

DISCLAIMER AUDITEL: Vi informiamo che i dati sono prodotti nel quadro di un processo di transizione che condurrà ad una integrale sostituzione del panel di periodo, i dati medesimi sono soggetti ad apposito monitoraggio volto ad individuare eventuali anomalie.



Sintesi Anno 1A
Emittenti Nazionali
Giorno medio annuale
Fasce standard
Dati Live + Vosdal + TS cumulado +7

Anno 2015 (dal 04/01/15 al 02/01/16)

		02.00	07.00	09.00	12.00	15.00	18.00
		25.59	09.00	12.00	15.00	18.00	20.30
Rai 1	AM	1,756,015	989,518	1,014,818	2,360,678	1,697,085	3,708,627
	SH	16.96	19.55	17.05	16.14	14.00	21.93
	PE	3.00	1.69	1.73	4.03	2.89	6.33
Rai 2	AM	703,961	170,240	354,497	1,421,974	803,763	1,005,471
	SH	6.80	3.36	5.95	9.72	6.63	5.94
	PE	1.20	0.29	0.60	2.43	1.37	1.71
Rai 3	AM	685,751	373,971	317,705	1,074,718	698,063	1,381,619
	SH	6.62	7.39	5.34	7.35	5.76	8.17
	PE	1.17	0.64	0.54	1.83	1.19	2.36
Rai 4	AM	92,861	24,500	56,757	84,281	98,358	116,178
	SH	0.90	0.48	0.95	0.58	0.81	0.69
	PE	0.16	0.04	0.10	0.14	0.17	0.20
Rai 5	AM	28,790	10,665	12,332	30,751	54,772	26,046
	SH	0.28	0.21	0.21	0.21	0.45	0.15
	PE	0.05	0.02	0.02	0.05	0.09	0.04
Rai Sport 1	AM	58,725	13,825	36,961	85,736	130,143	77,638
	SH	0.57	0.27	0.62	0.59	1.07	0.46
	PE	0.10	0.02	0.06	0.15	0.22	0.13
Rai Sport 2	AM	23,481	5,715	14,725	28,141	40,897	40,822
	SH	0.23	0.11	0.25	0.19	0.34	0.24
	PE	0.04	0.01	0.03	0.05	0.07	0.07
Rai News / Rai News 24 *	AM	53,869	102,883	57,256	68,264	57,454	56,941
	SH	0.52	2.03	0.96	0.47	0.47	0.34
	PE	0.09	0.18	0.10	0.12	0.10	0.10
Rai Scuola	AM	931	363	305	942	856	992
	SH	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Rai Storia	AM	22,112	8,823	14,508	16,414	27,230	28,767
	SH	0.21	0.17	0.24	0.11	0.22	0.17
	PE	0.04	0.02	0.02	0.03	0.05	0.05
Rai Gulp	AM	65,173	52,124	68,567	101,250	94,479	103,871
	SH	0.63	1.03	1.15	0.69	0.78	0.61
	PE	0.11	0.09	0.12	0.17	0.16	0.18
Rai Movie	AM	112,560	30,570	71,331	121,192	154,407	141,554
	SH	1.09	0.60	1.20	0.83	1.27	0.84
	PE	0.19	0.05	0.12	0.21	0.26	0.24
Rai Premium	AM	103,509	35,717	44,132	101,298	132,181	168,663
	SH	1.00	0.71	0.74	0.69	1.09	1.00
	PE	0.18	0.06	0.08	0.17	0.23	0.29
Rai Yoyo	AM	147,760	128,295	178,701	231,490	194,041	313,573
	SH	1.43	2.53	3.00	1.58	1.60	1.85
	PE	0.25	0.22	0.30	0.39	0.33	0.53
TOTALE RAI	AM	3,855,498	1,947,209	2,242,594	5,727,130	4,183,729	7,170,763
	SH	37.24	38.47	37.67	39.15	34.52	42.40
	PE	6.58	3.32	3.83	9.77	7.14	12.23
Canale 5	AM	1,590,119	838,791	637,068	2,342,472	2,206,731	2,693,087
	SH	15.36	16.57	10.70	16.01	18.21	15.92
	PE	2.71	1.43	1.09	4.00	3.76	4.59
Italia 1	AM	585,529	141,907	204,700	1,152,647	563,374	681,347
	SH	5.66	2.80	3.44	7.88	4.65	4.03
	PE	1.00	0.24	0.35	1.97	0.96	1.16
Rete 4	AM	474,935	95,104	249,391	719,061	533,232	724,287
	SH	4.59	1.88	4.19	4.91	4.40	4.28
	PE	0.81	0.16	0.43	1.23	0.91	1.24

Boing	AM	89,439	87,183	106,487	131,931	126,445	185,445
	SH	0.86	1.72	1.79	0.90	1.04	1.10
	PE	0.15	0.15	0.18	0.23	0.22	0.32
Cartoonito	AM	71,411	63,393	75,365	112,065	97,399	145,559
	SH	0.69	1.25	1.27	0.77	0.80	0.86
	PE	0.12	0.11	0.13	0.19	0.17	0.25
Iris	AM	137,116	36,161	62,764	135,843	157,685	176,929
	SH	1.32	0.71	1.05	0.93	1.30	1.05
	PE	0.23	0.06	0.11	0.23	0.27	0.30
La5	AM	76,566	16,201	28,589	64,020	68,149	91,622
	SH	0.74	0.32	0.48	0.44	0.56	0.54
	PE	0.13	0.03	0.05	0.11	0.12	0.16
Italia 2 Mediaset	AM	52,629	14,009	23,859	63,360	52,255	89,004
	SH	0.51	0.28	0.40	0.43	0.43	0.53
	PE	0.09	0.02	0.04	0.11	0.09	0.15
Top Crime	AM	129,459	39,064	61,018	166,902	150,843	160,394
	SH	1.25	0.77	1.02	1.14	1.24	0.95
	PE	0.22	0.07	0.10	0.28	0.26	0.27
Mediaset Extra	AM	61,451	32,923	59,767	58,198	68,493	89,882
	SH	0.59	0.65	1.00	0.40	0.57	0.53
	PE	0.10	0.06	0.10	0.10	0.12	0.15
Tgcom 24	AM	32,398	54,190	30,309	48,583	27,992	57,315
	SH	0.31	1.07	0.51	0.33	0.23	0.34
	PE	0.06	0.09	0.05	0.08	0.05	0.10
Premium Sport/HD *	AM	19,498	3,013	2,418	17,275	22,203	28,440
	SH	0.19	0.06	0.04	0.12	0.18	0.17
	PE	0.03	0.01	0.00	0.03	0.04	0.05
Premium Calcio/HD	AM	30,185	3,639	3,011	27,108	45,677	56,435
	SH	0.29	0.07	0.05	0.19	0.38	0.33
	PE	0.05	0.01	0.01	0.05	0.08	0.10
Premium Calcio 1	AM	3,731	0	0	863	11,708	8,169
	SH	0.04	0.00	0.00	0.01	0.10	0.05
	PE	0.01	0.00	0.00	0.00	0.02	0.01
Premium Calcio 2	AM	1,267	0	0	288	3,091	1,833
	SH	0.01	0.00	0.00	0.00	0.03	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.00
Premium Calcio 3	AM	751	0	0	178	2,554	642
	SH	0.01	0.00	0.00	0.00	0.02	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 4	AM	241	1	1	18	403	120
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	117	0	0	5	268	44
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	26	0	0	0	21	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 7	AM	17	0	2	21	27	5
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	3,356,886	1,425,578	1,544,747	5,040,836	4,138,552	5,190,558
	SH	32.42	28.17	25.95	34.46	34.15	30.69
	PE	5.73	2.43	2.63	8.60	7.06	8.85
La7	AM	315,181	219,982	230,674	344,667	241,695	488,371
	SH	3.04	4.35	3.87	2.36	1.99	2.89
	PE	0.54	0.38	0.39	0.59	0.41	0.83
La7d	AM	52,421	13,237	34,869	63,983	52,334	65,420
	SH	0.51	0.26	0.59	0.44	0.43	0.39
	PE	0.09	0.02	0.06	0.11	0.09	0.11
TOTALE LA7	AM	367,602	233,219	265,543	408,650	294,029	553,790
	SH	3.55	4.61	4.46	2.79	2.43	3.27
	PE	0.63	0.40	0.45	0.70	0.50	0.94
7 Gold Locale	AM	13,205	2,568	0	4,790	11,589	19,088
	SH	0.13	0.05	0.00	0.03	0.10	0.11
	PE	0.02	0.00	0.00	0.01	0.02	0.03
7 Gold Totale	AM	13,205	2,568	0	4,790	11,589	19,088
	SH	0.13	0.05	0.00	0.03	0.10	0.11
	PE	0.02	0.00	0.00	0.01	0.02	0.03
Tg Norba 24 Locale	AM	5,126	30,445	0	9,005	1,010	1,251
	SH	0.05	0.60	0.00	0.06	0.01	0.01
	PE	0.01	0.05	0.00	0.02	0.00	0.00

