE	0.11	0.06	0.14	0.15	0.19	0.13	0.12	0.12
Real Time	AM	161,490	66,774	103,725	172,796	218,160	189,218	241,360	309,774
	SH	2.01	1.72	2.02	1.32	2.35	1.61	1.31	3.56
	PE	0.28	0.12	0.18	0.30	0.38	0.33	0.42	0.54
Real Time +1	AM	10,698	8,802	10,787	11,544	12,781	11,201	18,766	15,751
	SH	0.13	0.23	0.21	0.09	0.14	0.10	0.10	0.18
	PE	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.03
TOTALE DISCOVERY	AM	585,724	236,523	470,399	760,554	843,371	682,754	956,379	875,998
	SH	7.30	6.09	9.14	5.79	9.10	5.83	5.20	10.07
	PE	1.02	0.41	0.82	1.33	1.47	1.19	1.67	1.53
Disney Channel	AM	11,343	4,881	17,762	20,517	17,139	15,939	16,099	6,206
	SH	0.14	0.13	0.35	0.16	0.18	0.14	0.09	0.07
	PE	0.02	0.01	0.03	0.04	0.03	0.03	0.03	0.01
Disney Channel +1	AM	5,962	2,329	7,628	10,141	8,941	6,767	8,563	6,354
	SH	0.07	0.06	0.15	0.08	0.10	0.06	0.05	0.07
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.01	0.01
Disney Channel +2	AM	2,913	986	4,353	5,598	5,572	2,997	3,953	1,555
	SH	0.04	0.03	0.08	0.04	0.06	0.03	0.02	0.02
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney Junior	AM	6,316	5,821	11,150	11,241	10,400	9,117	7,611	914
	SH	0.08	0.15	0.22	0.09	0.11	0.08	0.04	0.01
	PE	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.00
Disney Junior +1	AM	3,165	2,006	5,266	6,328	4,213	4,807	4,753	752
	SH	0.04	0.05	0.10	0.05	0.05	0.04	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney XD	AM	3,654	2,327	4,074	5,656	8,465	5,285	4,467	1,245
	SH	0.05	0.06	0.08	0.04	0.09	0.05	0.02	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney XD +1	AM	2,233	842	2,220	4,293	4,095	3,293	3,438	1,180
	SH	0.03	0.02	0.04	0.03	0.04	0.03	0.02	0.01
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Disney XD +2	AM	1,981	620	2,195	4,360	2,539	2,372	3,789	1,513
	SH	0.02	0.02	0.04	0.03	0.03	0.02	0.02	0.02
	PE	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.00
TOTALE DISNEY	AM	37,567	19,811	54,647	68,135	61,364	50,576	52,673	19,719
	SH	0.47	0.51	1.06	0.52	0.66	0.43	0.29	0.23
	PE	0.07	0.03	0.10	0.12	0.11	0.09	0.09	0.03
My DeeJay	AM	462	215	1,093	1,058	618	677	240	41
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Music	AM	1,470	650	2,173	1,703	2,795	1,615	1,118	1,297



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.02	0.02	0.04	0.01	0.03	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Radio Capital TiVù	AM	4,925	2,264	6,604	8,349	7,864	6,364	4,924	4,584
	SH	0.06	0.06	0.13	0.06	0.08	0.05	0.03	0.05
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
TOTALE ELEMEDIA	AM	6,856	3,129	9,869	11,109	11,278	8,655	6,282	5,922
	SH	0.09	0.08	0.19	0.08	0.12	0.07	0.03	0.07
	PE	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.01
Eurosport/HD	AM	9,256	1,294	3,301	12,031	27,249	21,162	7,760	5,606
	SH	0.12	0.03	0.06	0.09	0.29	0.18	0.04	0.06
	PE	0.02	0.00	0.01	0.02	0.05	0.04	0.01	0.01
Eurosport 2	AM	3,300	423	1,530	3,474	6,830	5,152	4,772	4,209
	SH	0.04	0.01	0.03	0.03	0.07	0.04	0.03	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