Tg Norba 24 Nazionale	AM	1,265	2,886	1,374	1,780	1,005	743
	SH	0.01	0.06	0.02	0.01	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Tg Norba 24 Totale	AM	6,391	33,332	1,374	10,786	2,015	1,994
	SH	0.06	0.66	0.02	0.07	0.02	0.01
	PE	0.01	0.06	0.00	0.02	0.00	0.00
Sky Atlantic	AM	7,268	705	1,660	6,219	5,552	7,938
	SH	0.07	0.01	0.03	0.04	0.05	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Sky Atlantic +1	AM	3,333	396	1,067	2,817	4,204	5,101
	SH	0.03	0.01	0.02	0.02	0.03	0.03
	PE	0.01	0.00	0.00	0.00	0.01	0.01
Sky Calcio 1	AM	19,522	12	86	18,534	29,144	35,344
	SH	0.19	0.00	0.00	0.13	0.24	0.21
	PE	0.03	0.00	0.00	0.03	0.05	0.06
Sky Calcio 2 *	AM	3,290	2	7	666	9,391	10,220
	SH	0.03	0.00	0.00	0.00	0.08	0.06
	PE	0.01	0.00	0.00	0.00	0.02	0.02
Sky Calcio 3 *	AM	1,071	3	2	280	3,673	1,699
	SH	0.01	0.00	0.00	0.00	0.03	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.00
Sky Calcio 4 *	AM	602	0	6	191	2,619	346
	SH	0.01	0.00	0.00	0.00	0.02	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 5 *	AM	345	0	1	114	1,424	249
	SH	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 6 *	AM	266	2	6	145	977	249
	SH	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 7 *	AM	170	0	12	64	681	187
	SH	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 8	AM	77	1	1	38	247	68
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 9	AM	67	0	0	12	277	122
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 10	AM	32	0	0	1	115	111
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 11	AM	19	0	0	1	76	43
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 12	AM	81	0	2	5	200	221
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 13	AM	5	0	0	26	2	5
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema 1	AM	28,732	5,431	8,893	23,566	26,699	27,282
	SH	0.28	0.11	0.15	0.16	0.22	0.16
	PE	0.05	0.01	0.02	0.04	0.05	0.05
Sky Cinema +1	AM	13,229	2,709	5,226	11,066	17,155	14,266
	SH	0.13	0.05	0.09	0.08	0.14	0.08
	PE	0.02	0.00	0.01	0.02	0.03	0.02
Sky Cinema +24	AM	16,794	6,256	8,761	19,514	20,597	18,839
	SH	0.16	0.12	0.15	0.13	0.17	0.11
	PE	0.03	0.01	0.01	0.03	0.04	0.03
Sky Cinema Classics	AM	6,250	1,812	2,674	5,565	7,817	6,574
	SH	0.06	0.04	0.04	0.04	0.06	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Sky Cinema Comedy	AM	12,593	2,860	5,717	11,651	16,893	16,595
	SH	0.12	0.06	0.10	0.08	0.14	0.10
	PE	0.02	0.00	0.01	0.02	0.03	0.03
Sky Cinema Cult	AM	7,422	1,406	2,575	7,030	8,427	7,311
	SH	0.07	0.03	0.04	0.05	0.07	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Sky Cinema Family	AM	12,547	3,838	8,207	14,942	17,036	18,773
	SH	0.12	0.08	0.14	0.10	0.14	0.11
	PE	0.02	0.01	0.01	0.03	0.03	0.03

Sky Cinema Family +1	AM	5,146	1,400	2,884	5,566	7,246	7,859
	SH	0.05	0.03	0.05	0.04	0.06	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Sky Cinema Hits	AM	19,799	5,168	9,995	20,295	25,019	26,614
	SH	0.19	0.10	0.17	0.14	0.21	0.16
	PE	0.03	0.01	0.02	0.03	0.04	0.05
Sky Cinema Max	AM	12,389	3,802	5,528	10,383	12,470	14,095
	SH	0.12	0.08	0.09	0.07	0.10	0.08
	PE	0.02	0.01	0.01	0.02	0.02	0.02
Sky Cinema Max +1	AM	6,869	1,640	2,798	6,112	8,642	8,650
	SH	0.07	0.03	0.05	0.04	0.07	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Sky Cinema Passion	AM	10,825	2,572	3,870	9,411	13,396	12,516
	SH	0.10	0.05	0.07	0.06	0.11	0.07
	PE	0.02	0.00	0.01	0.02	0.02	0.02
Live Timing (F1) / Live Timing (F1 e Moto GP) *	AM	103	50	36	354	142	131
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Meteo24	AM	1,525	5,331	1,566	1,484	1,161	1,517
	SH	0.01	0.11	0.03	0.01	0.01	0.01
	PE	0.00	0.01	0.00	0.00	0.00	0.00
Sky Mosaico Cinema	AM	482	87	396	584	702	570
	SH	0.00	0.00	0.01	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Motori	AM	57	41	28	54	47	69
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo	AM	333	171	111	265	474	365
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo 2	AM	29	3	7	36	19	29
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
On Board Leader (F1)/On Board Sky (Moto GP) / On Board Lead	AM	2	0	1	9	4	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
On Board Mix (F1 e Moto GP)	AM	4	0	1	23	4	2
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
On Board Sky (F1) / Fly View (Moto GP)	AM	55	42	27	269	37	39
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky On Demand 1 HD	AM	13,356	40,570	30,167	14,791	9,073	5,408
	SH	0.13	0.80	0.51	0.10	0.07	0.03
	PE	0.02	0.07	0.05	0.03	0.02	0.01
Sky On Demand 1 SD	AM	1,057	3,603	2,950	987	285	208
	SH	0.01	0.07	0.05	0.01	0.00	0.00
	PE	0.00	0.01	0.01	0.00	0.00	0.00
Race Control (F1 e Moto GP)	AM	34	26	24	119	61	24
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport 1 *	AM	35,029	4,370	4,350	18,863	33,571	43,832
	SH	0.34	0.09	0.07	0.13	0.28	0.26
	PE	0.06	0.01	0.01	0.03	0.06	0.07
Sky Sport 2 *	AM	7,707	1,140	2,236	7,616	10,995	15,032
	SH	0.07	0.02	0.04	0.05	0.09	0.09
	PE	0.01	0.00	0.00	0.01	0.02	0.03
Sky Sport 3 *	AM	4,500	725	1,160	4,175	5,217	9,420
	SH	0.04	0.01	0.02	0.03	0.04	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.02
Sky Sport 24	AM	32,997	19,883	22,618	49,043	38,628	54,998
	SH	0.32	0.39	0.38	0.34	0.32	0.33
	PE	0.06	0.03	0.04	0.08	0.07	0.09
Sky Sport Active	AM	351	442	211	444	292	461
	SH	0.00	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport Baku *	AM	928	415	838	1,396	1,982	1,266
	SH	0.01	0.01	0.01	0.01	0.02	0.01

	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1	AM	7,707	3,603	5,771	19,443	14,980	8,303
	SH	0.07	0.07	0.10	0.13	0.12	0.05
	PE	0.01	0.01	0.01	0.03	0.03	0.01
Sky Sport Moto GP	AM	5,981	3,326	4,743	16,194	7,236	6,811
	SH	0.06	0.07	0.08	0.11	0.06	0.04
	PE	0.01	0.01	0.01	0.03	0.01	0.01
Sky Sport Plus *	AM	1,681	334	652	1,282	1,723	2,255
	SH	0.02	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport Race Control (F1 e Moto GP) *	AM	100	55	59	306	136	83
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Supercalcio	AM	17,290	571	1,244	19,293	34,586	36,917
	SH	0.17	0.01	0.02	0.13	0.29	0.22
	PE	0.03	0.00	0.00	0.03	0.06	0.06
Sky Tg24	AM	40,982	62,741	38,089	77,058	40,321	59,232
	SH	0.40	1.24	0.64	0.53	0.33	0.35
	PE	0.07	0.11	0.06	0.13	0.07	0.10
Sky Tg24 Active	AM	282	194	164	351	446	412
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Eventi	AM	536	286	473	807	774	858
	SH	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Primo Piano	AM	367	269	302	430	487	363
	SH	0.00	0.01	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Rassegne	AM	441	952	571	474	463	603
	SH	0.00	0.02	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Uno	AM	28,497	5,273	9,122	20,346	24,778	24,184
	SH	0.28	0.10	0.15	0.14	0.20	0.14
	PE	0.05	0.01	0.02	0.03	0.04	0.04
Sky Uno +1	AM	10,077	2,789	5,023	9,425	12,781	12,861
	SH	0.10	0.06	0.08	0.06	0.11	0.08
	PE	0.02	0.00	0.01	0.02	0.02	0.02
Sky Wimbledon 1 *	AM	1,166	123	192	1,398	3,691	2,607
	SH	0.01	0.00	0.00	0.01	0.03	0.02
	PE	0.00	0.00	0.00	0.00	0.01	0.00
Sky Wimbledon 2 *	AM	406	52	76	539	817	781
	SH	0.00	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 3 *	AM	57	0	0	202	172	83
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 4 *	AM	33	0	0	99	90	82
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 5 *	AM	45	0	0	75	127	104
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 6 *	AM	47	0	0	203	93	49
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Wimbledon *	AM	15	0	0	36	47	37
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Cielo	AM	131,421	41,494	75,373	183,459	167,331	144,444
	SH	1.27	0.82	1.27	1.25	1.38	0.85
	PE	0.22	0.07	0.13	0.31	0.29	0.25
Mtv8 *	AM	24,994	5,903	12,457	29,633	26,983	32,745
	SH	0.24	0.12	0.21	0.20	0.22	0.19
	PE	0.04	0.01	0.02	0.05	0.05	0.06

TOTALE SKY	AM	559,419	244,884	291,018	655,782	680,736	708,460
	SH	5.4	4.84	4.89	4.48	5.62	4.19
	PE	0.95	0.42	0.5	1.12	1.16	1.21
Crime+Investigation HD	AM	6,729	2,676	4,490	6,699	9,511	8,434
	SH	0.06	0.05	0.08	0.05	0.08	0.05
	PE	0.01	0.00	0.01	0.01	0.02	0.01
History HD	AM	5,662	1,796	2,579	6,303	6,114	7,647
	SH	0.05	0.04	0.04	0.04	0.05	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01
History +1	AM	3,504	1,624	1,969	3,587	4,353	4,549
	SH	0.03	0.03	0.03	0.02	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
TOTALE A+E	AM	15,895	6,096	9,037	16,588	19,978	20,629
	SH	0.15	0.12	0.15	0.11	0.16	0.12
	PE	0.03	0.01	0.02	0.03	0.03	0.04
Axn/Hd	AM	6,769	1,673	3,734	8,090	6,681	10,268
	SH	0.07	0.03	0.06	0.06	0.06	0.06
	PE	0.01	0.00	0.01	0.01	0.01	0.02
Axn +1	AM	3,631	662	1,553	4,387	3,927	6,069
	SH	0.04	0.01	0.03	0.03	0.03	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Axn Sci-Fi	AM	3,310	1,712	2,518	1,594	2,933	2,725
	SH	0.03	0.03	0.04	0.01	0.02	0.02
	PE	0.01	0.00	0.00	0.00	0.01	0.00
TOTALE AXN	AM	13,710	4,047	7,805	14,071	13,541	19,062
	SH	0.13	0.08	0.13	0.10	0.11	0.11
	PE	0.02	0.01	0.01	0.02	0.02	0.03
DeAKids	AM	4,167	5,907	4,064	6,559	5,374	7,734
	SH	0.04	0.12	0.07	0.04	0.04	0.05
	PE	0.01	0.01	0.01	0.01	0.01	0.01
DeAKids +1	AM	3,026	1,872	3,590	4,437	4,330	6,269
	SH	0.03	0.04	0.06	0.03	0.04	0.04
	PE	0.01	0.00	0.01	0.01	0.01	0.01
DeA Junior	AM	2,843	2,384	4,440	3,986	3,285	6,108
	SH	0.03	0.05	0.07	0.03	0.03	0.04
	PE	0.00	0.00	0.01	0.01	0.01	0.01
Explora	AM	1,650	255	826	1,682	2,461	2,930
	SH	0.02	0.01	0.01	0.01	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Super!	AM	67,748	46,619	70,167	126,571	95,241	113,998
	SH	0.65	0.92	1.18	0.87	0.79	0.67
	PE	0.12	0.08	0.12	0.22	0.16	0.19
TOTALE DE AGOSTINI EDITORE	AM	79,435	57,037	83,087	143,234	110,690	137,039
	SH	0.77	1.13	1.40	0.98	0.91	0.81
	PE	0.14	0.10	0.14	0.24	0.19	0.23
Dove Tv	AM	5,420	939	2,714	9,548	6,826	8,810
	SH	0.05	0.02	0.05	0.07	0.06	0.05
	PE	0.01	0.00	0.00	0.02	0.01	0.02
Lei	AM	5,207	2,052	2,838	5,912	6,980	9,602
	SH	0.05	0.04	0.05	0.04	0.06	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.02
Lei +1	AM	3,463	1,128	2,439	3,354	4,796	4,989
	SH	0.03	0.02	0.04	0.02	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
TOTALE DIGICAST	AM	14,090	4,120	7,991	18,814	18,602	23,401
	SH	0.14	0.08	0.13	0.13	0.15	0.14
	PE	0.02	0.01	0.01	0.03	0.03	0.04
Animal Planet	AM	1,008	579	613	845	1,260	2,109
	SH	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Deejay Tv *	AM	50,296	19,671	30,224	54,458	65,582	61,999
	SH	0.49	0.39	0.51	0.37	0.54	0.37
	PE	0.09	0.03	0.05	0.09	0.11	0.11
Deejay Tv +1 *	AM	818	407	658	773	1,409	1,277