TOTALE EUROSPOORT	AM	12,556	1,717	4,831	15,505	34,080	26,314	12,532	9,815
	SH	0.16	0.04	0.09	0.12	0.37	0.22	0.07	0.11
	PE	0.02	0.00	0.01	0.03	0.06	0.05	0.02	0.02
Fox/HD	AM	18,665	3,707	14,788	33,034	24,323	31,303	25,953	23,662
	SH	0.23	0.10	0.29	0.25	0.26	0.27	0.14	0.27
	PE	0.03	0.01	0.03	0.06	0.04	0.05	0.05	0.04
Fox +1	AM	9,790	1,055	6,587	20,911	12,904	13,748	14,550	11,035
	SH	0.12	0.03	0.13	0.16	0.14	0.12	0.08	0.13
	PE	0.02	0.00	0.01	0.04	0.02	0.02	0.03	0.02
Fox +2	AM	7,811	1,250	3,840	15,507	10,581	12,046	9,896	9,318
	SH	0.10	0.03	0.07	0.12	0.11	0.10	0.05	0.11
	PE	0.01	0.00	0.01	0.03	0.02	0.02	0.02	0.02
Fox Crime/HD	AM	27,094	7,286	17,580	27,188	41,046	35,344	63,534	37,237
	SH	0.34	0.19	0.34	0.21	0.44	0.30	0.35	0.43
	PE	0.05	0.01	0.03	0.05	0.07	0.06	0.11	0.07
Fox Crime +1	AM	10,979	4,383	6,145	14,490	13,822	13,589	19,371	15,140
	SH	0.14	0.11	0.12	0.11	0.15	0.12	0.11	0.17
	PE	0.02	0.01	0.01	0.03	0.02	0.02	0.03	0.03
Fox Crime +2	AM	12,581	5,105	7,127	17,052	17,547	10,982	19,157	17,315
	SH	0.16	0.13	0.14	0.13	0.19	0.09	0.10	0.20
	PE	0.02	0.01	0.01	0.03	0.03	0.02	0.03	0.03
Fox Life	AM	9,039	3,427	4,779	8,824	11,707	13,406	21,388	13,690
	SH	0.11	0.09	0.09	0.07	0.13	0.11	0.12	0.16
	PE	0.02	0.01	0.01	0.02	0.02	0.02	0.04	0.02
Fox Life +1	AM	7,635	3,088	3,901	8,984	9,632	9,234	19,268	11,570
	SH	0.10	0.08	0.08	0.07	0.10	0.08	0.10	0.13
	PE	0.01	0.01	0.01	0.02	0.02	0.02	0.03	0.02
Fox Life +2	AM	5,006	956	2,697	4,840	7,816	4,558	8,509	10,296
	SH	0.06	0.02	0.05	0.04	0.08	0.04	0.05	0.12
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.02
Fox Retro	AM	2,743	1,320	1,945	3,442	5,128	1,695	3,845	4,678
	SH	0.03	0.03	0.04	0.03	0.06	0.01	0.02	0.05
	PE	0.00	0.00	0.00	0.01	0.01	0.00	0.01	0.01
History Channel	AM	9,671	1,482	5,714	11,136	12,043	11,599	17,780	19,098
	SH	0.12	0.04	0.11	0.08	0.13	0.10	0.10	0.22
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.03	0.03
History Channel +1	AM	4,374	842	1,675	6,475	6,373	4,505	8,323	7,432
	SH	0.05	0.02	0.03	0.05	0.07	0.04	0.05	0.09
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Nat Geo Adventure	AM	1,609	186	782	1,706	2,611	2,672	3,324	2,351
	SH	0.02	0.00	0.02	0.01	0.03	0.02	0.02	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
National Geographic Channel	AM	5,647	2,434	4,008	5,106	9,436	5,844	10,045	8,795
	SH	0.07	0.06	0.08	0.04	0.10	0.05	0.05	0.10
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.02	0.02
National Geographic Channel +1	AM	3,290	738	2,482	3,539	4,558	3,439	3,426	7,681
	SH	0.04	0.02	0.05	0.03	0.05	0.03	0.02	0.09
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
NatGeo Wild	AM	5,292	903	2,301	8,644	9,367	6,527	8,551	6,531
	SH	0.07	0.02	0.04	0.07	0.10	0.06	0.05	0.08
	PE	0.01	0.00	0.00	0.02	0.02	0.01	0.01	0.01
TOTALE FOX	AM	141,228	38,161	86,348	190,877	198,894	180,492	256,920	205,830
	SH	1.76	0.98	1.68	1.45	2.15	1.54	1.40	2.37
	PE	0.25	0.07	0.15	0.33	0.35	0.32	0.45	0.36
Alice	AM	5,870	1,724	6,758	10,144	13,533	8,608	3,724	2,875