	SH	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Discovery30-Shark *	AM	342	164	143	381	392	582
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Discovery Channel	AM	9,481	3,651	5,065	10,908	11,262	13,123
	SH	0.09	0.07	0.09	0.07	0.09	0.08
	PE	0.02	0.01	0.01	0.02	0.02	0.02
Discovery Channel +1 *	AM	4,614	2,731	2,632	5,171	6,053	7,012
	SH	0.04	0.05	0.04	0.04	0.05	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Discovery Science	AM	3,957	1,045	2,040	4,475	4,996	4,844
	SH	0.04	0.02	0.03	0.03	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Discovery Travel e Living	AM	3,819	1,697	2,003	4,584	5,633	6,322
	SH	0.04	0.03	0.03	0.03	0.05	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Discovery World	AM	1,221	274	916	1,401	2,042	1,320
	SH	0.01	0.01	0.02	0.01	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Dmax	AM	126,676	54,893	83,728	177,819	158,611	192,155
	SH	1.22	1.08	1.41	1.22	1.31	1.14
	PE	0.22	0.09	0.14	0.30	0.27	0.33
Dmax +1	AM	3,683	1,453	2,636	5,050	5,141	5,212
	SH	0.04	0.03	0.04	0.03	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Focus	AM	78,270	26,863	44,869	87,573	100,142	103,124
	SH	0.76	0.53	0.75	0.60	0.83	0.61
	PE	0.13	0.05	0.08	0.15	0.17	0.18
Frisbee	AM	47,525	39,451	54,386	68,370	71,273	85,875
	SH	0.46	0.78	0.91	0.47	0.59	0.51
	PE	0.08	0.07	0.09	0.12	0.12	0.15
Giallo	AM	94,980	36,942	54,469	98,044	118,217	139,781
	SH	0.92	0.73	0.91	0.67	0.98	0.83
	PE	0.16	0.06	0.09	0.17	0.20	0.24
K2	AM	63,351	48,405	64,070	107,015	87,958	116,024
	SH	0.61	0.96	1.08	0.73	0.73	0.69
	PE	0.11	0.08	0.11	0.18	0.15	0.20
Real Time	AM	151,527	48,721	86,482	206,207	179,640	171,797
	SH	1.46	0.96	1.45	1.41	1.48	1.02
	PE	0.26	0.08	0.15	0.35	0.31	0.29
Real Time +1	AM	5,320	1,724	3,723	6,087	6,851	7,283
	SH	0.05	0.03	0.06	0.04	0.06	0.04
	PE	0.01	0.00	0.01	0.01	0.01	0.01
TOTALE DISCOVERY	AM	646,888	288,671	438,657	839,161	826,460	919,840
	SH	6.25	5.70	7.37	5.74	6.82	5.44
	PE	1.10	0.49	0.75	1.43	1.41	1.57
Disney Channel	AM	12,696	8,967	12,748	21,561	19,390	28,733
	SH	0.12	0.18	0.21	0.15	0.16	0.17
	PE	0.02	0.02	0.02	0.04	0.03	0.05
Disney Channel +1	AM	5,660	1,941	6,173	8,740	9,773	9,215
	SH	0.05	0.04	0.10	0.06	0.08	0.05
	PE	0.01	0.00	0.01	0.01	0.02	0.02
Disney Channel +2	AM	3,488	688	3,735	5,337	5,622	5,542
	SH	0.03	0.01	0.06	0.04	0.05	0.03
	PE	0.01	0.00	0.01	0.01	0.01	0.01
Disney Junior	AM	6,472	4,852	7,547	9,557	9,995	15,947
	SH	0.06	0.10	0.13	0.07	0.08	0.09
	PE	0.01	0.01	0.01	0.02	0.02	0.03
Disney Junior +1	AM	3,671	3,886	4,110	4,708	5,202	8,697
	SH	0.04	0.08	0.07	0.03	0.04	0.05
	PE	0.01	0.01	0.01	0.01	0.01	0.01
Disney XD	AM	2,570	2,688	2,440	3,947	4,033	5,737
	SH	0.02	0.05	0.04	0.03	0.03	0.03

	PE	0.00	0.00	0.00	0.01	0.01	0.01
Disney XD +1	AM	1,769	1,556	1,726	3,313	2,699	3,106
	SH	0.02	0.03	0.03	0.02	0.02	0.02
	PE	0.00	0.00	0.00	0.01	0.00	0.01
Disney XD +2	AM	1,762	842	1,729	3,200	3,110	3,386
	SH	0.02	0.02	0.03	0.02	0.03	0.02
	PE	0.00	0.00	0.00	0.01	0.01	0.01
TOTALE DISNEY	AM	38,088	25,420	40,209	60,361	59,825	80,363
	SH	0.37	0.50	0.68	0.41	0.49	0.48
	PE	0.06	0.04	0.07	0.10	0.10	0.14
My DeeJay	AM	515	269	895	888	626	930
	SH	0.00	0.01	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Music	AM	1,984	498	3,498	2,832	2,739	3,348
	SH	0.02	0.01	0.06	0.02	0.02	0.02
	PE	0.00	0.00	0.01	0.00	0.00	0.01
Radio Capital TiVu' *	AM	2,568	1,380	3,973	3,138	3,709	4,191
	SH	0.02	0.03	0.07	0.02	0.03	0.02
	PE	0.00	0.00	0.01	0.01	0.01	0.01
TOTALE ELEMEDIA	AM	5,066	2,147	8,366	6,858	7,074	8,469
	SH	0.05	0.04	0.14	0.05	0.06	0.05
	PE	0.01	0.00	0.01	0.01	0.01	0.01
Eurosport/HD	AM	10,793	1,645	6,234	15,518	30,498	14,445
	SH	0.10	0.03	0.10	0.11	0.25	0.09
	PE	0.02	0.00	0.01	0.03	0.05	0.02
Eurosport 2	AM	4,638	1,143	3,265	6,594	9,531	6,577
	SH	0.04	0.02	0.05	0.05	0.08	0.04
	PE	0.01	0.00	0.01	0.01	0.02	0.01
TOTALE EUROSPORT	AM	15,431	2,788	9,500	22,112	40,029	21,022
	SH	0.15	0.06	0.16	0.15	0.33	0.12
	PE	0.03	0.00	0.02	0.04	0.07	0.04
Fox/HD	AM	19,468	4,788	10,585	18,487	21,069	27,057
	SH	0.19	0.09	0.18	0.13	0.17	0.16
	PE	0.03	0.01	0.02	0.03	0.04	0.05
Fox +1	AM	7,912	1,669	3,824	9,738	10,094	11,589
	SH	0.08	0.03	0.06	0.07	0.08	0.07
	PE	0.01	0.00	0.01	0.02	0.02	0.02
Fox Animation	AM	14,545	2,659	9,999	20,545	19,673	17,184
	SH	0.14	0.05	0.17	0.14	0.16	0.10
	PE	0.02	0.00	0.02	0.04	0.03	0.03
Fox Comedy	AM	7,378	2,852	4,544	9,990	9,248	10,448
	SH	0.07	0.06	0.08	0.07	0.08	0.06
	PE	0.01	0.00	0.01	0.02	0.02	0.02
Fox Crime/HD	AM	20,465	3,816	8,344	18,471	21,974	30,512
	SH	0.20	0.08	0.14	0.13	0.18	0.18
	PE	0.03	0.01	0.01	0.03	0.04	0.05
Fox Crime +1	AM	9,285	2,384	3,830	8,162	11,336	13,672
	SH	0.09	0.05	0.06	0.06	0.09	0.08
	PE	0.02	0.00	0.01	0.01	0.02	0.02
Fox Crime +2	AM	4,167	1,389	1,320	3,570	4,927	4,391
	SH	0.04	0.03	0.02	0.02	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Fox Life	AM	13,558	3,974	6,540	12,489	14,666	23,475
	SH	0.13	0.08	0.11	0.09	0.12	0.14
	PE	0.02	0.01	0.01	0.02	0.03	0.04
Fox Life +1	AM	6,751	2,050	3,855	6,877	8,497	8,752
	SH	0.07	0.04	0.06	0.05	0.07	0.05
	PE	0.01	0.00	0.01	0.01	0.01	0.01
Fox Sports (DTT)	AM	1,608	215	593	1,527	2,981	3,552
	SH	0.02	0.00	0.01	0.01	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.01	0.01
Fox Sports (SAT)	AM	6,681	536	1,191	6,974	13,295	12,679
	SH	0.06	0.01	0.02	0.05	0.11	0.07
	PE	0.01	0.00	0.00	0.01	0.02	0.02

Fox Sports (TOT)	AM	8,289	751	1,784	8,501	16,276	16,230
	SH	0.08	0.01	0.03	0.06	0.13	0.10
	PE	0.01	0.00	0.00	0.01	0.03	0.03
Fox Sports 2 *	AM	942	96	276	511	1,288	1,741
	SH	0.01	0.00	0.00	0.00	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (DTT)	AM	247	0	0	88	603	686
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (SAT)	AM	584	100	127	376	1,961	963
	SH	0.01	0.00	0.00	0.00	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (TOT)	AM	832	100	127	464	2,564	1,649
	SH	0.01	0.00	0.00	0.00	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
NatGeo People HD	AM	2,890	382	1,366	8,193	3,566	3,562
	SH	0.03	0.01	0.02	0.06	0.03	0.02
	PE	0.00	0.00	0.00	0.01	0.01	0.01
National Geographic Channel	AM	4,929	1,369	2,648	4,953	5,858	6,651
	SH	0.05	0.03	0.04	0.03	0.05	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
National Geographic Channel +1	AM	3,259	1,068	1,847	3,605	3,946	4,776
	SH	0.03	0.02	0.03	0.02	0.03	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
NatGeo Wild	AM	5,113	2,274	3,227	6,695	8,591	7,856
	SH	0.05	0.04	0.05	0.05	0.07	0.05
	PE	0.01	0.00	0.01	0.01	0.01	0.01
NatGeo Wild +1	AM	2,412	849	1,372	2,985	3,952	3,777
	SH	0.02	0.02	0.02	0.02	0.03	0.02
	PE	0.00	0.00	0.00	0.01	0.01	0.01
TOTALE FOX	AM	132,195	32,469	65,489	144,238	167,525	193,323
	SH	1.28	0.64	1.10	0.99	1.38	1.14
	PE	0.23	0.06	0.11	0.25	0.29	0.33
Alice	AM	18,136	10,413	18,123	22,931	33,355	29,200
	SH	0.18	0.21	0.30	0.16	0.28	0.17
	PE	0.03	0.02	0.03	0.04	0.06	0.05
Leonardo *	AM	3,401	1,259	1,508	2,937	5,406	5,050
	SH	0.03	0.02	0.03	0.02	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Marco Polo	AM	17,115	6,329	13,702	26,278	28,168	23,384
	SH	0.17	0.13	0.23	0.18	0.23	0.14
	PE	0.03	0.01	0.02	0.04	0.05	0.04
Nuvolari *	AM	3,259	938	1,159	3,696	4,716	4,847
	SH	0.03	0.02	0.02	0.03	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
TOTALE GRUPPO LT MULTIMEDIA	AM	41,911	18,939	34,492	55,843	71,645	62,481
	SH	0.40	0.37	0.58	0.38	0.59	0.37
	PE	0.07	0.03	0.06	0.10	0.12	0.11
Jim Jam *	AM	204	492	252	146	207	507
	SH	0.00	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Jim Jam +1 *	AM	150	296	206	192	222	315
	SH	0.00	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE JIMJAM *	AM	354	788	458	338	429	822
	SH	0.00	0.02	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Comedy Central	AM	3,648	711	1,114	5,644	4,038	4,353
	SH	0.04	0.01	0.02	0.04	0.03	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Comedy +1	AM	2,677	1,023	767	3,283	3,519	3,215
	SH	0.03	0.02	0.01	0.02	0.03	0.02
	PE	0.00	0.00	0.00	0.01	0.01	0.01
MTV / Mtv8 *	AM	56,879	12,341	15,698	61,397	71,236	71,285