	SH	0.07	0.04	0.13	0.08	0.15	0.07	0.02	0.03
	PE	0.01	0.00	0.01	0.02	0.02	0.02	0.01	0.01
Arturo	AM	8,071	4,843	7,459	14,062	15,864	14,732	9,328	3,805
	SH	0.10	0.12	0.14	0.11	0.17	0.13	0.05	0.04
	PE	0.01	0.01	0.01	0.02	0.03	0.03	0.02	0.01
Leonardo	AM	2,918	412	1,158	3,123	7,337	6,586	4,006	2,699
	SH	0.04	0.01	0.02	0.02	0.08	0.06	0.02	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Marco Polo	AM	5,395	2,348	3,955	13,497	10,525	6,593	6,249	2,958
	SH	0.07	0.06	0.08	0.10	0.11	0.06	0.03	0.03
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.01	0.01
Nuvolari	AM	2,729	769	1,639	2,514	4,662	2,237	4,961	5,931
	SH	0.03	0.02	0.03	0.02	0.05	0.02	0.03	0.07
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.01	0.01
TOTALE GRUPPO LT MULTIMEDIA	AM	24,982	10,097	20,968	43,340	51,921	38,755	28,267	18,267
	SH	0.31	0.26	0.41	0.33	0.56	0.33	0.15	0.21
	PE	0.04	0.02	0.04	0.08	0.09	0.07	0.05	0.03
Sportitalia 1	AM	29,273	5,629	15,174	19,388	25,451	59,869	68,862	59,369
	SH	0.36	0.14	0.29	0.15	0.27	0.51	0.37	0.68
	PE	0.05	0.01	0.03	0.03	0.04	0.10	0.12	0.10
Sportitalia 2	AM	10,891	2,157	7,568	11,763	17,855	11,820	21,285	17,375
	SH	0.14	0.06	0.15	0.09	0.19	0.10	0.12	0.20
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.04	0.03
Sportitalia 24	AM	15,866	9,178	15,583	19,477	22,372	17,786	22,556	20,477
	SH	0.20	0.24	0.30	0.15	0.24	0.15	0.12	0.24
	PE	0.03	0.02	0.03	0.03	0.04	0.03	0.04	0.04
TOTALE INTERACTIVE GROUP	AM	56,030	16,964	38,324	50,627	65,678	89,475	112,703	97,222
	SH	0.70	0.44	0.74	0.39	0.71	0.76	0.61	1.12
	PE	0.10	0.03	0.07	0.09	0.11	0.16	0.20	0.17
Jimjam	AM	426	339	763	601	609	838	316	252
	SH	0.01	0.01	0.01	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jimjam +1	AM	369	168	465	1,065	453	608	302	117
	SH	0.00	0.00	0.01	0.01	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE JIMJAM	AM	796	507	1,228	1,667	1,062	1,446	617	369
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.00



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Comedy Central	AM	3,417	859	2,365	3,341	4,029	2,418	7,725	6,714
	SH	0.04	0.02	0.05	0.03	0.04	0.02	0.04	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.00	0.01	0.01
Comedy +1	AM	2,760	491	1,445	2,480	2,525	2,841	6,204	6,999
	SH	0.03	0.01	0.03	0.02	0.03	0.02	0.03	0.08
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
MTV	AM	44,394	15,872	34,020	52,508	60,974	44,617	77,788	71,852
	SH	0.55	0.41	0.66	0.40	0.66	0.38	0.42	0.83
	PE	0.08	0.03	0.06	0.09	0.11	0.08	0.14	0.13
MTV Classic	AM	394	215	768	686	532	661	437	136
	SH	0.00	0.01	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Dance	AM	225	75	283	309	432	501	322	78
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Hits	AM	2,318	695	5,421	3,389	4,346	3,808	2,089	230
	SH	0.03	0.02	0.11	0.03	0.05	0.03	0.01	0.00
	PE	0.00	0.00	0.01	0.01	0.01	0.01	0.00	0.00
MTV Live HD	AM	177	5	228	390	375	411	87	12
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Music	AM	22,222	8,197	38,165	37,499	32,629	31,035	18,085	15,959