	SH	0.55	0.24	0.26	0.42	0.59	0.42
	PE	0.10	0.02	0.03	0.10	0.12	0.12
Mtv Classic *	AM	227	168	443	321	242	309
	SH	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Mtv Dance *	AM	393	273	678	801	550	666
	SH	0.00	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Mtv Hits *	AM	1,646	548	3,561	2,927	2,596	2,424
	SH	0.02	0.01	0.06	0.02	0.02	0.01
	PE	0.00	0.00	0.01	0.00	0.00	0.00
Mtv Music	AM	25,294	18,008	45,601	39,141	39,897	38,696
	SH	0.24	0.36	0.77	0.27	0.33	0.23
	PE	0.04	0.03	0.08	0.07	0.07	0.07
Mtv Rocks *	AM	140	25	131	166	177	209
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Nickelodeon	AM	5,890	5,945	5,457	10,574	9,369	11,837
	SH	0.06	0.12	0.09	0.07	0.08	0.07
	PE	0.01	0.01	0.01	0.02	0.02	0.02
Nickelodeon +1	AM	5,207	5,268	4,622	8,093	8,372	10,604
	SH	0.05	0.10	0.08	0.06	0.07	0.06
	PE	0.01	0.01	0.01	0.01	0.01	0.02
Nick Jr.	AM	7,182	9,359	8,341	9,147	8,397	15,739
	SH	0.07	0.18	0.14	0.06	0.07	0.09
	PE	0.01	0.02	0.01	0.02	0.01	0.03
Nick Jr. +1	AM	5,235	6,544	5,818	6,509	6,150	11,789
	SH	0.05	0.13	0.10	0.04	0.05	0.07
	PE	0.01	0.01	0.01	0.01	0.01	0.02
TOTALE MTV-VIACOM	AM	114,417	60,212	92,231	148,001	154,543	171,126
	SH	1.11	1.19	1.55	1.01	1.28	1.01
	PE	0.20	0.10	0.16	0.25	0.26	0.29
Hip Hop Tv	AM	687	633	1,147	1,135	676	1,039
	SH	0.01	0.01	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Rock Tv	AM	150	34	171	128	170	300
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE ROCK TV / TOTALE SEVEN MUSIC *	AM	837	667	1,318	1,263	845	1,339
	SH	0.01	0.01	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Boomerang	AM	3,829	3,131	3,916	5,864	5,142	8,887
	SH	0.04	0.06	0.07	0.04	0.04	0.05
	PE	0.01	0.01	0.01	0.01	0.01	0.02
Boomerang +1	AM	3,223	2,788	2,769	4,690	4,951	7,212
	SH	0.03	0.06	0.05	0.03	0.04	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01
Cartoon Network	AM	7,320	6,226	7,349	13,247	10,876	16,023
	SH	0.07	0.12	0.12	0.09	0.09	0.09
	PE	0.01	0.01	0.01	0.02	0.02	0.03
Cartoon Network +1	AM	4,805	3,835	5,178	7,689	7,492	9,758
	SH	0.05	0.08	0.09	0.05	0.06	0.06
	PE	0.01	0.01	0.01	0.01	0.01	0.02
TOTALE TURNER	AM	19,177	15,980	19,212	31,490	28,462	41,880
	SH	0.19	0.32	0.32	0.22	0.23	0.25
	PE	0.03	0.03	0.03	0.05	0.05	0.07
Bike Channel	AM	869	283	475	846	1,680	1,294
	SH	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Class Tv *	AM	357	94	107	395	444	378
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Diva Universal *	AM	2,460	705	1,103	2,505	3,154	4,309
	SH	0.02	0.01	0.02	0.02	0.03	0.03
	PE	0.00	0.00	0.00	0.00	0.01	0.01

Fine Living Italy	AM	25,518	10,912	19,434	34,241	40,539	34,831
	SH	0.25	0.22	0.33	0.23	0.33	0.21
	PE	0.04	0.02	0.03	0.06	0.07	0.06
Gambero Rosso Channel	AM	4,593	2,668	2,097	4,987	5,927	9,697
	SH	0.04	0.05	0.04	0.03	0.05	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.02
Gazzetta Tv *	AM	11,580	4,275	6,501	11,396	15,722	12,659
	SH	0.11	0.08	0.11	0.08	0.13	0.07
	PE	0.02	0.01	0.01	0.02	0.03	0.02
Horror Channel *	AM	602	671	131	269	597	514
	SH	0.01	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Italia 53	AM	6,921	12,856	739	2,151	1,031	2,680
	SH	0.07	0.25	0.01	0.01	0.01	0.02
	PE	0.01	0.02	0.00	0.00	0.00	0.00
La 3	AM	680	1,004	308	1,077	355	1,250
	SH	0.01	0.02	0.01	0.01	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
La Effe	AM	22,887	8,752	15,428	31,181	28,012	31,611
	SH	0.22	0.17	0.26	0.21	0.23	0.19
	PE	0.04	0.01	0.03	0.05	0.05	0.05
Nuvolari *	AM	605	161	85	178	706	913
	SH	0.01	0.00	0.00	0.00	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Padre Pio Tv	AM	9,566	14,194	5,395	3,412	14,175	35,700
	SH	0.09	0.28	0.09	0.02	0.12	0.21
	PE	0.02	0.02	0.01	0.01	0.02	0.06
Planet Kids *	AM	11	5	13	11	16	38
	SH	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00
Radio Italia Tv	AM	21,673	15,734	57,003	33,354	29,095	25,933
	SH	0.21	0.31	0.96	0.23	0.24	0.15
	PE	0.04	0.03	0.10	0.06	0.05	0.04
Rete Capri	AM	4,143	1,960	482	1,974	2,743	937
	SH	0.04	0.04	0.01	0.01	0.02	0.01
	PE	0.01	0.00	0.00	0.00	0.00	0.00
Rtl 102.5	AM	24,668	19,659	55,871	38,611	35,485	27,605
	SH	0.24	0.39	0.94	0.26	0.29	0.16
	PE	0.04	0.03	0.10	0.07	0.06	0.05
SportItalia	AM	8,527	2,252	2,994	8,080	8,045	10,499
	SH	0.08	0.04	0.05	0.06	0.07	0.06
	PE	0.01	0.00	0.01	0.01	0.01	0.02
Supertennis	AM	15,425	4,141	9,744	24,319	29,347	24,454
	SH	0.15	0.08	0.16	0.17	0.24	0.14
	PE	0.03	0.01	0.02	0.04	0.05	0.04
Tv2000	AM	80,949	94,771	83,147	71,422	116,560	206,518
	SH	0.78	1.87	1.40	0.49	0.96	1.22
	PE	0.14	0.16	0.14	0.12	0.20	0.35
Vero Capri *	AM	5,622	9,563	4,699	6,538	6,749	7,371
	SH	0.05	0.19	0.08	0.04	0.06	0.04
	PE	0.01	0.02	0.01	0.01	0.01	0.01
Winga Tv - Top Calcio 24	AM	7,454	7,039	10,619	12,298	18,373	6,299
	SH	0.07	0.14	0.18	0.08	0.15	0.04
	PE	0.01	0.01	0.02	0.02	0.03	0.01
Altre SAT NON PUBBLICATE	AM	173,993	91,103	131,075	200,783	222,340	289,937
	SH	1.68	1.80	2.20	1.37	1.83	1.71
	PE	0.30	0.16	0.22	0.34	0.38	0.49
Altre DIGITALI TERRESTRI	AM	628,570	352,162	382,711	789,625	707,242	832,081
	SH	6.07	6.96	6.43	5.40	5.84	4.92
	PE	1.07	0.60	0.65	1.35	1.21	1.42
Totale EMITTENTI	AM	10,354,168	5,061,134	5,953,289	14,630,004	12,118,635	16,912,959
	SH	100.00	100.00	100.00	100.00	100.00	100.00
	PE	17.66	8.63	10.15	24.95	20.67	28.85

am = ascolto medio, %sh = share, %pe = penetrazione

Nota: Tutti i dati comprendono gli ospiti

* **Emittenti con pubblicazione parziale o modifiche durante l'anno 2015** : per l'analisi del dato medio relativo agli effettivi giorni di pubblicazione di queste emittenti consultare il foglio "sintesisimens1AP_em

rilevazione e che, nel corso di tale									
Target: Individui 4+ (58.629.109)									
20.30	22.30								
22.30	25.59								
4,594,804	1,695,811								
18.21	14.60								
7.84	2.89								
1,785,733	715,100								
7.08	6.16								
3.05	1.22								
1,686,796	675,425								
6.69	5.81								
2.88	1.15								
266,381	151,110								
1.06	1.30								
0.45	0.26								
81,876	34,684								
0.32	0.30								
0.14	0.06								
103,263	54,776								
0.41	0.47								
0.18	0.09								
46,197	25,925								
0.18	0.22								
0.08	0.04								
51,774	43,003								
0.21	0.37								
0.09	0.07								
3,412	1,349								
0.01	0.01								
0.01	0.00								
70,015	29,169								
0.28	0.25								
0.12	0.05								
140,694	29,560								
0.56	0.25								
0.24	0.05								
302,072	156,983								
1.20	1.35								
0.52	0.27								
296,943	139,174								
1.18	1.20								
0.51	0.24								
228,918	55,095								
0.91	0.47								
0.39	0.09								
9,658,877	3,807,165								
38.29	32.77								
16.47	6.49								
4,021,278	1,539,360								
15.94	13.25								
6.86	2.63								
1,543,001	848,384								
6.12	7.30								
2.63	1.45								
1,222,945	646,821								
4.85	5.57								
2.09	1.10								

129,440	33,503						
0.51	0.29						
0.22	0.06						
124,344	28,092						
0.49	0.24						
0.21	0.05						
415,528	213,867						
1.65	1.84						
0.71	0.36						
248,740	153,644						
0.99	1.32						
0.42	0.26						
137,121	75,348						
0.54	0.65						
0.23	0.13						
310,501	194,027						
1.23	1.67						
0.53	0.33						
127,971	87,933						
0.51	0.76						
0.22	0.15						
25,328	24,097						
0.10	0.21						
0.04	0.04						
91,480	22,475						
0.36	0.19						
0.16	0.04						
123,722	27,547						
0.49	0.24						
0.21	0.05						
12,961	1,568						
0.05	0.01						
0.02	0.00						
6,506	765						
0.03	0.01						
0.01	0.00						
3,454	378						
0.01	0.00						
0.01	0.00						
1,769	195						
0.01	0.00						
0.00	0.00						
795	83						
0.00	0.00						
0.00	0.00						
254	18						
0.00	0.00						
0.00	0.00						
86	21						
0.00	0.00						
0.00	0.00						
8,547,225	3,898,127						
33.88	33.56						
14.58	6.65						
964,708	382,104						
3.82	3.29						
1.65	0.65						
127,927	84,722						
0.51	0.73						
0.22	0.14						
1,092,635	466,827						
4.33	4.02						
1.86	0.80						
66,845	23,208						
0.26	0.20						
0.11	0.04						
66,845	23,208						
0.26	0.20						
0.11	0.04						
2,205	1,074						
0.01	0.01						
0.00	0.00						

1,303	1,438						
0.01	0.01						
0.00	0.00						
3,508	2,512						
0.01	0.02						
0.01	0.00						
31,095	12,098						
0.12	0.10						
0.05	0.02						
6,939	6,431						
0.03	0.06						
0.01	0.01						
90,329	15,953						
0.36	0.14						
0.15	0.03						
10,071	864						
0.04	0.01						
0.02	0.00						
4,226	320						
0.02	0.00						
0.01	0.00						
2,281	166						
0.01	0.00						
0.00	0.00						
1,247	154						
0.00	0.00						
0.00	0.00						
847	111						
0.00	0.00						
0.00	0.00						
497	102						
0.00	0.00						
0.00	0.00						
318	54						
0.00	0.00						
0.00	0.00						
126	51						
0.00	0.00						
0.00	0.00						
60	5						
0.00	0.00						
0.00	0.00						
54	2						
0.00	0.00						
0.00	0.00						
260	64						
0.00	0.00						
0.00	0.00						
6	1						
0.00	0.00						
0.00	0.00						
129,438	44,635						
0.51	0.38						
0.22	0.08						
25,156	32,422						
0.10	0.28						
0.04	0.06						
43,616	24,641						
0.17	0.21						
0.07	0.04						
20,136	10,283						
0.08	0.09						
0.03	0.02						
31,702	21,426						
0.13	0.18						
0.05	0.04						
23,464	13,535						
0.09	0.12						
0.04	0.02						
35,298	13,131						
0.14	0.11						
0.06	0.02						

11,756	7,624						
0.05	0.07						
0.02	0.01						
50,408	31,077						
0.20	0.27						
0.09	0.05						
41,218	20,348						
0.16	0.18						
0.07	0.03						
14,231	14,385						
0.06	0.12						
0.02	0.02						
36,893	17,027						
0.15	0.15						
0.06	0.03						
210	4						
0.00	0.00						
0.00	0.00						
1,499	1,179						
0.01	0.01						
0.00	0.00						
1,101	579						
0.00	0.00						
0.00	0.00						
153	96						
0.00	0.00						
0.00	0.00						
787	615						
0.00	0.01						
0.00	0.00						
58	77						
0.00	0.00						
0.00	0.00						
1	0						
0.00	0.00						
0.00	0.00						
7	0						
0.00	0.00						
0.00	0.00						
65	0						
0.00	0.00						
0.00	0.00						
2,612	1,807						
0.01	0.02						
0.00	0.00						
232	91						
0.00	0.00						
0.00	0.00						
41	0						
0.00	0.00						
0.00	0.00						
175,765	55,121						
0.70	0.47						
0.30	0.09						
21,957	8,926						
0.09	0.08						
0.04	0.02						
12,058	6,790						
0.05	0.06						
0.02	0.01						
52,986	40,319						
0.21	0.35						
0.09	0.07						
445	509						
0.00	0.00						
0.00	0.00						
1,311	752						
0.01	0.01						

0.00	0.00						
9,630	3,976						
0.04	0.03						
0.02	0.01						
10,133	3,347						
0.04	0.03						
0.02	0.01						
6,033	2,744						
0.02	0.02						
0.01	0.00						
134	59						
0.00	0.00						
0.00	0.00						
58,240	10,727						
0.23	0.09						
0.10	0.02						
50,534	27,637						
0.20	0.24						
0.09	0.05						
483	344						
0.00	0.00						
0.00	0.00						
700	555						
0.00	0.00						
0.00	0.00						
479	661						
0.00	0.01						
0.00	0.00						
418	372						
0.00	0.00						
0.00	0.00						
126,079	52,122						
0.50	0.45						
0.22	0.09						
19,776	20,902						
0.08	0.18						
0.03	0.04						
1,700	445						
0.01	0.00						
0.00	0.00						
1,034	303						
0.00	0.00						
0.00	0.00						
12	0						
0.00	0.00						
0.00	0.00						
8	0						
0.00	0.00						
0.00	0.00						
109	0						
0.00	0.00						
0.00	0.00						
63	1						
0.00	0.00						
0.00	0.00						
5	0						
0.00	0.00						
0.00	0.00						
283,889	206,631						
1.13	1.78						
0.48	0.35						
74,350	35,284						
0.29	0.30						
0.13	0.06						