	SH	0.28	0.21	0.74	0.29	0.35	0.26	0.10	0.18
	PE	0.04	0.01	0.07	0.07	0.06	0.05	0.03	0.03
MTV Rocks	AM	670	32	138	789	2,726	1,216	721	161
	SH	0.01	0.00	0.00	0.01	0.03	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nickelodeon	AM	7,305	6,673	11,910	13,766	12,282	9,596	7,489	2,215
	SH	0.09	0.17	0.23	0.10	0.13	0.08	0.04	0.03
	PE	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.00
Nickelodeon +1	AM	5,401	1,599	7,542	11,534	8,001	7,698	7,395	2,629
	SH	0.07	0.04	0.15	0.09	0.09	0.07	0.04	0.03
	PE	0.01	0.00	0.01	0.02	0.01	0.01	0.01	0.00
Nick Jr.	AM	5,325	3,708	7,814	9,799	7,498	9,687	7,686	1,239
	SH	0.07	0.10	0.15	0.07	0.08	0.08	0.04	0.01
	PE	0.01	0.01	0.01	0.02	0.01	0.02	0.01	0.00
Nick Jr. +1	AM	4,127	2,578	7,022	7,027	5,785	6,534	5,738	1,584
	SH	0.05	0.07	0.14	0.05	0.06	0.06	0.03	0.02
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
TOTALE MTV-VIACOM	AM	98,735	40,999	117,120	143,517	142,133	121,023	141,766	109,808
	SH	1.23	1.06	2.28	1.09	1.53	1.03	0.77	1.26
	PE	0.17	0.07	0.20	0.25	0.25	0.21	0.25	0.19
Hip Hop Tv	AM	163	147	318	178	185	235	219	82
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rock Tv	AM	146	29	122	416	296	258	88	33
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE ROCK TV	AM	309	176	440	594	481	492	307	114
	SH	0.00	0.00	0.01	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boomerang	AM	5,177	3,073	7,210	8,635	8,015	7,677	11,768	1,080



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.06	0.08	0.14	0.07	0.09	0.07	0.06	0.01
	PE	0.01	0.01	0.01	0.02	0.01	0.01	0.02	0.00
Boomerang +1	AM	3,278	1,213	4,978	4,901	4,498	5,964	6,379	1,511
	SH	0.04	0.03	0.10	0.04	0.05	0.05	0.03	0.02
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Cartoon Network	AM	5,904	6,651	8,345	9,766	8,977	10,278	5,907	2,304
	SH	0.07	0.17	0.16	0.07	0.10	0.09	0.03	0.03
	PE	0.01	0.01	0.01	0.02	0.02	0.02	0.01	0.00
Cartoon Network +1	AM	2,517	1,064	4,554	4,215	3,611	4,720	2,975	769
	SH	0.03	0.03	0.09	0.03	0.04	0.04	0.02	0.01
	PE	0.00	0.00	0.01	0.01	0.01	0.01	0.01	0.00
TOTALE TURNER	AM	16,877	12,001	25,088	27,516	25,101	28,638	27,028	5,663
	SH	0.21	0.31	0.49	0.21	0.27	0.24	0.15	0.07
	PE	0.03	0.02	0.04	0.05	0.04	0.05	0.05	0.01
Extreme Sports Channel Hd	AM	154	43	155	36	135	440	299	223
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horror Channel	AM	1,452	204	768	1,366	1,311	503	2,928	3,835
	SH	0.02	0.01	0.01	0.01	0.01	0.00	0.02	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
TOTALE ZONEMEDIA	AM	1,606	247	923	1,401	1,446	942	3,227	4,058
	SH	0.02	0.01	0.02	0.01	0.02	0.01	0.02	0.05
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Class Tv	AM	15,197	3,740	8,609	18,746	16,277	27,094	31,533	20,359
	SH	0.19	0.10	0.17	0.14	0.18	0.23	0.17	0.23
	PE	0.03	0.01	0.02	0.03	0.03	0.05	0.06	0.04
Coming Soon Television	AM	2,142	4,869	2,616	1,901	2,289	1,894	1,475	2,004
	SH	0.03	0.13	0.05	0.01	0.02	0.02	0.01	0.02
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Diva Universal	AM	2,702	337	404	2,153	4,140	2,466	7,098	3,924