1,526,769	769,885						
6.05	6.63						
2.6	1.31						
10,702	10,964						
0.04	0.09						
0.02	0.02						
14,304	9,272						
0.06	0.08						
0.02	0.02						
5,470	6,523						
0.02	0.06						
0.01	0.01						
30,475	26,759						
0.12	0.23						
0.05	0.05						
16,812	11,352						
0.07	0.10						
0.03	0.02						
8,653	5,676						
0.03	0.05						
0.01	0.01						
5,318	7,769						
0.02	0.07						
0.01	0.01						
30,783	24,797						
0.12	0.21						
0.05	0.04						
7,687	1,474						
0.03	0.01						
0.01	0.00						
6,072	1,106						
0.02	0.01						
0.01	0.00						
5,614	491						
0.02	0.00						
0.01	0.00						
3,088	2,634						
0.01	0.02						
0.01	0.00						
127,017	29,600						
0.50	0.25						
0.22	0.05						
149,479	35,304						
0.59	0.30						
0.25	0.06						
9,466	6,705						
0.04	0.06						
0.02	0.01						
9,762	6,822						
0.04	0.06						
0.02	0.01						
5,251	5,891						
0.02	0.05						
0.01	0.01						
24,479	19,418						
0.10	0.17						
0.04	0.03						
1,732	1,330						
0.01	0.01						
0.00	0.00						
105,155	80,365						
0.42	0.69						
0.18	0.14						
1,218	988						

0.00	0.01						
0.00	0.00						
617	486						
0.00	0.00						
0.00	0.00						
19,150	15,282						
0.08	0.13						
0.03	0.03						
6,746	7,677						
0.03	0.07						
0.01	0.01						
8,058	7,060						
0.03	0.06						
0.01	0.01						
5,748	5,857						
0.02	0.05						
0.01	0.01						
2,026	2,016						
0.01	0.02						
0.00	0.00						
242,422	147,863						
0.96	1.27						
0.41	0.25						
7,398	4,350						
0.03	0.04						
0.01	0.01						
146,325	123,133						
0.58	1.06						
0.25	0.21						
64,603	30,546						
0.26	0.26						
0.11	0.05						
187,063	142,356						
0.74	1.23						
0.32	0.24						
104,032	33,770						
0.41	0.29						
0.18	0.06						
265,151	266,231						
1.05	2.29						
0.45	0.45						
7,817	9,041						
0.03	0.08						
0.01	0.02						
1,175,261	878,351						
4.66	7.56						
2.00	1.50						
20,029	3,354						
0.08	0.03						
0.03	0.01						
12,010	2,564						
0.05	0.02						
0.02	0.00						
8,355	1,973						
0.03	0.02						
0.01	0.00						
10,548	733						
0.04	0.01						
0.02	0.00						
6,980	679						
0.03	0.01						
0.01	0.00						
4,294	456						
0.02	0.00						

0.01	0.00						
3,152	520						
0.01	0.00						
0.01	0.00						
2,701	657						
0.01	0.01						
0.00	0.00						
68,067	10,936						
0.27	0.09						
0.12	0.02						
691	195						
0.00	0.00						
0.00	0.00						
2,930	1,319						
0.01	0.01						
0.00	0.00						
3,230	2,113						
0.01	0.02						
0.01	0.00						
6,852	3,627						
0.03	0.03						
0.01	0.01						
14,600	7,865						
0.06	0.07						
0.02	0.01						
7,618	4,544						
0.03	0.04						
0.01	0.01						
22,218	12,409						
0.09	0.11						
0.04	0.02						
68,599	24,709						
0.27	0.21						
0.12	0.04						
16,527	12,888						
0.07	0.11						
0.03	0.02						
19,554	25,556						
0.08	0.22						
0.03	0.04						
16,005	9,319						
0.06	0.08						
0.03	0.02						
67,123	28,620						
0.27	0.25						
0.11	0.05						
18,945	16,566						
0.08	0.14						
0.03	0.03						
6,742	9,353						
0.03	0.08						
0.01	0.02						
42,563	16,608						
0.17	0.14						
0.07	0.03						
14,404	10,795						
0.06	0.09						
0.02	0.02						
4,653	1,285						
0.02	0.01						
0.01	0.00						
19,178	6,261						
0.08	0.05						
0.03	0.01						

23,831	7,546						
0.09	0.06						
0.04	0.01						
2,929	1,442						
0.01	0.01						
0.00	0.00						
748	187						
0.00	0.00						
0.00	0.00						
643	743						
0.00	0.01						
0.00	0.00						
1,391	930						
0.01	0.01						
0.00	0.00						
3,501	3,315						
0.01	0.03						
0.01	0.01						
11,649	8,417						
0.05	0.07						
0.02	0.01						
5,539	5,824						
0.02	0.05						
0.01	0.01						
8,624	6,098						
0.03	0.05						
0.01	0.01						
3,986	3,400						
0.02	0.03						
0.01	0.01						
331,913	191,387						
1.32	1.65						
0.57	0.33						
24,600	14,795						
0.10	0.13						
0.04	0.03						
8,849	4,504						
0.04	0.04						
0.02	0.01						
33,993	17,151						
0.13	0.15						
0.06	0.03						
8,247	4,446						
0.03	0.04						
0.01	0.01						
75,690	40,895						
0.30	0.35						
0.13	0.07						
278	53						
0.00	0.00						
0.00	0.00						
116	25						
0.00	0.00						
0.00	0.00						
394	78						
0.00	0.00						
0.00	0.00						
10,103	5,241						
0.04	0.05						
0.02	0.01						
4,964	4,899						
0.02	0.04						
0.01	0.01						
147,950	98,224						

0.59	0.85						
0.25	0.17						
292	183						
0.00	0.00						
0.00	0.00						
397	81						
0.00	0.00						
0.00	0.00						
1,274	619						
0.01	0.01						
0.00	0.00						
24,276	10,470						
0.10	0.09						
0.04	0.02						
310	181						
0.00	0.00						
0.00	0.00						
9,151	1,241						
0.04	0.01						
0.02	0.00						
9,381	1,475						
0.04	0.01						
0.02	0.00						
13,411	2,281						
0.05	0.02						
0.02	0.00						
10,407	1,765						
0.04	0.02						
0.02	0.00						
231,916	126,660						
0.92	1.09						
0.40	0.22						
636	334						
0.00	0.00						
0.00	0.00						
466	118						
0.00	0.00						
0.00	0.00						
1,103	452						
0.00	0.00						
0.00	0.00						
6,767	1,343						
0.03	0.01						
0.01	0.00						
6,097	1,085						
0.02	0.01						
0.01	0.00						
10,405	2,022						
0.04	0.02						
0.02	0.00						
7,814	1,741						
0.03	0.01						
0.01	0.00						
31,084	6,191						
0.12	0.05						
0.05	0.01						
2,164	922						
0.01	0.01						
0.00	0.00						
870	538						
0.00	0.00						
0.00	0.00						
7,029	3,120						
0.03	0.03						
0.01	0.01						