	SH	0.03	0.01	0.01	0.02	0.04	0.02	0.04	0.05
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.01	0.01
Gambero Rosso Channel	AM	2,305	323	921	3,000	5,094	3,519	4,584	2,356
	SH	0.03	0.01	0.02	0.02	0.05	0.03	0.02	0.03
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.00
ilike.Tv	AM	207	122	129	156	205	253	455	447
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
La 3	AM	563	769	348	362	572	191	1,140	1,227
	SH	0.01	0.02	0.01	0.00	0.01	0.00	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
La7d	AM	55,788	14,671	43,068	61,254	73,424	73,493	115,388	88,916
	SH	0.70	0.38	0.84	0.47	0.79	0.63	0.63	1.02
	PE	0.10	0.03	0.08	0.11	0.13	0.13	0.20	0.16
Padre Pio Tv	AM	8,075	23,719	4,609	1,872	7,625	19,621	19,023	3,671
	SH	0.10	0.61	0.09	0.01	0.08	0.17	0.10	0.04
	PE	0.01	0.04	0.01	0.00	0.01	0.03	0.03	0.01
Planet Kids	AM	322	316	376	316	446	711	354	341
	SH	0.00	0.01	0.01	0.00	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Radio Italia Tv	AM	18,077	9,696	40,865	28,941	29,105	19,834	12,598	8,328
	SH	0.23	0.25	0.79	0.22	0.31	0.17	0.07	0.10
	PE	0.03	0.02	0.07	0.05	0.05	0.03	0.02	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Agosto 2013 (dal 04/08/13 al 31/08/13)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Rete Capri	AM	2,767	1,180	874	1,288	2,476	1,197	10,227	5,593
	SH	0.03	0.03	0.02	0.01	0.03	0.01	0.06	0.06
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.01
Rtl 102.5	AM	22,157	17,553	47,606	35,489	35,253	24,231	15,514	10,869
	SH	0.28	0.45	0.93	0.27	0.38	0.21	0.08	0.12
	PE	0.04	0.03	0.08	0.06	0.06	0.04	0.03	0.02
Supertennis	AM	13,199	8,312	8,799	13,221	19,295	19,714	18,401	16,681
	SH	0.16	0.21	0.17	0.10	0.21	0.17	0.10	0.19
	PE	0.02	0.01	0.02	0.02	0.03	0.03	0.03	0.03
Teleitalia - Shop In Tv	AM	856	660	2,103	546	588	248	287	1,878
	SH	0.01	0.02	0.04	0.00	0.01	0.00	0.00	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tv2000	AM	46,768	62,791	46,240	33,422	43,196	155,728	72,531	22,153
	SH	0.58	1.62	0.90	0.25	0.47	1.33	0.39	0.25
	PE	0.08	0.11	0.08	0.06	0.08	0.27	0.13	0.04
Vero Capri	AM	14,275	1,776	4,284	23,969	22,505	23,648	29,491	17,881
	SH	0.18	0.05	0.08	0.18	0.24	0.20	0.16	0.21
	PE	0.02	0.00	0.01	0.04	0.04	0.04	0.05	0.03
Altre SAT NON PUBBLICATE	AM	163,047	66,124	137,110	209,594	232,046	225,057	311,201	198,282
	SH	2.03	1.70	2.66	1.60	2.50	1.92	1.69	2.28
	PE	0.29	0.12	0.24	0.37	0.41	0.39	0.54	0.35
Altre DIGITALI TERRESTRI	AM	536,173	304,151	349,488	731,207	643,793	609,172	1,116,155	739,580
	SH	6.68	7.83	6.79	5.57	6.95	5.20	6.07	8.50
	PE	0.94	0.53	0.61	1.28	1.13	1.06	1.95	1.29
Totale EMITTENTI	AM	8,021,988	3,882,658	5,145,779	13,131,104	9,265,615	11,716,653	18,384,428	8,701,303
	SH	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	PE	14.02	6.79	9.00	22.96	16.20	20.48	32.14	15.21

am = ascolto medio, %sh = share, %pe = penetrazione

Nota: Tutti i dati comprendono gli ospiti

Dati di proprietà Auditel. Rilevazioni ed elaborazioni Nielsen Tv Audience Measurement Italy